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## PROPOSED CHANGE OF AUDITOR

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of China 33 Media Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.50(4) of the Rules Governing the Listing of Securities on the GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

### RETIREMENT OF AUDITOR

The Board hereby announces that Jon Gepsom CPA Limited (“**Jon Gepsom**”) will retire as the auditor of the Company upon expiration of its current term of office at the conclusion of the forthcoming annual general meeting of the Company (the “**AGM**”) and will not seek for re-appointment as the auditor of the Company at the forthcoming AGM, since the Board and Jon Gepsom are unable to reach a consensus on the audit fee in respect of the audit of the consolidated financial statements of the Group for the year ending 31 December 2025.

The Board and the Audit Committee have confirmed that there is no disagreement between the Company and Jon Gepsom and are not aware of any matters in connection with the proposed change of auditor that need to be brought to the attention of the shareholders of the Company (the “**Shareholders**”).

The Board would like to take this opportunity to express its sincere gratitude and appreciation to Jon Gepsom for their professional and quality services rendered for the Group during the past years.

### PROPOSED APPOINTMENT OF AUDITOR

The Board further announces that it has resolved, with the recommendation from the Audit Committee, to propose the appointment of CL Partners CPA Limited (“**CL Partners**”), as the new auditor to fill the casual vacancy immediately following the retirement of Jon Gepsom with effect from the conclusion of the AGM, subject to the approval of the Shareholders at the AGM.

The Audit Committee has considered a number of factors, including but not limited to: (i) the audit proposal of CL Partners; (ii) its experience in handling audit works for companies listed on the Stock Exchange, its industry knowledge, technical competence, expertise and performance capability; (iii) its resources allocation, quality and capabilities including manpower and time allocation; (iv) its independence and objectivity; and (v) its audit fees.

Based on the above, the Audit Committee has assessed and considered CL Partners is eligible and suitable to act as the auditor for the annual audit of the Group for the financial year ending 31 December 2025. The Board and the Audit Committee are of the view that the proposed change of auditor would enhance the cost effectiveness of the Company's annual audit while maintaining the audit quality. Thus, it is in the interests of the Company and the Shareholders as a whole.

A circular containing, among other things, details of the proposed appointment of new auditor of the Company together with a notice of the AGM will be despatched to the Shareholders in due course.

By order of the Board  
**China 33 Media Group Limited**  
**Ruan Deqing**  
*Chairman and Executive Director*

Hong Kong, 28 May 2025

*As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman), Mr. Ma Pun Fai and Ms. Wang Linlin; and the independent non-executive Directors are Ms. Tay Sheve Li, Mr. Yau Kit Yu and Ms. Wipada Kunna.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Listed Company Information" page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least seven days from the date of its posting and the Company's website at [www.china33media.com](http://www.china33media.com).*