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**Bortex Global Limited**

**濠亮環球有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8118)**

## **VOLUNTARY ANNOUNCEMENT-STRATEGIC COOPERATION AGREEMENT**

This announcement is made by Bortex Global Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) on a voluntary basis to update the shareholders of the Company and potential investors on the latest business development of the Group.

### **Entering into the Strategic Cooperation Agreement**

The Board of Directors of the Company (the “**Board**”) wishes to announce that on 3 May 2024, the Company and Haofang Culture Media (Ningbo) Co., Ltd. \* (好房文化傳媒(寧波)有限公司) (“**Haofang Culture**”) signed a strategic cooperation agreement (the “**Strategic Cooperation Agreement**”).

According to the Strategic Cooperation Agreement, the two parties have reached a preliminary agreement that at the appropriate time, the Company and Haofang Culture will jointly develop cooperation opportunities in real estate allocation, real estate sales, and real estate financial services. The two parties will, depending on market conditions, continue to expand the scope of cooperation, and will hold high-level meetings from time to time to discuss the model, direction, progress of cooperation and other matters of the cooperation project.

### **Reasons for Entering into the Strategic Cooperation Agreement**

The Group is principally engaged in the trading and manufacturing of LED lighting products, and is also involved in the development of artificial intelligent products related to LED lighting. The Board strives to identify potential investment opportunities to develop and diversify the Group’s existing business portfolio and broaden its sources of income, so as to strive to improve the Group’s business operations and financial position as well as to enhance value to the Shareholders.

\* *For identification purposes only*

Under the framework of the Strategic Cooperation Agreement, the Company and Haofang Culture will strengthen exchanges and collaboration in, among others, business opportunities and market information to achieve complementation and sharing. The two parties will cooperate closely in the areas such as construction and development of new real estate sales and real estate finance.

### **About Haofang Culture**

Haofang Culture is a limited liability company established in Ningbo, Zhejiang Province, China. Since its establishment, the company has been focusing on real estate allocation consultation, real estate sales, and real estate financial services, and rapidly accomplished early-stage capital accumulation through employing innovative business model. Since inception, it has closely followed the national real estate destocking focus and made its due contribution to promoting the sustainable development of the real estate industry in regions where it operates across the country. At present, it provides services to tens of thousands of customers in more than 100 cities across the country.

On the basis of a steady development of its principal business, Haofang Culture is accelerating its pace in capital aspect. The company has developed into a resource-intensive and knowledge-intensive enterprise integrating project incubation, and technology and finance. Taking combination of capital and physical economy as the industry entrance, industrial chain project incubation as the carrier and industrial capital as the result, it builds a comprehensive big data system integrating industry with finance, and production with sales and creates an integrated platform for industrial integration and capital operation by technological and financial means.

### **General**

The Strategic Cooperation Agreement represents a paper of intent between Haofang Culture and the Company. Except for terms regarding validity period, confidentiality, termination, legal effect and applicable laws, other terms are not legally binding.

The Board would like to emphasise that as of the date of this announcement, the Company and Haofang Culture have not entered into any legally binding agreement in respect of the cooperation. In the event that the possible cooperation materialises, it may constitute a notifiable transaction for the Company under the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”). Further announcement(s) will be made by the Company in accordance with GEM Listing Rules as and when appropriate.

**The strategic cooperation between the Company and Haofang Culture may or may not proceed and shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Bortex Global Limited**  
**Shiu Kwok Leung**  
*Chairman*

Hong Kong, 3 May 2024

*As at the date of this announcement, the executive Directors are Mr. Shiu Kwok Leung, Mr. Pan Liang Bo and Mr. Shao Chiliang; and the independent non-executive Directors are Mr. Lang Jilu, Ms. Cheng Ka Yan and Mr. Cheng Hok Ming Albert.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

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