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UNITAS HOLDINGS LIMITED

宏海控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8020)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by Unitas Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis, for the purpose of providing updated business development of the Group to the shareholders and potential investors of the Company.

BUSINESS UPDATE ON THE DEVELOPMENT OF THE IP AUTOMATION AND ENTERTAINMENT BUSINESS

The IP automation and entertainment business, the business of IP-related brand management and marketing consulting services for entertainment venue (the “**IP Automation and Entertainment Business**”) has been performing well and has become one of the main income sources for the Group. The management of the Group see huge growth potential in the experiential entertainment and consumption market.

As stated in the interim report of the Company for the six months ended 30 September 2023 (the “**2023 Interim Report**”), the Group is actively seeking for business partners for cooperation in setting up entertainment venues in Hong Kong and Macau.

The Company wishes to update its shareholders and potential investors on the recent development of the IP Automaton and Entertainment Business as follows:

Expansion of business scale of the “Ganawawa” shop

The Group has been operating the “Ganawawa” shop, an IP thematic experience centre providing different IP products from automation gift machines, thematic game machines, carnival game booths as well as retail outlet, in Sai Wan, Hong Kong since 2019. As part of the business development plan of the Group, the “Ganawawa” shop is undergoing an expansion from existing gross floor area of approximately 700 square feet to approximately 2,000 square feet. It is expected that the expansion of the “Ganawawa” shop will be completed in July 2024.

Apart from the above, the Company is at the final stage of negotiation with a large Japan-based retail chain stores for the opening of a flagship “Ganawawa” shop at their retail store in Lai Chi Kok with gross floor area of approximately 13,000 square feet. It is expected that the above-mentioned “Ganawawa” shop will be opened in the third quarter of 2024.

The Company is confident that upon completion of the above-mentioned expansion plans, the “Ganawawa” shop could provide customers with a richer, more diverse, and more interesting gaming experience.

Opening of theme park combining the concept of IP brands and entertainment venue in Macau

The Company is at the final stage of negotiation with a large-scale integrated entertainment resort group for the opening of indoor theme park centered around the international IP brand namely Nickelodeon with gross floor area of approximately 9,000 square feet. It is expected that the theme park will be opened in the fourth quarter of 2024. The theme park would provide customers with a wide varieties of gaming excitements and entertainment enjoyment.

The Company is confident that upon the grand opening of the theme park in Macau, it would definitely mark a significant milestone to the development of the IP Automation and Entertainment Business which is expected to contribute long-term positive value to the Company and its shareholders as a whole.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Unitas Holdings Limited
Maisy Ho
Chairlady

Hong Kong, 25 June 2024

As at the date of this announcement, the Company’s executive Directors are Ms. Ho Chiu Ha Maisy (Chairlady), Mr. Lau Ling Tak and Ms. Man Wing Yee Ginny and the independent non-executive Directors are Mr. Siu Chi Yiu Kenny, Mr. Lee Chi Keung Jim and Dr. Chow Ho Wan, Owen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and (ii) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the “Latest Listed Company Announcements” page of the website of the Stock Exchange at www.hkexnews.hk for a minimum period of seven days from the date of its posting. This announcement will also be published on the Company’s website (www.unitas.com.hk).