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Life Concepts Holdings Limited 生活概念控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8056)

CHANGE OF ADDRESS OF HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board (the "Board") of directors ("Director(s)") of Life Concepts Holdings Limited (the "Company") hereby announces that the head office and principal place of business of the Company in Hong Kong has been changed to Room 806, 8/F., Stelux House, 698 Prince Edward Road East, San Po Kong, Kowloon, Hong Kong with effect from 22 April 2024. The telephone and facsimile numbers of the Company remain unchanged.

By Order of the Board Life Concepts Holdings Limited Xu Qiang

Chairman, Executive Director and Chief Executive Officer

Hong Kong, 22 April 2024

As at the date of this announcement, the Board comprises Mr. Xu Qiang (Chairman and Chief Executive Officer), Mr. Liu Guowei, Mr. Yu Quansheng and Ms. Wu Liyu as executive Directors; and Mr. Hui Hung Kwan, Mr. Bian Hongjiang and Mr. Chen Wenrui as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the Stock Exchange's website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the Company's website at www.lifeconcepts.com.