Sino Splendid Holdings Limited
中國華泰瑞銀控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8006)

POSITIVE PROFIT ALERT

This announcement is made by Sino Splendid Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the "**Board**") of the Company wishes to inform the shareholders and potential investors of the Company that, based on the management's preliminary assessment of the unaudited consolidated management accounts of the Group and the information currently available, the Group is expected to record a net profit of more than approximately HK$2 million and less than approximately HK$3.5 million for the six months ended 30 June 2025, as compared to a net loss of approximately HK$6 million for the six months ended 30 June 2024 (the "**Corresponding Period**").

The turnaround to profit was mainly attributable to (i) the improvement of the financial performance of the financial magazine and other media services business including but not limited to the effective cost control such as the implementation of information technology and artificial intelligence functions in the business, (ii) the decrease in the fair value change of held for trading investments from loss of approximately HK$6.1 million to gain of approximately HK$0.4 million and (iii) decrease in selling and administrative expenses as compared to the Corresponding Period.

The Company is still in the process of finalising the Group's consolidated interim results for the six months ended 30 June 2025. The information contained in this announcement is only based on preliminary review of the unaudited management accounts of the Group, and such management accounts have not been confirmed, reviewed or audited by the Company's auditor and may be subject to adjustments and finalisation. Shareholders of the Company and potential investors are advised to read carefully the forthcoming interim results announcement which is expected to be published by the end of August 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Sino Splendid Holdings Limited
Wang Tao
Executive Director

Hong Kong, 18 July 2025

As at the date hereof, the Board comprises Mr. Wang Tao and Mr. Yu Tat Chi as executive Directors; Ms. Chow Yee Ting, Mr. Yeung Man San and Ms. Lee Yim Wah as independent non-executive Directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.sinosplendid.com.