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**LIFE CONCEPTS**

**Life Concepts Holdings Limited**

**生活概念控股有限公司**

*(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)*

**(Stock Code: 8056)**

**CHANGE OF COMPANY SECRETARY,  
AUTHORISED REPRESENTATIVE AND PROCESS AGENT**

The board (the “**Board**”) of directors (the “**Directors**”) of Life Concepts Holdings Limited (the “**Company**”) announces that Ms. Kwok Wai Chun (“**Ms. Kwok**”) has tendered her resignation as the company secretary of the Company (the “**Company Secretary**”) and has ceased to act as (i) the authorised representative of the Company (the “**Authorised Representative**”) under Rule 5.24 of the Rules Governing the Listing of Securities on GEM (the “**GEM**” and the “**GEM Listing Rules**”) of the Stock Exchange; and (ii) the agent of the Company for accepting service of process and notice on behalf of the Company in Hong Kong as required under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and Rule 24.05(2) of the GEM Listing Rules (the “**Process Agent**”), with effect from 10 February 2025.

Ms. Kwok has confirmed that she has no disagreement with the Board and there are no matters relating to her resignation and cessation that need to be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Board is pleased to announce that the Group entered into a corporate secretarial support service agreement with AE Majoris Corporate Services Company Limited, pursuant to which AE Majoris Corporate Services Company Limited agreed to provide company secretarial services to the Company.

Mr. Tse Tsz Him (“**Mr. Tse**”) is a manager of AE Majoris Corporate Services Company Limited, and he has been assigned as the Company Secretary, the Authorised Representative and the Process Agent in replacement of Ms. Kwok with effect from 10 February 2025.

Mr. Tse was the company secretary of Qi-House Holdings Limited (now known as ZXZN Qi-House Holdings Limited) (stock code: 8395) from October 2021 to January 2024, a company listed on GEM. He has over 14 years of experience in the fields of auditing, accounting, financial management and financial reporting.

Mr. Tse, holder of a Master's degree in Corporate Governance, is an associate member of The Hong Kong Chartered Governance Institute (formerly known as The Hong Kong Institute of Chartered Secretaries) and The Chartered Governance Institute (formerly known as The Institute of Chartered Secretaries and Administrators) in the United Kingdom. Mr. Tse graduated from the University of Hull in United Kingdom with a degree of Bachelor of Accounting in 2010.

The Board would like to take this opportunity to express its appreciation for the valuable contribution of Ms. Kwok to the Company during her term of service and to express its warm welcome to Mr. Tse on his new appointment.

For and on behalf of  
**Life Concepts Holdings Limited**  
**Xu Qiang**  
*Chairman, Executive Director and Chief Executive Officer*

Hong Kong, 10 February 2025

*As at the date of this announcement, the Board comprises Mr. Xu Qiang (Chairman and Chief Executive Officer) and Mr. Liu Guowei and Ms. Wu Liyu as executive Directors; and Mr. Hui Hung Kwan, Mr. Bian Hongjiang and Mr. Chen Wenrui as independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Listed Company Information" page of the Stock Exchange's website at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the date of its publication. This announcement will also be published on the Company's website at [www.lifeconcepts.hk](http://www.lifeconcepts.hk).*