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中國三三傳媒集團有限公司

CHINA 33 MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8087)

VOLUNTARY ANNOUNCEMENT MEMORANDUM OF UNDERSTANDING

This announcement is made by China 33 Media Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders and potential investors of the Company with an update on the latest business development of the Group.

THE MOU

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, on 18 March 2025, the Company entered into a memorandum of understanding (the “**MOU**”) with Online Trend International Limited (“**Online Trend**”) in relation to the a potential cooperation (the “**Cooperation**”) for the development of the visual content creation business utilizing AI and other advanced technologies.

REASONS FOR AND BENEFITS OF ENTERING INTO THE MOU

The Board considers that by entering into the MOU, both parties can leverage on each other’s competitive strengths, resources and expertise to establish a mutually beneficial partnership. The Cooperation, if materialized, will enable the Group to diversify its income stream and achieve sustainable business growth, which is in the interests of the Company and the Shareholders as a whole.

INFORMATION ON ONLINE TREND

Online Trend, a company incorporated in the Hong Kong with limited liability, is specialised in microfilm production, offering a diverse array of themes. Their team comprises professionals who integrate artistic vision with technical expertise, aiming to execute each project to the highest standards.

To the best of the knowledge, information and belief of the Directors having made all reasonable enquiries, Online Trend and its ultimate beneficial owner(s) are independent third parties and are not connected with the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The Board wishes to emphasise that the Cooperation contemplated under the MOU may or may not proceed and that the parties have not entered into a legally binding agreement in relation to the transactions contemplated under the MOU as at the date of this announcement. If the transactions contemplated under the MOU materialise, the Company will make further announcements as and when appropriate in accordance with the GEM Listing Rules.

Shareholders and the potential investors of the Company are urged to exercise caution when dealing in the securities of the Company.

By order of the Board
China 33 Media Group Limited
Ruan Deqing
Chairman and Executive Director

Hong Kong, 19 March 2025

As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman) and Mr. Ma Pun Fai; and the independent non-executive Directors are Ms. Tay Sheve Li, Mr. Yau Kit Yu and Ms. Wipada Kunna.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk for at least seven days from the date of its posting and the Company’s website at www.china33media.com.