

Sunny Side Up Culture Holdings Limited

光尚文化控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

16 April 2024

Dear Non-Registered Shareholder¹,

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that the following Corporate Communications² (the "Current Corporate Communications") of Sunny Side Up Culture Holdings Limited (the "Company"), in both English and Chinese versions, is now available on the Company's website at www.8082.com.hk (the "Company's Website") and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk (the "Stock Exchange's Website"):

• circular dated 16 April 2024 relating to (1) proposed adoption of the share award scheme; (2) termination of the existing share option scheme and proposed adoption of the new share option scheme; and (3) notice of special general meeting

You may now access the Current Corporate Communication under "Investor Relations" section of the Company's Website or the Stock Exchange's Website. If you have previously requested to receive Corporate Communications in printed form, the Current Corporate Communications are enclosed herewith.

In support of electronic communication by email, non-registered shareholders are recommended to provide their functional email addresses to their bank(s), broker(s), custodian(s) or nominee(s) through which your shares are held (collectively, the "Intermediaries"). If the Company does not receive your functional email address or postal address from your Intermediaries via HKSCC Nominees Limited, no notice of publication of the website version of a Corporate Communication will be sent to you.

If you wish to receive printed copy of the Current Corporate Communications and/or printed copies of future Corporate Communications, please complete and return the enclosed Request Form to the Company's branch share registrar in Hong Kong (the "Hong Kong Branch Share Registrar"), Tricor Tengis Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or send an email to is-ecom@hk.tricorglobal.com. Please note that the request for printed copies of future Corporate Communications will be valid until expiry on 31 December 2025 unless being revoked or superseded (whichever is earlier). Further request in writing will be required if a non-registered shareholder prefers to continue receiving printed copies of future Corporate Communications.

Should you have any queries, please call the enquiry hotline of the Hong Kong Branch Share Registrar at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m. Monday to Friday (excluding Hong Kong public holidays) or send an email to <u>is-ecom@hk.tricorglobal.com</u>.

By order of the Board
Sunny Side Up Culture Holdings Limited
Dong Choi Chi, Alex

Chairman and executive Director

Encl.

Note:

- 1. Non-Registered Shareholder(s) refers to a person or company whose shares in the Company are held in the CCASS.
- 2. Corporate Communication(s) refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to:— (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Non-registered S	Shareholder's info	rmation (English	name and Addre	ess):	

REQUEST FORM

Sunny Side Up Culture Holdings Limited (Stock Code: 8082) (the "Company")

c/o Tricor Tengis Limited 17/F, Far East Finance Centre

16 Harcourt Road, Hong Kong

REMINDER

As a Non-Registered Shareholder¹, if you wish to receive Corporate Communications² pursuant to the Rules Governing the Listing of Securities on GEM of the Stock Exchange, you should liaise with your bank(s), broker(s), custodian(s) or nominee(s) through which your shares are held (collectively, the "Intermediaries") and provide your email address to your Intermediaries.

Part A: I/We would like to request for printed copy of Current Corporate Communications dated 16 April 2024

(Please mark (X) in the following box)

To receive printed English and Chinese versions of the Current Corporate Communications

Part B: I/We would like to receive future Corporate Communications of the Company in the manner as indicated below:

(I lease mark (A) in OHLI OHL of the following boxes)				
	To read all future Corporate Communications via the Company's Website; or			
	To receive printed English version ONLY of future Corporate Communications ⁵ ; or			
	To receive printed Chinese version ONLY of future Corporate Communications ⁵ ; or			
	To receive printed English and Chinese versions of future Corporate Communications.			

Signature:			
Name:	(Please use ENGLISH BLOCK LETTERS)	(English)	_Contact Phone Number:
Postal Address:			

Notes

- Non-Registered Shareholder(s) refers to a person or company whose shares in the Company are held in the Central Clearing and Settlement System.
- Corporate Communication(s) refers to a person or company was states in the Company for the information or action of holders of any of its securities or the investing public, including but not limited to:—(a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report, (b) the interim report and, where applicable, its summary interim report; (c) a
- notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

 Please complete all the items. If no box, or more than one box, is marked "X", or any signature or other information is incorrectly completed, the Company reserves its right to treat this Request Form for Non-Registered Shareholder(s) as void.
- For the avoidance of doubt, we do not accept any other special instructions written on this Request Form for Non-Registered Shareholder(s).
- If both English and Chinese versions of a Corporate Communication are combined into one document, a printed version of the Corporate Communication in both English and Chinese will be sent to the non-registered Shareholders requesting for any of the printed versions.
- 6. This request for printed copy of Corporate Communications will be valid until expiry on 31 December 2025 unless being revoked or superseded (whichever is earlier). Further request in writing will be required if
- you prefer to continue receiving printed copies of future Corporate Communications.

 Should you have any queries in relation to this Request Form for Non-Registered Shareholder(s), please call the enquiry hotline of the Hong Kong Branch Share Registrar at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays.

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the "PDPO"), which may include but not limited to your name, contact telephone number, email address and mailing address. Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes. You have the right to request access to and/or to correct the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by either of the following means: By mail to: Data Privacy Officer

Tricor Tengis Limited 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong

By email to: is-enquiries@hk.tricorglobal.com

Mailing Label 郵寄標籤

Tricor Tengis Limited 卓佳登捷時有限公司 Freepost No. 簡便回郵號碼:10 GPO Hong Kong 香港

Please cut the mailing label and stick this on an envelope to return the Change Request Form to us.

No postage stamp is required for local mailing in Hong Kong. 當 閣下寄回此變更申請表格時,請將此郵寄標籤剪貼於信封上。

如在本港投寄, 閣下無需支付郵費或貼上郵票