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Simplicity Holding Limited

倩碧控股有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8367)

CLARIFICATION ANNOUNCEMENT ON

PROPOSED CAPITAL REORGANIZATION

Reference is made to the announcement dated 29 November 2024 (the "Announcement") of Simplicity Holding Limited (the "Company") relating to the Capital Reorganization. Unless otherwise stated, capitalised terms herein shall bear the meanings as defined in the Announcement.

The Board would like to clarify that, on page 5 of the Announcement in the second paragraph, due to inadvertent clerical mistake, the sentence "Based on the closing price of HK\$0.021 per Existing Share (equivalent to HK\$0.21 Consolidated Share)...." was incorrectly stated, which should have been stated as "Based on the closing price of HK\$0.021 per Existing Share (equivalent to HK\$0.42 per Consolidated Share)....".

By Order of the Board of Simplicity Holding Limited Choi Pun Lap

Executive Director and Company Secretary

Hong Kong, 2 December 2024

As at the date of this announcement, the executive Directors of the Company are Mr. Choi Pun Lap, Mr. Leung Wai Tai; and the independent non-executive Directors of the Company are Mr. Lo Cheuk Fei Jeffrey and Mr. Cheung Hiu Fung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at http://www.hkexnews.hk on the "Latest Listed Company Information" page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at http://www.simplicityholding.com.