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New Amante Group Limited

新愛德集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8412)

PROFIT WARNING

This announcement is made by New Amante Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to rule 17.10 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM Listing Rules**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform the Company’s shareholders (the “**Shareholders**”) and potential investors (the “**Potential Investors**”) that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 November 2024 (the “**Interim Results**”) and information currently available, the Group expects to record a loss for the six months ended 30 November 2024 of not less than HK\$9,000,000, representing a turnaround as compared to a profit of approximately HK\$463,000 for the six months ended 30 November 2023. Such an expected turnaround was primarily caused by a night club of the Group that ceased its operation as of 4 August 2024 due to expiration of lease.

As the Company is still in the course of finalising the Interim Results, the information contained in this announcement is only a preliminary estimation performed by the management of the Company based on the currently available information which is still subject to possible adjustment following further internal review by the Board and the audit committee of the Company. Shareholders and Potential Investors are advised to refer to the Interim Results to be published on 23 January 2025.

Shareholders and Potential Investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
New Amante Group Limited
Liu Huijing

Chairman of the Board and Chief Executive Officer

Hong Kong, 22 January 2025

As at the date of this announcement, the executive Director is Ms. Liu Huijing, the independent non-executive Directors are Mr. Pong Chun Yu, Dr. Chen Xiaofeng and Mr. Hui Wai Hung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at <http://www.hkexnews.hk> for at least 7 days from the date of its publication. This announcement will also be published on the Company's website at www.new-amante.com.