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## **SIMPLICITY HOLDING LIMITED**

**倩碧控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8367)**

### **EFFECTIVE DATE FOR CAPITAL REORGANIZATION**

Reference is made to the announcement dated 29 November 2024 and circular dated 18 December 2024 (the “**Circular**”) of Simplicity Holding Limited (the “**Company**”) relating to the Capital Reorganization. Unless otherwise stated, capitalised terms herein shall bear the meanings as defined in the Circular.

### **EFFECTIVE DATE OF THE CAPITAL REDUCTION AND SUB-DIVISION**

The Board is pleased to announce that a copy of the Court order and the minute approved by the Court containing the particulars required under the Companies Act of Cayman Islands in respect of the Capital Reduction have been registered with the Registrar of Companies in the Cayman Islands on 16 May 2025 (Cayman Islands time). The Capital Reduction and Sub-division have become effective after 4:00 p.m. on Friday, 16 May 2025 (Hong Kong time) and the dealing in the New Shares have commenced at 9:00 a.m. on Monday, 19 May 2025 (Hong Kong time).

By Order of the Board of  
**Simplicity Holding Limited**  
**Choi Pun Lap**

*Executive Director and Company Secretary*

Hong Kong, 19 May 2025

*As at the date of this announcement, the executive Directors of the Company are Mr. Choi Pun Lap and Mr. Leung Wai Tai; and the independent non-executive Directors of the Company are Mr. Lo Cheuk Fei Jeffrey, Mr. Cheung Hiu Fung and Ms. Ip Sin Nam.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the Stock Exchange’s website at <http://www.hkexnews.hk> on the “Latest Listed Company Information” page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at <http://www.simplicityholding.com>.*

\* For identification purpose only