

(Incorporated in Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 8356)

NOTIFICATION LETTER 通知信函

8 May 2024

Dear Registered Shareholders.

CNC HOLDINGS LIMITED (the "Company")

- Notice of publication of Circular dated 8 May 2024 relating to (1) Proposed Change of Company Name; (2) Proposed Amendments to The Memorandum and Articles of Association and Adoption of the Amended and Restated Memorandum and Articles of Association; (3) Notice of Extraordinary General Meeting; and (4) Form of Proxy (Extraordinary General Meeting will be held on 31 May 2024) (the "Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communications are now available on the Company's website at www.cnctv.hk and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk respectively (the "Website Version"). The Company strongly recommends you to access the Website Version of the Current Corporate Communication and all future Corporate Communications (Note). If you have elected to receive the Corporate Communications in printed form, the Current Corporate Communication is enclosed.

If you for any reason have difficulty in receiving email notification or gaining access to the Website Version of the Corporate Communications and would like to receive the Current Corporate Communication and all future Corporate Communications in printed form, please complete, sign the enclosed Reply Form and return it to the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited ("Branch Share Registrar") at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong by post using the provided prepaid mailing label (no stamp is needed if posted in Hong Kong) or by email to 8356-ecom@vistra.com. The Company will promptly upon your request send the Current Corporate Communications to you in printed form free of charge.

It is the responsibility of registered shareholders to provide a functional email address. If you have not provided your email address to the Company or need to update your email address, the Company recommends you to provide your email address by completing, signing the enclosed Reply Form and returning to the Branch Share Registrar at the above-mentioned address by post or by email to 8356-ecom@vistra.com. If the Company does not have your functional email address, until such time that the functional email address is provided to the Branch Share Registrar, you will be unable to receive via email notices of publication of the Website Version of Corporate Communications ("Notice of Publication") and Actionable Corporate Communications in electronic form. As such, the Company would only be able to send you the Notice of Publication and the Actionable Corporate Communications in printed form.

Should you have any queries relating to this notification, please call the Branch Share Registrar's telephone hotline at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully, CNC Holdings Limited

Note:

Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; (g) a proxy form; and (h) Actionable Corporate Communications.

Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as Shareholders.

各位登記股東:

中國新華電視控股有限公司(「本公司」)

— 刊發日期為二零二四年五月八日之(1)建議更改公司名稱;(2)建議修訂組織章程大綱及細則並採納經修訂及重列組織章程大綱及細則;(3)股東特別大會通告之通函;及(4)代表委任表格(將於二零二四年五月三十一日舉行股東特別大會)(「本次公司通訊」)

本公司的本次公司通訊之中、英文版本已分別上載於本公司網站(www.cnctv.hk)及香港聯合交易所有限公司(「聯交所」)之網站(www.hkexnews.hk)(「網站版本」)。我們建議 閣下閱覽本公司本次及日後公司通訊(^{開定)}的網站版本。如 閣下已選擇收取公司通訊的印刷本,隨函附上本次公司通訊。

如 閣下因任何理由無法以電子郵件方式收取或閱覽公司通訊的網站版本及欲索取本次公司通訊及日後公司通訊的印刷本,請填妥及簽署隨附之回條,並以已預付郵費的郵寄標籤寄回本公司之香港股份過戶登記分處(「股份過戶登記分處」)卓佳證券登記有限公司(地址為香港夏慤道16號遠東金融中心17樓)(如在香港投寄毋須貼上郵票),或電郵至8356-ecom@vistra.com。本公司會因應 閣下之要求立即寄上公司通訊的印刷本,費用全免。

登記股東有責任提供有效的電子郵件地址。如 閣下尚未提供 閣下之電子郵件地址予本公司,或需更新 閣下之電子郵件地址,本公司建議 閣下填妥及簽署隨附之回條,並按上述地址以郵寄方式交回本公司的股份過戶登記分處或以電郵方式發送至8356-ecom@vistra.com。如果本公司沒有收到 閣下的有效電子郵件地址,閣下將(i)無法透過電子郵件方式收取以電子方式發送的公司通訊網站版本的登載通知(「登載通知」)及可供採取行動的公司通訊。本公司只能以印刷本方式向 閣下發送登載通知及可供採取行動的公司通訊之印刷本予 閣下,直至股份過戶登記分處收到 閣下有效的電子郵件地址為止。

倘 閣下對本通知有任何查詢,請於星期一至星期五(公眾假期除外)上午9時至下午6時,致電股份過戶登記分處熱線(852) 2980 1333。

中國新華電視控股有限公司

謹啓

二零二四年五月八日

附註: 公司通訊包括本公司發佈或將子發佈以供其任何證券持有人或投資大眾參照或採取行動的任何文件,其中包括但不限於(a)董事會報告,公司年度帳目連同模數師報告以及(如適用)財務摘要報告;(b)中期報告及(如適用)中期 摘要報告;(c)季度報告(如有);(d)會議通告;(e)上市文件;(f)通函;(g)代表委任表格;及(h)可供採取行動的公司通訊。

可供採取行動的公司通訊是指任何涉及要求股東指示其擬如何行使其有關股東權利的公司通訊。

REPLY FORM 回條

To **CNC Holdings Limited** (the "Company") (Stock Code: 8356)

(Incorporated in Cayman Islands with limited liability) c/o Tricor Investor Services Limited 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong

中國新華電視控股有限公司 (「本公司」)(股份代號:8356)

(於開曼群島註冊成立之有限公司) 經卓佳證券登記有限公司 香港夏殼道16號 遠東金融中心17樓

Part A I/We would like to receive the Current Corporate Communication and all future Corporate Communications in printed form in the manner indicated below:	
中部 本人/我們現欲以下列方式收取本次公司通訊及將來所有公司通訊之印刷本:	
(Please mark "√" in ONLY ONE of the following boxes 請從下列選擇中,僅在其中 一個空格 內劃上「✓」號)	
(2. Mars man, 1. m. of 22. of 20 and following control in [A. 1. m. of 22. of 20 and 10 and 1	
■ I/We would like to receive a printed copy in the English language only; OR 本人/我們現欲收取一份英文印刷本;或	
I/We would like to receive a printed copy in the Chinese language only; OR	
本人/我們現欲收取一份中文印刷本;或	
I/We would like to receive a printed copy in both the English language and the Chinese language.	
本人/我們現欲收取英文和中文各一份印刷本。	
Part B I/We would like to receive all future Corporate Communications (and Actionable Corporate Communications in electronic form via the email address below:	
乙部 本人/我們現欲以以下電郵地址電子郵件方式收取本公司所有將來的公司通訊及可供採取行動的公司通訊的登載通知:	
150 444304 555 1 22 24 11130 4644 1 45140 1142 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	—
	г
(Please provide the email address in Enelish Capital Letters)	
(Please provide the email address in English Capital Letters) (請以並立正機慎質露郵地址)	
(Please provide the email address in English Capital Letters) (請以英文正楷填寫電郵地址)	
(請以英文正楷填寫電郵地址)	
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Address: 地址:

(Please use BLOCK LETTERS 請用正楷填寫)

Contact telephone number: Date: 聯絡電話號碼: 日期:

- 情話:

 Please complete and sign this form and return it by cutting and sticking the prepaid mailing label on an envelope to the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited or via email to 8356-ecom@hk.tricorglobal.com.

 清珠安及豪馨本表格,並以顧州已預付新費的第名標應比於信封上,等回本公司 含沸起股份過戶登記分帳 使指数季登记有限公司,或電郵至8356-ecom@hk.tricorglobal.com。

 清珠安及豪馨本表格,並以顧州已預付新費的第名標應比於信封上,等回本公司 含沸起股份過戶登記分帳 provis shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this form in order to be valid.

 清清楚填寫本長梅,回除上至本存作出題擇,沒有客名或沒有正確地填寫,均屬無效。如屬聯名股東,則本回條須按本公司股東名冊上聯名持有之股份戶口,由其姓名列於曾位的股東豪馨,方為有效。

 The above instruction for part A will apply to all future Corporate Communications to be sent to you until you notify otherwise by reasonable notice in writing to the Company's branch share registrar in Hong Kong or until expired at the end of each financial year (whichever is earlier). Further request in writing will be required if a shareholder prefers to continue receiving printed copy of future Corporate Communications.

 上述甲部指示缓用於本公司日後向 閣下發出之所有公司通訊,直至 閣下以合理時間書面通知本公司的香港股份過戶登記分處更改有觸指示或直至每年射数年度的結束日到期(以較早者為準)。如果股東希望繼續收到日後的公司通訊的印刷本,則需要敬進一步書而转來。
- Interserve Teach Communications with both English and Chinese versions of the Corporate Communications are combined into one document, a printed form of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting to the Corporate Communication will be sent to the Shareholder requesting to the Corporate Communication will be sent to the Shareholder requesting to the Corporate Communication will be sent to the Shareholder requesting to the Corporate Communication will be sent to the Shareholder requesting to the Corporate Communication will be sent to the Shareholder requesting to the Corporate Communication will be sent to the Shareholder requesting to the Corporate Communication will be sent to the Shareholder requesting to the Corporate Communication will be sent to the Shareholder requesting
- Communications。 若公司通訊的英文版本及中文版本合併為一份文件,則公司通訊的英文版本及中文版本的印刷版本將寄給要求索取任一版本公司通訊印刷版本的股東。
- 担合い国面明が天火が大大大小では、カストラープレイ。 は is the responsibility of the Sharekolders to provide email address that is functional. If the Company does not posses 不成れ上、ボベム・日通田中野地への大大・ は is the responsibility of the Sharekolders to provide email address that is functional that is functional. If the Company does not posses the email address of a Sharekolder or the email address provided is not functional, such Shareholder will be deemed, until such time when such Shareholder has provided a valid and functional email address to share Registrar, to have elected to receive a notice of publication of the Corporate Communications by pos.

 If a company to the company to the provided a valid and functional email address to the base Registrar, to have elected to receive a notice of publication of the Corporate Communications by pos.

 If a company to the provided is not functional, such Shareholder will be deemed, until such time when such Shareholder of the valid and the such a such as a company to the provided is not functional, such Shareholder will be deemed, until such time when such Shareholder or the provided is not functional, such Shareholder or the provided
- 係若本公司並無稅與印質子郵件地比或外提供的電子郵件地比基效,則點段果將核稅是心應釋以飾寄方式模似企業雖出網政際的逾知,直至該股東问股份過戶登記應(定義如卜)提供有效且刊用的電子郵件地址為止。

 For the avoidance of doubt, we do not accept any special instructions written on this form.

 為免產生疑問,在本表格作出的任何額外手寫指示,公司將不予受理。

 Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; (g) a proxy form; and (h) Actionable Corporate Communications.
 公司遇訊包括本公司發佈或將予發格以找其任何證券持有人或投資大學與或採取行動的公司通訊。

 (d) 會議通告; (e) 上市文件; (f) 通由; (g) 代表委任表格,及 (h) 可供採取行動的公司通訊。

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 可供採取行動的公司通訊是指任何涉及要求股東指示其擬如何行使其有關股東權利的公司通訊。

公司(地址如上)的個人資料私隱主任。

Please cut the mailing label and stick it on an envelope to return this Reply Form to us.

No postage is necessary if posted in Hong Kong.

當 閣下寄回本回條時,請將郵寄標籤剪貼於信封上。

如在本港投寄, 閣下無需支付郵費或貼上郵票。

Mailing Label 郵寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼: 10 GPO Hong Kong 香港