

### **INTRODUCTION TO REPORTING**

Gameone Holdings Limited (the "**Company**"), together with its subsidiaries (collectively, the "**Group**"), is pleased to present its annual Environmental, Social and Governance ("**ESG**") report for the year ended 31 December 2024 (the "**report**"), which has been prepared in accordance with the latest disclosure requirements of the Environmental, Social, and Governance Reporting Guide (the "**ESG Reporting Guide**") as set out in Appendix C2 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited ("**HKEX**"). The Group has complied with the disclosure requirements of the "comply or explain" provisions set out in the ESG Reporting Guide. For details in relation to our financial performance and corporate governance, please visit our website at www.hk08282.com and/or our Annual Report.

The board of directors of the Company (the "**Board**") has overall responsibility for the Group's ESG strategy and reporting. The Board is responsible for evaluating and determining the Group's ESG-related risks and ensuring that appropriate and effective ESG risk management and internal control systems are in place.

### THE YEAR IN REVIEW

We are an integrated game developer, operator and publisher focusing on the market of Hong Kong and China. We operate and publish our self/co-developed and licensed games in Hong Kong and China primarily through our game distribution platforms as well as other third-party distribution platforms. We collect payments from players either through our own game platform, third-party distribution platforms such as Apple Store and Google Play, or third-party payment vendors, which include convenience stores selling prepaid game cards/vouchers. We consider such integration of upstream and downstream services in the value chain of the game industry has provided us with a better market position. Starting from 2022, we have developed the business in relation to development and marketing of e-commerce and cybersecurity technology in the PRC market. We provide technical services and collect payments from e-commerce customers and help these customers to increase their sales in Douyin and Kuaishou platform. We provide software services to cybersecurity customers to help them avoid cyberattacks.

In 2022, we have established our headquarter, Zhejiang Gameone, in Linping District, Hangzhou City, Zhejiang Province. Through market development throughout 2022, we have opened up the situation in the China mainland market and expanded our revenue level and kept this strategy in this year.

In order to increase our market share in the mobile game industry, we plan to expand our business through both organic growth and strategic partnerships. We intend to selectively invest in or enter into strategic partnerships with complementary game developers, development teams, other game operators and distributors in order to broaden the scope, spectrum and reach of our games, particularly mobile games. The Board will closely monitor the performance of the Group and the Group will continue to pursue the key business strategies to expand its gaming portfolio through introducing more high-quality licensed games with a focus on mobile games, to consolidate market position and to enhance marketing efforts.

## **INTRODUCTION TO REPORTING**

### **REPORTING PERIOD**

The ESG report illustrates the Group's initiative and performance regarding the environmental and social aspects during the reporting period from 1 January 2024 to 31 December 2024 ("**FY2024**").

### SCOPE

This ESG report covers the Group's major subsidiaries that operated in Hangzhou and Hong Kong in the People's Republic of China (the "**PRC**") during FY2024. The Group has determined the scope of the Report based on the corresponding importance of the business segments to our business and operations, and their impact on sustainability. During the year, the scope of the Report has been concentrated to our business operation in Hangzhou, in order to present a more comprehensive picture of the Group's sustainability performance. A checklist of the ESG Reporting Guide is provided at the end of this report, which demonstrates our current level of compliance with the Stock Exchange's ESG Reporting Guide.

During the process of preparation of this report, we summarized the Group's performance in corporate and social responsibilities based on the principles of "Materiality, Quantitative, Balance and Consistency". Please refer to the table below for our understanding and response to such reporting principles.

Reporting Principles	Definitions	Our Response
Materiality	The issues covered in this report should reflect the significant impacts of the Group on the economy, environment and society, or the scope of assessments and decisions of stakeholders being affected.	Through continuous communication with stakeholders, combined with the Group's strategic development and business operations, we can identify current material sustainable development issues.
Quantitative	The report should disclose key performance indicators (" <b>KPIs</b> ") in a measurable manner.	The Group quantitatively discloses its environmental and social KPIs, and provides textual explanations on quantitative resources.
Balance	The report should reflect fairly the overall sustainability performance of the Group.	The Group has explained in detail the sustainable development issues that have a significant impact in the business, including the results achieved and the challenges it faces.
Consistency	The Group should use consistent disclosure principles for the preparation of the report.	The Group will ensure that the disclosure scope and reporting methods of the report are generally consistent every year.

## **INTRODUCTION TO REPORTING**

### SOURCES OF INFORMATION

The information disclosed in this ESG Report is derived from the Group's archived documents, records, statistics and research. Financial data is extracted from or calculated based on the Group's audited annual financial statements for the year ended 31 December 2024. The Board is responsible for the truthfulness, accuracy and completeness of its contents.

### ACCESS TO THIS REPORT

The ESG Report is available in Chinese and English versions. In case of any discrepancy between the Chinese and English versions of the Report, the Chinese version shall prevail. You may access the Group's official website at www.hk08282.com or the website of the Stock Exchange at http://www.hkex.com.hk for an electronic copy of the ESG Report.

### FEEDBACK

We welcome your feedback and comments on the Group's sustainability report and/or our sustainability performance. Please send us your views via email at goinfo@hk08282.com to our Customer Service Manager, which can help us further improve the Report and enhance the Group's sustainability performance.

### OUR ESG AGENDA

"To support, to give back and to strive for environmental and social resilience within our community through our governance policies" is our motto for this financial year.

The Group has been considering environmentally and socially conscious decisions in all aspects of operations. The Group has been focusing to PRC at the end of year in terms of administrative and business operations and human resources management. This new mode of business operations allows the Group to be sustainable and adaptative to every opportunity encountered.

The Group has established an ESG framework to promote and implement the Group's sustainability strategy. To ensure effective ESG management, our ESG governance structure, composed of the Board, ESG working group, respective functional departments and subordinate companies, was established to promote ESG management and disclosure. The Board, the ultimate decision-making body of the Group, is responsible for the Group's ESG governance. The Board steers the Group's sustainable development forward and bears the overall responsibility of its ESG efforts. In the future, the Board will continue to strengthen ESG risk management and improve ESG working mechanism and regulatory processes to enhance its ESG governance standard. By the delegation of authority of the Board, we have set up an environmental, social and governance working group ("**ESG Working Group**") which composes members from middle and senior management to assist the Board in managing and implementing ESG-related management approach, strategies, and goals and targets. The ESG Working Group will regularly discuss with and advise the Board on ESG-related issues:

- Developing and reviewing the Group's sustainability strategy, priorities, goals, and targets (including but not limited to green targets, for which please refer to the section headed "Environmental Protection");
- Identifying, reviewing, and managing material ESG-related risks (including but not limited to climate-related risks and ESG risks in the supply chain);
- Planning, reviewing, and monitoring the implementation of ESG-related policies and practices to ensure compliance with laws and regulations;
- Monitoring and reviewing the Group's ESG performance and progress against the established ESG-related targets and goals;
- Reviewing and monitoring the Group's stakeholder engagement channels to ensure effective communication with key stakeholders;
- Assisting in the collection of ESG data from different functional departments of the Group;

- Managing and monitoring the implementation of ESG measures and coordinating with relevant functional departments of the Group to ensure that their ESG practices are aligned with the Group's sustainability approaches;
- Preparing an annual ESG report for approval by the Board.

The Board	To take overall responsibility for sustainability issues and oversee the Group's sustainability issues	
ESG Working Group	By the delegation of authority from the Board, to assist the Board in managing and monitoring ESG issues, including but not limited to the implementation and progress of ESG policies and measures	
Functional Departments	To assist the ESG Working Group in guiding departments to implement ESG	

The Board has an overall responsibility for overseeing the Group's ESG-related risks and opportunities. The ESG Working Group is responsible for identifying material ESG-related risks with the assistance of a third-party sustainability professional consultant, including but not limited to climate-related risks and ESG risks in the supply chain, and incorporating them into our risk management system. The annual risk assessment will cover and assess all potential risks that may have an impact on the Group's business. Based on industry analysis, stakeholder opinions, and ESG trends, we identify ESG risks that are relevant to the Group and prioritize them by assessing their potential impact on the Group. We then submit an ESG-related risk assessment report to the Board. The Board will regularly review the effectiveness of the measures and make relevant recommendations when necessary.

### MATERIALITY ASSESSMENT

In addition to the regular communication channels mentioned above, to ensure the disclosure of the Group's important and relevant sustainability topics in the Report, we engaged an independent sustainability consultant during the Reporting Period to assist the Group in conducting a materiality assessment. Through an online stakeholder survey, we collected valuable feedback and expectations from stakeholders on the Group's sustainability strategy and performance, which helped us to improve our sustainability management approaches and strategies to meet the expectations of our stakeholders.

We have taken four steps to conduct the materiality assessment:





Materiality Matrix

Importance to Business Operations and Development

Environmental Aspects			Social Aspects								
1.	Air emissions	5.	Climate change	8.	Employee welfare	12.	Employee	16.	Customer service	20.	Marketing and
			risks				development		and improving		advertising
							and training		user experience		
2.	Waste	6.	Green	9.	Equal	13.	Employment	17.	Product safety	21.	Anti-monopoly
			procurement		opportunity,		compliance		and quality		and anti-unfair
					diversity, anti-						competition
					discrimination						
3.	Carbon emission	7.	Environmental	10.	Occupational	14.	Social risks in the	18.	Product	22.	Anti-corruption
	and energy		risks in the supply		health and safety		supply chain		innovation		
			chain								
4.	Water resource			11.	Employees'	15.	Information	19.	Intellectual	23.	Community
					physical and		protection and		property		investment
					mental health		cybersecurity		protection		

According to the results of materiality assessment, 6 material topics (note) are regarded as the most concerned issues of stakeholder and the Group. While taking into account environmental and social responsibilities, the Group will pay more attention to the above areas, and strive to achieve continuous improvement and sustainable business development.

Note: Presented in bold.

To reduce the impact of our Group's operation on the environment, the Group actively manages the environmental footprint of its business and responds to climate change, and is committed to developing its brands and expanding its business without compromising the environment. Therefore, we strive hard to integrate environmental sustainability into our business operations by implementing various mitigation and improvement measures in the aspects of energy conservation, waste management and use of resources, aiming to improve the environmental performance of our business operations. The Group has set the following green targets, with the hope of further promoting environmental protection. We have also developed environmental guidelines that encourages employees to develop environmental practices, including saving energy, water, paper, recycling and reuse of waste, environmental management, and greening our offices.

### **GREEN TARGETS**

To review our current measures and seek further opportunities to contribute to our sustainability goals, we conducted a comprehensive review during the Reporting Period and disclosed for the progress and performance against each of green targets. We will regularly monitor the progress against our targets and continue to strive for improvement to enhance our environmental performance.

Green Targets <sup>(note 1, 2)</sup>		Progress in 2024	Performance	Key Measures
Emissions	Total greenhouse gas (" <b>GHG</b> ") emission intensity is maintained at 80% to 120% of the baseline year of 2023	–71% (i.e. maintained at 29% of the baseline year	Reduced	Control air pollutant emissions and GHG emissions at the source For more information, please refer to the section headed "Emissions and Energy Use".
Waste	Total non-hazardous waste intensity is maintained at 90% to 115% of the baseline year of 2023	–60% (i.e. maintained at 40% of the baseline year)	Reduced	Promote recycling For more information, please refer to the section headed "Waste Management"
Energy use	Total energy consumption intensity is maintained at 90% to 115% of the baseline year of 2023	–81% (i.e. maintained at 19% of the baseline year)	Reduced	Implement energy-saving measures For more information, please refer to the section headed "Emissions and Energy Use".
Water consumption	Total water consumption intensity is maintained at 90% to 115% of the baseline year of 2023	–97% (i.e. maintained at 3% of the baseline year)	Reduced	Promote water resource recycling and improve water efficiency For more information, please refer to the section headed "Water Resources Management".

Note 1 Intensity refers to the total emissions and/or consumption related to our main business per full-time employee.
Note 2 Total GHG emissions cover both Scope 1 and Scope 2 total GHG emissions.

### **ENVIRONMENTAL COMPLIANCE**

The Group strictly complies with applicable environmental laws and regulations, including the "Environmental Protection Law of the People's Republic of China", the "Law of the People's Republic of China on the Prevention and Control of Air Pollution", the "Law of the People's Republic of China on the Prevention and Control of Water Pollution", and the "Law of the People's Republic of China on the Prevention and Control of Solid Waste Pollution". During the Reporting Period, we were not aware of any material cases of serious violations of relevant environmental laws and regulations by the Group.

### **CLIMATE CHANGE**

The Group is committed to mitigating the climate change and enhancing its resilience to adapt to the increasing threat of climate-related consequences.

The processes used to identify, evaluate and manage significant risks (including significant climate-related issues) by the Group are summarised as follows:

Risk management and internal control systems are designed and put in place with a view to safeguard the Group's assets and business operations. In order to successfully implement, support and sustain the risk management process, the Group has taken into account the factors including risk-aware culture, risk prioritisation, as well as allocation of roles and responsibilities. The systems are featured with defined organisational and management structure with authorities properly delegated to qualified personnel from different management levels within the Group.

The regular monitoring of the risk management and internal control systems is mainly conducted by the delegated executive directors and senior management. With the oversight of the Audit Committee, the delegated executive directors lead the senior management in overseeing the design, implementation and monitoring of the risk management and internal control systems.

Executive directors of the Company determine the business strategies and objectives of the Group, and evaluate and determine the nature and extent of risks the Group is willing to take in achieving the Group's strategic objectives and therefore are accountable for the effectiveness of the risk management.

Senior management from different departments identifies and evaluates the risks which may potentially impact the major business processes, including key operational and financial processes, regulatory compliance and information security, monitors the risks and takes measures to mitigate risks in daily operations.

Periodic meetings are held between the delegated executive directors and senior management. Standing instructions have been provided to management of the Group that if any material issue relating to risk management and internal control systems that may have or have had a material impact on the business of the Group arise, it should be reported on a timely basis.

As a result of above risk management process, physical risk and transitions risks arising from climate change may not bring significant impacts to the Group's business. As a supporter of the recommendations of the Taskforce on Climate-Related Financial Disclosure (TCFD), the Group has assessed the potential climate related risks and identified the rising mean temperature and increasing severity and likelihood of extreme weather events such as rainstorms, floods, fire and heatwaves as major physical risks impacting our daily operation.

The Group's ESG working group is responsible for identifying and assessing any climate-related risks to which the Group's operations are exposed, and updating the Board with the latest news and developments on climate regulations and industry benchmark. In order to cope with climate-related risk, we are closely monitoring our GHG emissions which can intensify the impacts of climate change, setting out working arrangement guidelines and contingency plans across the Group for our staff in times of typhoons and rainstorms in the view of increasing occurrence of climate change-induced extreme weather events, procuring local raw materials and products to reduce the GHG emissions during the delivery process and also exploring other innovate measures to mitigate climate change impacts. In addition, we strictly comply with relevant laws and regulations related to climate change, such as the "Law of the People's Republic of China on the Prevention and Control of Air Pollution", and will continue to review the latest status of laws, regulations and regulatory requirements related to climate change to prepare for climate change.

In the future, we will continue to identify potential business activities impacting the environment and develop corresponding improvement measures, so as to further prevent the possible negative impacts of our operation on climate change.

### **EMISSIONS AND ENERGY USE**

To demonstrate the Group's commitment to sustainable development and compliance with laws and regulations relating to environmental protection, the Group endeavours to minimise the environmental impact of the business activities and maintain green operations and green office practices.

We are committed to improving energy efficiency and reducing energy consumption, as well as reducing air pollutants and GHG emissions in our operations. As our core business is the development, operation, and distribution of digital games, the main sources of GHG emissions are electricity consumption and the usage of company vehicles for transferring our management, customers, and employees. To effectively reduce GHG emissions, we have implemented a series of energy-saving and emission-reducing measures to further reduce our carbon footprint, including but not limited to:

- Posting reminders next to light switches to remind employees to turn off lights, fans, or air conditioners before leaving the office;
- Prioritizing energy-efficient appliances, such as LED light bulbs, by referring to energy labels when purchasing appliances;
- Adjusting indoor temperatures to a reasonable level to avoid excessively low temperatures;

- Encouraging employees to use natural lighting as much as possible (rather than electric lighting) and develop energy-saving habits;
- Keeping lighting equipment clean to achieve maximum lighting efficiency;
- Turning off all idle electrical appliances such as radios, televisions, audio equipment, and computers;
- Dispose of fuel-powered vehicles and replace them with pure electric vehicles to reduce carbon emissions.

The greenhouse gas ("**GHG**") emission from the operation during FY2024 and the corresponding period in 2023 are set out below:

GHG Emission		
	Equivalent	Equivalent
	$CO_2$ emission	$\rm CO_2$ emission
Type of GHG emissions	(tonne)	(tonne)
	2024	2023
Scope 1 Direct emissions	6.30	12.58
Scope 2 Indirect emissions	20.10	83.00
Total	26.40	95.58
Intensity (tonnes/average employee)	0.60	2.14

 $<sup>^{\</sup>mbox{Note 3}}$  The figures may not sum up to the total due to rounding.

Note <sup>4</sup> Due to business adjustments during the Reporting Period, the reported data for both years are not directly comparable.

Note 5 According to the Greenhouse Gas Protocol — A Corporate Accounting and Reporting Standard (Revised Edition) published by the World Business Council for Sustainable Development and the World Resources Institute, GHG emissions (Scope 1) are direct emissions generated by the operations that are owned or controlled by the Group, while GHG emissions (Scope 2) are indirect emissions generated by the emissions of electricity consumed (purchased or acquired) by the Group.

Major air pollutants emission from a vehicle and consumption of towngas during FY2024 and the corresponding period in 2023 are as follows:

Air Pollutant Em	ssion	
	Air Pollutant	Air Pollutant
	Emission	Emission
Type of Air Pollutants	(kg)	(kg)
	2024	2023
Nitrogen Oxides	0.37	2.41
Sulphur Dioxide	0.03	0.08
Particulate Matter	0.02	0.19

Energy consumption by the Group during FY2024 and the corresponding period in 2023 are set out below:

Energy Consumption		
	Energy	Energy
	consumed	consumed
Type of energy <sup>(note 6)</sup>	(MWh)	(MWh)
	2024	2023
Electricity	10.00	84.40
Diesel	12.00	33.00
Unleaded petrol	0.00	0.00

<sup>&</sup>lt;sup>Note 6</sup> As the electricity supply for the Hangzhou office is controlled by the property management company, which is unable to provide individual tenants with electricity consumption data or sub-meters, the electricity data do not cover Hangzhou operations.

### WASTE MANAGEMENT

The Group is committed to promoting responsible waste management and reducing waste generation. The nonhazardous waste produced by the Group was mainly the paper waste produced in daily office operations. All waste is properly disposed of in strict compliance with the laws, regulations and standards related to waste disposal. We make good use of technology to reduce resource consumption and strive to create a paperless working environment. We have put in place a series of measures as follows:

- Replacing all printed GO Card with digital GO Card selling on online platforms
- Encouraging employees to reuse single-side-printed paper to reduce paper consumption
- Placing collection boxes of paper products in office for recycling purpose
- Replacing printed documents with digital documents

Due to the nature of our business, the Group is principally engaged in development, operation and publishing of digital games. Therefore, during the Reporting Period, the Group was not aware of any significant hazardous waste generated in its operations. In addition, as all physical GO Cards have been replaced with digital GO Cards, the Group was not aware of any significant use of packaging materials during the Reporting Period.

Non-hazardous Waste (note 7)		
	Water	Water
	consumed	consumed
	(tonne)	(tonne)
	2024	2023
Total non-hazardous waste	0.81	2.21
Intensity of total non-hazardous waste	0.02	0.05

Note 7 The environmental intensity indicators in this chapter are based on the number of full-time employees in our major businesses, unless otherwise stated.

### WATER RESOURCE MANAGEMENT

The Group continues to make efforts to conserve water resources and to seek opportunities to optimise water efficiency, especially in our catering operations. The Group's water is sourced from government agencies. During the Reporting Period, we did not encounter any issue in sourcing water that is fit for purpose. In order to conserve water resources and reduce indirect consumption during water treatment processes, we have taken the following measures to encourage employees to save water:

- Posting labels in the office to encourage employees to save water
- Repairing leaking pipes or fixtures in a timely manner to reduce the wastage of freshwater
- Regularly checking the water usage and conducting inspections and follow-ups as needed

Water Consumption (note 8, 9)		
	Water	Water
	consumed	consumed
	(tonne)	(tonne)
	2024	2023
Total water consumption	12.00	56.00
Intensity of total water consumption	0.03	1.12

Note 8 The environmental intensity indicators in this chapter are based on the number of full-time employees in our major businesses, unless otherwise stated.

<sup>&</sup>lt;sup>Note 9</sup> The water supply for the Hangzhou offices shall be controlled by the property management company. However, as the management company has not been able to provide water consumption data or sub-meter for individual occupant, water consumption data do not cover Hangzhou operations.

### THE ENVIRONMENT AND NATURAL RESOURCES

We promise to make continuous efforts on environmental protection in the coming future for the mutual sustainability of our business and the environment. Based on our business nature, our activities are mostly held online, which we believe that our activities do not pose significant impacts on the environment and natural resources. However, in order to preserve environmental and natural resources, we have also developed the environmental guideline for our employees to comply with. The guideline encourages our staff to:

- Switch off all idle appliances before leaving the office;
- Procure electrical appliances with high energy efficiency;
- Maintain air-conditioning at a reasonable temperature level;
- Carry out regular checks and maintenance on electrical appliances to avoid any energy inefficiency;
- Avoid overuse of water, electricity and paper products;
- Promote multiple use and recycling of paper products;
- Regularly monitor the level of usage of electricity and water;
- Plant more plants in the office to promote green office and improve indoor air quality.

Our professional and talented team is the key to the continuous success of the Group's business. In order to grow together with our employees, we continuously improve our human resources development and provide various professional knowledge and training opportunities to our employees, hoping to help them realize their full potential. At the same time, we adhere to a diverse, fair, and inclusive working environment, and are committed to creating a friendly and harmonious workplace.

### EMPLOYMENT COMPLIANCE

The Group strictly abides by relevant laws and regulations such as the "Labor Contract Law of the People's Republic of China" and the "Regulation on Public Holidays for National Annual Festivals and Memorial Days". We are committed to providing equal opportunities for our employees and have established the "Employee Handbook" and "Human Resources Management System" covering issues related to compensation and dismissal, recruitment and promotion, working hours, holidays, equal employment opportunities, diversity, employee code of conduct, anti-discrimination, and other benefits and welfare, to ensure that our employees are not subjected to any form of discrimination based on gender, age, race, nationality, marital status and other factors in their work.

For recruitment and dismissal process, the Group goes through the procedures according to the human resources policies stated internally. During the recruitment process, we seek and select the best candidates based on their qualifications, experiences, knowledge, skills and other standards, ensuring that equal opportunities are provided to all applicants. For compensation and dismissal, if employees act improperly or are in breach of contract terms and code of conduct, adequate investigation will be conducted by us before giving an exhortation or a warning, or even suspending them from their duties or terminating labor contracts with them, depending on the impact of the violation and the degree of losses arising out of the violation. Compensations are provided to those dismissed employees when applicable according to the relevant laws and regulations.

During the Reporting Period, we were not aware of any significant non-compliance or violation of laws relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare.

### **EMPLOYMENT PROFILE**

Below is a detailed breakdown of our employees by gender, employment type, age group and geographical region. as at 31 December 2024 and 2023:

	2024 Number of		2023 Number of	
	staff	% of total	staff	% of total
By gender				
Male	10	37%	10	37%
Female	17	63%	17	63%
Total number of employees	27	100%	27	100%
By age group				
30 or below	12	44%	15	56%
31-40	7	26%	5	19%
41-50	6	22%	6	21%
51-60	1	4%	1	4%
61 or above	1	4%	0	0%
Total	27	100%	27	100%
By employment type				
Full-time	27	100%	27	100%
Part-time	0	0%	0	0%
Total	27	100%	27	100%
By geographical region				
Mainland China	21	78%	22	81%
Hong Kong	6	12%	5	19%
Total	27	100%	27	100%

Note 8 The number of employees covers the data of all staff of the Group.

Below is a detailed breakdown of our employees turnover rate by gender and age group as at 31 December 2024 and 2023:

	2024	2023
Overall turnover rate	0%	46%
Turnover rate by gender		
Male	0%	71%
Female	0%	N/A
Turnover rate by age group		
30 or below	20%	N/A
31-40	N/A	77%
31-50	0%	25%
51-60	0%	80%
61 or above	N/A	100%
By geographical region		
Mainland China	5%	N/A
Hong Kong	N/A	89%

Note: N/A indicates an increased in number of staff.

### **EMPLOYEE BENEFITS**

The Company places great importance on talent reserves and sustainable corporate culture. We provide our employees with diversified compensation and benefits, including medical insurance plans, labor insurance, retirement benefits, annual bonuses, overtime compensation and paid leave. The Group strictly abides by labor laws and regulations that are relevant to each of our businesses, covering all employment guarantees and benefits. In accordance with the "Regulation on Public Holidays for National Annual Festivals and Memorial Days", we provide statutory holidays for our employees. Employees may also apply for sick leave, maternity leave and annual leave as needed. In addition, the Group organizes team-building activities, such as holiday celebrations, from time to time, to strengthen relationships among employees and allow them to relax. Furthermore, we offer promotion opportunities to outstanding employees to attract and retain talents. The Group has developed the "Personnel Promotion Management System" and established a promotion assessment team to regularly evaluate employee performance and carry out promotion work.

### HEALTH AND SAFETY

The Group places high emphasis on the safety and well-being of our employees. We strictly comply with relevant laws and regulations such as the "Law of the People's Republic of China on the Prevention and Treatment of Occupational Diseases "and are committed to taking preventive measures to minimize potential office safety risks. Our employee handbook clearly outlines response measures for employee safety, work-related injury accidents and work arrangements during adverse weather conditions to guide employees on how to respond to emergency situations.

In addition, to enhance employee fire safety awareness and prevent fire risks, we strictly prohibit smoking in office areas and require employees to turn off all electrical appliances after work. Our office and server rooms are equipped with fire extinguishers, fire hydrants and other fire-fighting equipment to prevent fire accidents. During the Reporting Period, we arranged for employees to watch videos on fire-fighting science popularization, and fire engineering contractors registered with the Hong Kong government, conducted annual inspections and testing of the fire equipment in the building where the Company is located, to ensure that emergency equipment is adequately equipped and complete.

The Group strictly complies with the "Employees' Compensation Ordinance in Hong Kong" to report any accident to the Commissioner for Labour to contribute sufficient social insurance of work injuries of our employees. The Group also strictly complies with other relevant health and safety laws and regulations, such as the local fire services regulations, to provide a safe working environment to its employees by protecting them from occupational hazards.

During the Reporting Period, our lost days due to work injury were nil (2023: nil). In each of the past three years (including the Reporting Period), there were no work-related fatalities, and we were not aware of any material violation of any laws and regulations related to health and safety.

Below is those KPIs related to aspect "Health and safety" during the FY2024 and the corresponding period in 2023 are set out below:

	2024	2023
Number of work-related fatalities	Nil	Nil
Rate of work-related fatalities	Nil	Nil
Number of working days lost due to work injury	Nil	Nil

### DEVELOPMENT AND TRAINING

The Group is actively providing training and development opportunities for employees. We offer various types of training courses to employees, including vocational skills training, safety and fire awareness training, practical office software training and new employee orientation training, striving to impart industry and professional knowledge to our employees. We encourage employees to develop personal development plans based on their individual skills and provide suitable opportunities for them to achieve their goals. During the Reporting Period, a total of 1,000 hours (2023: 1,335 hours) of training were provided to employees of the Group, to enrich their skills and knowledge.

Below is those KPIs related to aspect "development and training" during the FY2024 and the corresponding period in 2023 are set out below:

	2024	2023
Percentage of trained employees (note 9)		
By gender		
Male	80.00%	52.24%
Female	82.35%	47.76%
By rank		
Senior management	100.00%	17.91%
Middle management	100.00%	29.85%
General and technical employees	77.27%	52.24%

	2024	2023
Average training hours completed per employee (note 9)		
By gender		
Male	62.50	25.99
Female	35.71	39.44
By rank		
Senior management	60.00	28.41
Middle management	75.00	72.46
General and technical employees	36.25	23.91

Note 9 The data on employee training includes employees who have resigned during the Reporting Period.

### LABOUR STANDARDS

The Group strictly complies with relevant laws and regulations such as the "The Law of the People's Republic of China", and prohibits any child labor or forced labor. During the recruitment process, our human resources department takes effective measures to verify the age of job applicants, such as checking their identification cards, to avoid hiring child labor. In our "Employee Handbook" and "Human Resources Management System", we adhere to employment standards and provide detailed regulations on working hours, rest periods, overtime arrangements, holidays, dismissal and other labor arrangements, to ensure that employees have sufficient rest days and avoid overwork or forced labor to protect their rights and interests. Through the whistle-blowing mechanism, employees are able to voice out injustice they faced. Department heads will communicate with the employees about the issue, and General Manager is responsible for further investigation to ensure that all injustice cases are tackled appropriately. If child labor below the legal minimum employment age or forced labor is discovered in the Group, we will immediately take remedial measures and terminate their employment relationship, while reviewing the loopholes in the recruitment process and conducting rectification thereon.

During the Reporting Period, we were not aware of any major cases of non-compliance with any laws and regulations related to child labor and forced labor by the Group.

## SUPPLY CHAIN MANAGEMENT

As a responsible business, the Group is committed to establishing mutually beneficial cooperation with our suppliers, with the hope to work with our suppliers to uphold our ethical values and professional standards. We formed strategic alliance with renowned game developers, distributors and operators to collectively develop high-quality licensed games and obtain exclusive game rights to enrich our product portfolio.

Below is those KPIs related to aspect "supply chain management" during FY2024 and the corresponding period in 2023 are set out below:

Number of suppliers	2024	2023
Mainland China	24	18
Hong Kong	28	14
Others	0	8
Total	52	40

When selecting suppliers, we take into account the game developers' qualifications, reputation, technical requirements and quality. Only suppliers that pass the initial assessment can be included in our list of approved suppliers. We conduct regular evaluations and remove suppliers from the approved supplier list if their evaluation results are unsatisfactory, to ensure that we provide the highest quality digital games. During the Reporting Period, the Group implemented practices relating to engaging suppliers, in respect of all its suppliers. Besides the supplier selection, we also assess the quality of the digital games before we obtain the exclusive game rights as follows:

- Background checks of the game developers are conducted to investigate their product portfolio.
- Research on the local leaderboard is carried out to understand the popularity and the prospect of the targeted game in the current market.
- Internal testing is executed to ensure that the product operates as intended.

## SUPPLY CHAIN MANAGEMENT

To encourage our suppliers to fulfill their social responsibilities, during the Reporting Period, the Group improved the "Code of Conduct for Contractors/Suppliers", which requires our contractors or suppliers to operate their business in an ethical, social, and environmentally responsible way, aiming to encourage our suppliers to pursue sustainability in their daily operations. The key contents of the "Code of Conduct" are summarized below, including but not limited to:

	"The Code of Conduct for Contractors/Suppliers"			
1.	Environmental Protection	Establish an effective environmental management system to (among other things) monitor and report on environmental impacts, and take appropriate measures such as proper waste management, pollution control and waste recycling to protect the environment and promote sustainable development.		
2.	Labor Standards and Conventions	Adhere to the code of employment that promotes fairness, humanitarianism and non- discrimination by establishing communication mechanisms and complaint handling procedures that allow employees to directly report concerns and complaints to management. Additionally, contractors/suppliers are prohibited from subjecting workers to any form of corporal punishment.		
3.	Health and Safety	Provide a safe and healthy working environment in accordance with the applicable regulations and requirements on occupational safety and health.		
4.	Business Integrity and Ethics	Conduct business with honesty, fairness, and ethical standards at all levels, including procurement, operations, and handling relationships with customers, employees, contractors/suppliers, and business partners.		

In addition, with the assistance of a third-party sustainability professional consultant, we have conducted ESG-related risk assessment, and the ESG Working Group reviewed and identified the ESG-related risks, including identification of the potential ESG risks in the Group's supply chain. We also reported such risks to the Board. In order to further optimize our supplier management measures, we have also reviewed the effectiveness of control measures on a regular basis to explore room for improvement.

When selecting suppliers, we give priority to those who offer environmentally friendly products and services, such as using energy-efficient appliances or eco-friendly materials. We also consider working with suppliers who are closer to us geographically to minimize the negative impact on the environment.

## **PRODUCT RESPONSIBILITY**

The Group regards compliance of products and services as the core of our business. We strictly comply with relevant laws and regulations such as the "Law of the People's Republic of China on Product Quality" and the "Advertising Law of the People's Republic of China". Since the Group specializes on the development, operation and publishing of digital games, we are committed to complying with and even exceeding applicable standards and quality control to ensure the Group's reputation and the public interests.

### QUALITY STANDARDS

To continuously optimize customer experience and provide the best gaming experience, we have established a research and development ("**R&D**") team to constantly keep a close eye on the game content and maintain novelty of our games. Before publishing the games, our R&D team makes best efforts to fix bugs and plug the loopholes in the system. Unique and value-added features are integrated into the finalize version of the products for the sake of providing the gamers with the best gaming experience. Furthermore, we have formulated the "Guidelines for Development and R&D Department" to provide clear guidance to employees in the R&D department on how to respond to unexpected situations, such as computer intrusion or game file damage, to ensure product and service stability.

### PRODUCT HEALTH AND SAFETY

Not only does the Group focus on the product quality, the Group also places huge importance on the gamers' mental health, especially for children and teenagers. As such, all of our games do not contain any nudity content. In addition, our advertisements also based on actual game content with proper endorsements.

In addition, the age restrictions for each game are also set out on our official website, with a reminder of time spent by gamers to prevent addiction to games. There is a "Game User License Agreement (遊戲用戶授權協議)" in place for each game, which prohibits users from engaging in any improper behavior during the game, including use of any words having the meaning of assault, harassment and menace, and disruption of the fairness of games.

During the Reporting Period, we were not aware of any serious cases in relation to the Group's non-compliance with of any laws or regulations regarding the health and safety of gamers, and our games have not been recalled for safety or health reasons (2023: nil).

## **PRODUCT RESPONSIBILITY**

### **CUSTOMER SERVICE**

In order to ensure the quality of our services, we attach great importance to the quality of customer service and customer satisfaction. Therefore, the Group has independently developed a multi-functional and comprehensive online customer service system, which eliminates the problem of not being able to receive emails due to loss during transmission and allows gamers to provide feedback and make inquiries by logging into their member accounts and then have their questions answered by a dedicated team without stepping out of their homes. Corresponding handling procedures of various kinds of enquires and compliant are maturely established to ensure that professional responses are provided for customers requirement and we promise to solve our customers' compliant within 7 to 14 days. All escalated cases would be examined thoroughly and passed to the relevant departments for developing solutions. All significant compliant and the corresponding handling results are recorded in details for our management to further follow up if necessary and for our improvement.

During the Reporting Period, we were not aware of any case (2023: nil) of complaint reported to the Consumer Council nor the Group's Customer Services team regarding virtual items in the games.

### INTELLECTUAL PROPERTY RIGHTS AND DATA PROTECTION

Protecting intellectual property is an important part of our business operations. We attach great importance to safeguarding our intellectual property and are committed to combating infringing behaviors. Therefore, we have set out our policies and principles (among other things) on the usage of computer software, copyright protection, and customer data protection etc. As an integral component of our intellectual property protection framework, the Group has successfully secured 27 software copyright registrations and completed 4 trademark registrations, with all relevant certificates of ownership officially authenticated by the National Copyright Administration and the China National Intellectual Property Administration. Furthermore, unless approved by the management or head of information technology department, no one is allowed to copy or modify the computer software installed.

The Group often collaborates with other gaming companies or individuals to obtain the copyright of creative work or anime characters. To ensure there is no infringement of copyright, contracts and non-disclosure agreement are signed with the relevant parties. The policies and procedures regarding the contract signing process and the right to use the copyright have been in place. We will keep updating our related policy according to the latest rules and regulations so to ensure that it is in line with the best practices.

Due to the nature of our business, the Group places great emphasis on network and information security, and strictly complies with relevant laws and regulations related to privacy protection, such as the "Personal Data (Privacy) Ordinance". We have posted a "Personal Information Collection Statement" on our official website to inform users of the purpose of data collection. We have also developed guidelines and policies on the destruction of customer information associated with game accounts that have been inactive for more than one year. The Group has established membership account regulations for users during the game account registration period, which clearly stipulate the rules for game accounts and the statements on personal data collection and privacy policy. The account users have agreed and accepted the above statements before obtaining the right to use the game account. To safeguard the employee data privacy, the employee data is only used for salary and welfare adjustment purpose and the personal data on the unsuccessful applicants will be destroyed within one year.

During the Reporting Period, we were not aware of any serious cases in relation to the Group's material noncompliance with any laws or regulations regarding data leakage or copyright infringement.

## **PRODUCT RESPONSIBILITY**

### ADVERTISING

The Group strictly adheres to relevant laws and regulations applicable to our business such as the "Advertising Law of the People's Republic of China". We generally advertise on social media platforms and therefore, we strictly follow the advertising guidelines specified by the respective platforms to protect the rights of our customers.

As the Group does not produce physical products, the laws and regulations regarding product labeling are not applicable to us.

### ANTI-CORRUPTION

We attach great importance to the construction of a culture of integrity and strictly comply with laws and regulations such as the "Criminal Law of the People's Republic of China", the "Anti-Money Laundering Law of the People's Republic of China", and the "Prevention of Bribery Ordinance of Hong Kong". We are committed to combating any form of corrupt behavior and actively promoting a culture of integrity. The Group has established a "Code of Conduct" that states clearly the Group's stance and the responsibilities of its employees. The Group severely prohibits its employees, including directors, to make inappropriate payments or to accept any forms of gifts and benefits beyond proper permission. Any gifts and benefits accepted should be promptly reported to the management for further decisions. In addition, our employees of the Group are strictly prohibited from engaging in any illegal acts, including extortion, fraud, money laundering, etc. Identified cases will be followed-up with applicable legal actions.

To raise our employees' awareness of anti-corruption, during the Reporting Period, we provided our directors and employees anti-corruption training, the content of which includes the "Anti-Corruption Programme — A Guide for Listed Companies" issued by the Independent Commission Against Corruption (ICAC) and the Prevention of Bribery Ordinance of Hong Kong. In addition, we updated our "Whistleblowing Policy" during the Reporting Period to encourage employees to report any violations of law regarding bribery, extortion, fraud, and money laundering. We value and welcome our employees to report any suspected malpractices through the contact information contained in the Whistleblowing Policy. Management, and even Audit Committee, takes immediate action to investigate the issue. The Group promises to fully support the whistleblowers and the identity of the whistleblowers is also well protected.

During the Reporting Period, we were not aware of any material cases in relation to the Group's involvement of corruption, extortion, bribery, fraud, or money laundering, or any pending or concluded legal cases brought against us or our employees.

### **COMMUNITY INVESTMENT**

The Group is committed to fulfilling its corporate social responsibility to the community. Over the years, we have participated in various community investment activities and actively contributed to the community.

We also took necessary and appropriate actions to ensure the safety of our employees and reduce the burden on medical services.

Furthermore, we encourage our employees to make an impact in the community by participating in volunteer services, such as donating blood for those in need.

Looking ahead, we will continue to understand needs of the community, in order to provide assistance to those in need.

### APPENDIX I ENVIRONMENTAL, SOCIAL AND GOVERNANCE

Sub	ject areas, as	pects, general disclosures and KPIs	Section	Page
A.				
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Info	rmation on:			
(a)	the policies;	and		
(b)	significant ir gas emissior	with relevant laws and regulations that have a npact on the issuer relating to air and greenhouse ns, discharges into water and land, and generation s and non-hazardous waste.		
KPI /	A1.1	The types of emissions and respective emissions data.	Emissions and Energy Use	10
KPI /	A1.2	Direct and energy indirect greenhouse gas emissions and intensity.	Emissions and Energy Use	10
KPI /	A1.3	Total hazardous waste produced and, where appropriate, intensity.	There was no significant amount of hazardous waste generated during the operation of the Group	N/A
KPI /	A1.4	Total non-hazardous waste produced and, where appropriate, intensity.	Waste Management	13
KPI /	A1.5	Description of emission targets set and steps taken to achieve them.	Environmental Protection Emissions and Energy Use	8, 10
KPI /	A1.6	Description of how hazardous and non- hazardous wastes are handled, and a description of reduction targets set and steps taken to achieve them.	Environmental Protection Waste Management	8, 13

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KPI A2.1	Direct and indirect energy consumption by type in total.	Emissions and Energy Use	10
KPI A2.2	Water consumption in total and intensity.	Water Resource Management	14
KPI A2.3	Description of energy use efficiency and a description of targets set and steps taken to achieve them.	Environmental Protection Emissions and Energy Use	8, 10
KPI A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency and a description of targets set and steps taken to achieve them.	Water Resource Management	14
KPI A2.5	Total packaging material used for finished products and, if applicable, with reference to per unit produced.	No significant usage of packaging materials was identified during the operation of the Group.	N/A
Aspect A3: The E	nvironmental and Natural Resources		
General Disclosur	e	Environmental Protection	8
KPI A3.1	Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them.	The Environment and Natural Resources	15
Aspect A4: Clima	-		
General Disclosure		Climate Change	9
KPI A4.1	Description of the significant climate-related issues which have impacted, and those which may impact the issuer, and the actions taken to manage them.	Climate Change	9

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KPI B1.2	Employee turnover rate by gender, age group and geographical region.	Employment Compliance	18
Aspect B2: H	lealth and safety		
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KPI B2.2	Lost days due to work injury.	Health and Safety	19
KPI B2.3	Description of occupational health and safety measures adopted, how they are implemented and monitored.	Health and Safety	19
Aspect B3: D	evelopment and Training		
General Discl	osure	Development and Training	20
KPI B3.1	The percentage of employee trained by gender and employee category.	Development and Training	20
KPI B3.2	The average training hours completed per employee by gender and employee category.	Development and Training	20
Aspect B4: La	abour Standards		
General Discl	osure	Labour Standards	21
KPI B4.1	Description of measures to review employment practices to avoid child and forced labour.	Labour Standards	21
KPI B4.2	Description of steps taken to eliminate such practices when discovered.	Labour Standards	21

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Aspect B5: Su	ıpply Chain Management		
General Disclo	bsure	Supply Chain Management	22
KPI B5.1	Number of suppliers by region.	Supply Chain Management	22
KPI B5.2	Description of practices relating to engaging supplies, number of supplies where the practices are being implemented, how they are implemented and monitored.	Supply Chain Management	22
KPI B5.3	Description of practices used to identify environmental and social risks along the supply chain, and how they are implemented and monitored.	Supply Chain Management	23
KPI B5.4	Description of practices used to promote environmentally preferable products and services when selecting suppliers, how they are implemented and monitored.	Supply Chain Management	23
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KPI B6.2	Number of products and service related complaints received and how they are dealt with.	Customer Service	25
KPI B6.3	Description and practices relating to observing and protecting intellectual property rights.	Intellectual Property Rights and Data Protection	25
KPI B6.4	Description of quality assurance process and recall procedures .	Quality Standards	24
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Aspect B7: Ar	nti-corruption		
General Disclo	sure	Anti-corruption	26
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KPI B7.2	Description of preventive measures and whistle- blowing procedures, how they are implemented and monitored.	Anti-corruption	26
KPI B7.3	Description of anti-corruption training provided to directors and staff.	Anti-corruption	26
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