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Qing Hua Holding Group Company Limited
擎華控股集團有限公司

(formerly known as Sunny Side Up Culture Holdings Limited 光尚文化控股有限公司)
(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

CHANGE OF COMPANY NAME, STOCK SHORT NAMES AND COMPANY LOGO

CHANGE OF COMPANY NAME

The Board is pleased to announce that on 9 July 2025, the Registrar of Companies in Bermuda has issued the Certificate of Change of Name and the Certificate of Secondary Name, certifying that the English name of the Company has been changed from "Sunny Side Up Culture Holdings Limited" to "Qing Hua Holding Group Company Limited", and the secondary name has been changed from "光尚文化控股有限公司" to "擎華控股集團有限公司", both of which were registered on 8 July 2025.

On 23 July 2025, the Registrar of Companies in Hong Kong has issued the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company, confirming the registration of the new English name "Qing Hua Holding Group Company Limited" and the adoption of the Chinese name "擎華控股集團有限公司" in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAMES

With effect from 9:00 a.m. on 15 August 2025, the stock short names for trading in the shares on the Stock Exchange will be changed from "SUNNY SIDE UP" to "QINGHUA HOLD" in English and from "光尚文化控股" to "擎華控股" in Chinese. The stock code of the Company remains unchanged as "8082".

CHANGE OF COMPANY LOGO

The logo of the Company will be changed to QINGHUA 擎華控股 to reflect the change of name of the Company with effect from 12 August 2025.

References are made to (i) the announcement of Qing Hua Holding Group Company Limited (formerly known as Sunny Side Up Culture Holdings Limited) (the "**Company**") dated 8 May 2025; (ii) the circular (the "**Circular**") of the Company dated 3 June 2025; and (iii) the poll results announcement of the AGM of the Company dated 26 June 2025 in relation to, among others, the Change of Company Name. Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Circular.

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EFFECTS OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders or the daily business operation and/or financial position of the Company.

All existing share certificates in issue bearing the former names of the Company will continue to be evidence of title to such securities and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. With effect from 15 August 2025, new share certificates will be issued under the new name of the Company.

The website, principal place of business, telephone and facsimile numbers of the Company remain unchanged.

By order of the Board
Qing Hua Holding Group Company Limited
Dong Choi Chi, Alex
Chairman and executive Director

Hong Kong, 12 August 2025

As at the date of this announcement, the board comprises an executive Director, namely Mr. Dong Choi Chi, Alex (the chairman), two non-executive Directors, namely Mr. Ma Xinying and Ms. Yuan Xiaomei and three independent non-executive Directors, namely Dr. Ip Wai Hung, Mr. Chan Wai Man, and Mr. Siu Hi Lam, Alick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the day of its publication and on the website of the Company at www.8082.com.hk.