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CENTURY PLAZA HOTEL GROUP

(FORMERLY KNOWN AS GREATWALLE INC.)

新都酒店集團

(原名為長城匯理公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8315)

POSITIVE PROFIT ALERT

The announcement is made pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of Century Plaza Hotel Group (the “**Company**”) wishes to inform the shareholders of the Company (the “**Shareholder**”) and potential investors that the Company and its subsidiaries (collectively the “**Group**”) based on the preliminary assessment of the unaudited consolidated management accounts for the year ended 31 March 2025 and other information currently available to the Board, the Group is expected to achieve a turnaround from loss after taxation to profit after taxation. The expected profit after taxation is expected to be no less than HK\$7.0 million, as compared to the loss of approximately HK\$20.5 million for the year ended 31 March 2024.

The foregoing increase in profit after taxation for the year ended 31 March 2025 was primarily due to the Company (i) disposed certain loss making subsidiaries; and (ii) entered into a memorandum of deed of waiver with a promissory note holder, in which all obligations and liabilities for the outstanding principal and related interest of the promissory note payable were discharged.

As the Company is still in the process of preparing the finalizing the audited consolidated financial statements of the Group for the year ended 31 March 2025, the information contained in this announcement is only a preliminary assessment by the Group based on the unaudited consolidated management accounts of the Group for the year ended 31 March 2025 and other information currently available to the Board, which has not been audited or reviewed by the independent auditor of the Company or the audit committee of the Company and may subject to possible adjustments upon their future review. The actual financial results for the year ended 31 March 2025 may be different from the information in this announcement. The Group's audited consolidated financial statements of the Group for the year ended 31 March 2025 are expected to be published on or before 30 June 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares and other securities of the Company.

By order of the Board of
Century Plaza Hotel Group
Mr. Song Xiaoming
Chairman and executive Director

Hong Kong, 29 May 2025

As at the date of this announcement, the executive Directors are Mr. Song Xiaoming, Ms. Song Shiqing, Mr. Su Congyue; the non-executive Director is Mr. Lam Wing Yiu; and the independent non-executive Directors are Mr. Li Zhongfei, Mr. Zhao Jinsong and Mr. Liu Chengwei.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at www.hkexnews.hk on the "Latest Listed Company Information" page for at least 7 days from the date of its publication and on the website of the Company at www.greatwalle.cn.