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XinXiang Era Group Company Limited

新享時代集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8519)

CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT

The board (the “**Board**”) of directors (the “**Directors**”) of XinXiang Era Group Company Limited (the “**Company**”) announces that Ms. Foo Man Yee Carina (“**Ms. Foo**”) has tendered her resignation as the company secretary of the Company (the “**Company Secretary**”), an authorised representative of the Company (the “**Authorised Representative**”) under Rule 5.24 of the Rules Governing the Listing of Securities on the GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and an authorised representative of the Company for accepting service of process or notices on behalf of the Company in Hong Kong (the “**Process Agent**”) under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from 9 January 2025.

Ms. Foo has confirmed that she has no disagreement with the Board and there are no matters that need to be brought to the attention of the Stock Exchange and the shareholders of the Company in connection with her resignation.

Following Ms. Foo’s resignation, the Board is pleased to announce that Ms. Li On Lok (“**Ms. Li**”) has been appointed as the Company Secretary, the Authorised Representative and the Process Agent with effect from 9 January 2025.

Ms. Li is an associate member of The Hong Kong Chartered Governance Institute, a member of The Hong Kong Institute of Certified Public Accountants and a fellow member of the Association of Chartered Certified Accountants. She worked as company secretary in listed companies for many years.

The Board would like to express its gratitude to Ms. Foo for her valuable efforts and contribution to the Company and take this opportunity to express its warmest welcome to Ms. Li on her appointment.

By Order of the Board
XinXiang Era Group Company Limited
LIU ENYU
Chairperson and Non-executive Director

Hong Kong, 9 January 2025

As at the date of this announcement, the Board comprises Mr. Kong Linglei and Ms. Wan Suet Yee Cherry as executive Directors; Mr. Liu Enyu (Chairman) and Mr. Peng Ben as non-executive Directors; Ms. Deng Yongling, Ms. Mao Xiaobi, and Ms. Ma Lina as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Announcement” page of the Stock Exchange website (www.hkexnews.hk) for at least seven days from the date of its posting and on the Company’s website (www.xinxiangera.com).