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Zijing International Financial Holdings Limited

紫荊國際金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8340)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group and the information currently available, the Group expects to record a profit attributable to owners of the Company for the six months ended 30 June 2025 within a range of approximately HK\$5.0 million to approximately HK\$6.0 million as compared to a loss of HK\$2.75 million for the six months ended 30 June 2024.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company

This announcement is made by Zijng International Financial Holdings Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “**SFO**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that based on the unaudited consolidated management accounts of the Group and the information currently available, the Group expects to record a profit attributable to owners of the Company for the six months ended 30 June 2025 within a range of approximately HK\$5.0 million to approximately HK\$6.0 million, as compared to a loss of HK\$2.75 million for the six months ended 30 June 2024.

The turnaround from loss to profit was mainly contributed by: (i) increase in revenue from the segment of online game business and car rental business; (ii) decrease in legal and professional fees; and (iii) decrease in finance costs, during the period under review.

The Company is still finalising the unaudited interim results of the Group for the six

months ended 30 June 2025. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group and the information currently available, which have not been finalised nor reviewed by the Audit Committee of the Board and may be subject to possible changes and adjustments. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2025, which is scheduled to be published on 29 August 2025.

Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By Order of the Board
Zijing International Financial Holdings Limited
Lee Chun Wai
Chairman and Executive Director

Hong Kong, 25 August, 2025

As at the date hereof, the Board comprises Mr. Lee Chun Wai and Ms. Ji Yi being the executive Directors; and Mr. Choi Tak Fai, Mr. Chen Yilun and Ms. Lau Mei Suet being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirmed that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the date of its posting. This announcement will also be published on the website of the Company at <http://www.hklistco.com/8340>.