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SIMPLICITY HOLDING LIMITED

倩碧控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8367)

EXPECTED TIMETABLE FOR CAPITAL REORGANIZATION

Reference is made to the announcement dated 29 November 2024 and circular dated 18 December 2024 (the “**Circular**”) of Simplicity Holding Limited (the “**Company**”) relating to the Capital Reorganization. Unless otherwise stated, capitalised terms herein shall bear the meanings as defined in the Circular.

EXPECTED TIMETABLE

The Company’s Cayman Islands legal adviser has confirmed that the Court has approved the Capital Reduction and Sub-division on 9 May 2025. The expected timetable for the effective date of the Capital Reduction and Sub-division shall remain unchanged as previous disclosed as follows:

Effective date for the Capital Reduction and Sub-division After 4:00 p.m.
Friday, 16 May 2025

By Order of the Board of
Simplicity Holding Limited
Choi Pun Lap
Executive Director and Company Secretary

Hong Kong, 12 May 2025

As at the date of this announcement, the executive Directors of the Company are Mr. Choi Pun Lap and Mr. Leung Wai Tai; and the independent non-executive Directors of the Company are Mr. Lo Cheuk Fei Jeffrey, Mr. Cheung Hiu Fung and Ms. Ip Sin Nam.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at <http://www.hkexnews.hk> on the "Latest Listed Company Information" page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at <http://www.simplicityholding.com>.

** For identification purpose only*