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 中國創意
Creative China
Creative China Holdings Limited
中國創意控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8368)

PROFIT WARNING

This announcement is made by Creative China Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 and the information currently available to the Board, the net profit attributable to the Shareholders is expected to be between RMB21.0 million to RMB24.0 million for the year ended 31 December 2024 (the “**Period**”), as compared to the net profit attributable to the Shareholders of approximately RMB43.9 million for the corresponding period in 2023 (the “**Corresponding Year**”). The Board considers that the decrease in profit for the Period is mainly due to the decrease of segments revenue amid the unfavorable economic environment, challenging industry environment and complex market competition.

As at the date of this announcement, the Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2024. The information contained in this announcement is only based on a preliminary assessment by the Board on the information currently available to the Company and the unaudited consolidated management accounts of the Group for the year ended 31 December 2024, which have not been audited or reviewed by the Company’s auditors or the audit committee of the Company and may be subject to adjustment. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company, which is expected to be published on 28 March 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Creative China Holdings Limited
Philip Jian Yang
Chairman and Executive Director

Hong Kong, 24 March 2025

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Philip Jian Yang and Mr. Wang Yong as executive Directors; Mr. Yang Shiyuan and Mr. Ge Xuyu as non-executive Directors; and Ms. Fu Yuehong, Mr. Yau Yan Yuen and Mr. Wang Xinghua as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange website at www.hkexnews.hk on the “Latest Listed Company Information” page for at least seven days from the date of its publication and will be published on the website of the Company at www.creativechinahk.com.