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天泓文创
Icon Culture Global Co.Ltd

Icon Culture Global Company Limited
天泓文創國際集團有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8500)

VOLUNTARY ANNOUNCEMENT
LETTER OF INTENT OF STRATEGIC COOPERATION

This announcement is made by Icon Culture Global Company Limited (hereinafter referred to as the "**Company**", together with its subsidiaries collectively referred to as the "**Group**") on a voluntary basis to inform the Company's shareholders and potential investors of the latest news on the Group's business development.

The board of directors (the "**Board**") of the Company is pleased to announce that the Company has signed a letter of intent (the "**Letter of Intent**") for strategic cooperation (the "**Strategic Cooperation**") with Huitong Yunbao (Shenzhen) Technology Co., Ltd. ("Huitong Yunbao ").

Huitong Yunbao is an AI digital economy service platform with a "win-win for all" strategy. By integrating cross-industry and cross-regional physical merchant resources, building a cross-industry alliance ecosystem, promoting the integration of technological innovation and industrial transformation, and helping to upgrade the business ecosystem..

The Company believes that the strategic cooperation proposed under the Letter of Intent is in line with the Group's long-term development goals and business development strategy. This strategic cooperation with Huitong Yunbao can bring potential profit growth points to both parties, which is in the overall interests of the Company and its shareholders. The specific terms and conditions of the formal agreement are subject to approval by the Board of Directors after the Company completes its due diligence. If there is any progress, the Company will make further announcement in accordance with the GEM Listing Rules in due course.

The Company would like to emphasize that as of the date of this announcement, the Company has not entered into any formal or legally binding agreement in relation to the strategic cooperation.

As the strategic cooperation may or may not proceed, shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board of
Icon Culture Global Company Limited
Mr. Chen Zongxian
Chairman

Hong Kong, 16 July 2025

As at the date of this announcement, the executive Directors are Mr. Yao Tong, Ms. Liang Wei (Chief Executive Officer and Compliance Officer) and Mr. Liu Biao; the non-executive Director is Mr. Chen Zongxian (Chairman), and the independent non-executive Directors are Mr. Tian Tao and Mr. Liu Lihan.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the GEM website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published and will remain on the website of the Company at www.iconspace.com.