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Sunny Side Up Culture Holdings Limited
光尚文化控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

RESIGNATION OF AN EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Director(s)**”) of Sunny Side Up Culture Holdings Limited (the “**Company**”) hereby announces that Mr. Chong Cho Lam, (“**Mr. Chong**”) has tendered his resignation as the chief executive officer and an executive Director of the Company with effect from 31 July 2025 due to his personal career planning. Immediately following the resignation, Mr. Chong will cease to be the director of certain subsidiaries of the Company but will be appointed as a general manager of the Company for the time being.

Mr. Chong confirmed that he has no disagreement with the Board and there is nothing relating to his resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its gratitude and appreciation for the valuable contributions of Mr. Chong during his tenure of service as the chief executive officer and executive Director of the Company.

By order of the Board
Sunny Side Up Culture Holdings Limited
Dong Choi Chi, Alex
Chairman and executive Director

Hong Kong, 31 July 2025

As at the date of this announcement, the board comprises one executive Director, namely Mr. Dong Choi Chi, Alex (the chairman), two non-executive Directors, namely Mr. Ma Xinying and Ms. Yuan Xiaomei and three independent non-executive Directors, namely Mr. Chan Wai Man, Dr. Ip Wai Hung, and Mr. Siu Hi Lam, Alick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the day of its publication and on the website of the Company at www.8082.com.hk.