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# 中國創意控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8368)

# ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2025

CHARACTERISTICS OF THE GEM (THE "GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

This announcement, for which the directors (the "Directors") of Creative China Holdings Limited (the "Company") collectively and individually accept full responsibility, include particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

The board of Directors (the "Board") of the Company is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries (collectively, the "Group") for the six months ended 30 June 2025, together with the comparative figures for the corresponding period in 2024, as follows:

# CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2025

		Six months ended 30 June			
		2025	2024		
	Notes	RMB'000	RMB'000		
		(Unaudited)	(Unaudited)		
Revenue	3(a)	9,105	25,695		
Direct costs	-	(7,149)	(16,230)		
Gross profit		1,956	9,465		
Other income	4	45	16		
Other gains and losses	5	1,137	309		
Reversal of impairment losses under					
expected credit loss model, net		956	1,393		
Selling and distribution costs		(1,013)	(1,222)		
Administrative expenses		(8,098)	(8,160)		
Finance costs	7 -	(536)	(444)		
(Loss) profit before taxation	6	(5,553)	1,357		
Taxation	8	(490)	(344)		
(Loss) profit for the period	_	(6,043)	1,013		

Six months end	ieu Si	, June
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	Note	2025 <i>RMB'000</i> (Unaudited)	2024 <i>RMB</i> '000 (Unaudited)
Other comprehensive (expense) income that may be reclassified subsequently to profit or loss:			
Exchange differences of translating foreign operations		(80)	43
Total comprehensive (expense) income for the period		(6,123)	1,055
(Loss) profit for the period attributable to: Owners of the Company Non-controlling interests		(6,043)	1,059 (46)
		(6,043)	1,013
Total comprehensive (expense) income for the period attributable to:		(5,952)	1 101
Owners of the Company Non-controlling interests			1,101 (45)
		(5,952)	1,056
<ul><li>(Loss) profit per share:</li><li>– Basic and diluted (RMB cents)</li></ul>	10	(1.05)	0.19

# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2025

	Notes	As at 30 June 2025 <i>RMB'000</i> (Unaudited)	As at 31 December 2024 <i>RMB'000</i> (Audited)
Non-current assets	4.4	0.20	105
Property, plant and equipment	11	878	135
Right-of-use assets Intangible asset	11 12	1,310 5,724	2,115
Deposit for acquisition of property,	12	3,724	_
plant and equipment		_	382
Deferred tax assets		527	766
Total non-current assets		8,439	2 209
Total non-current assets		0,439	3,398
Current assets			
Serial program rights		4,233	4,233
Inventory	1.2	57	201.262
Trade and other receivables	13 17(b)	386,440 126	391,262 126
Amounts due from non-controlling interests Bank balances and cash	17(b)	11,362	11,837
Bank balances and easi			11,037
Total current assets		402,218	407,458
Total assets		410,657	410,856
Current liabilities			
Trade payables	14	5,720	411
Other payables and accruals		45,419	44,474
Contract liabilities		8,935	8,935
Tax payables		14,994	15,618
Lease liabilities		1,314	1,614
Amount due to a director	17(c)	6,045	6,138
Amount due to a related party	17(d)	12,448	10,099
Amount due to a shareholder	17(e) 15	195 14,648	16,000
Bank borrowings	13	14,040	10,000
Total current liabilities		109,718	103,289
Net current assets		292,500	304,169
Total assets less current liabilities		300,939	307,567

		As at 30 June 2025	As at 31 December 2024
	Note	RMB'000	RMB'000
		(Unaudited)	(Audited)
Non-current liabilities			
Lease liabilities		45	552
Total non-current liabilities		45	552
Total liabilities		109,763	103,841
NET ASSETS		300,894	307,015
Capital and reserves			
Share capital	16	24,847	24,847
Reserves		276,047	282,815
Equity attributable to owners			
of the Company		300,894	307,662
Non-controlling interests			(647)
TOTAL EQUITY		300,894	307,015

# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2025

				Reserves			Equity attributable to the			
	Share capital RMB'000	Share premium RMB'000	Other reserve	Merger reserve RMB'000	Foreign exchange reserve RMB'000	Accumulated losses RMB'000	owners of the Company RMB'000	owners Non- of the controlling Company interests	Non- controlling interests RMB'000	Total RMB'000
Balance at 1 January 2025 (audited)	24,847	253,715	3,784	9,300	1,373	14,643	307,662	(647)	307,015	
Profit (loss) for the period Other comprehensive income	-	-	- -	- -	- (78)	(6,043)	(6,043) (78)	-	(6,043) (78)	
Total comprehensive income (expense) for the period  Acquisition of interest from a	-	-	-	-	(78)	(6,043)	(6,121)	-	(6,121)	
non-controlling interest					(28)	(619)	(647)	647		
Balance at 30 June 2025 (unaudited)	24,847	253,715	3,784	9,300	1,267	7,981	300,894		300,894	
Balance at 1 January 2024 (audited)	22,605	234,771	3,784	9,300	1,022	(9,709)	261,773	(508)	261,265	
Profit (loss) for the period Other comprehensive income	-	-	-	-	- 42	1,059	1,059 42	(46) 1	1,013 43	
Total comprehensive income (expense) for the period	_	_	_	_	42	1,059	1,101	(45)	1,056	
Issue of shares, net of issuing expenses	2,242	18,944					21,186		21,186	
Balance at 30 June 2024 (unaudited)	24,847	253,715	3,784	9,300	1,064	(8,650)	284,060	(553)	283,507	

# NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. CORPORATE INFORMATION

Creative China Holdings Limited (the "Company") is a limited liability company incorporated in the Cayman Islands on 1 November 2013. The address of its registered office is at the office of Codan Trust Company (Cayman) Limited, Cricket Square, Hutchins Drive, PO Box 2681, Grand Cayman, KY1-1111, Cayman Islands. Its principal place of business in the People's Republic of China (the "PRC") is located at Room 1901, 19/F, Yulin Building, No. 5A Xiangjun Nanli 2nd Alley, Chaoyang District, Beijing, the PRC, and its principal place of business in Hong Kong is located at 23/F, Yue Thai Commercial Building, 128 Connaught Road Central, Sheung Wan, Hong Kong. Up to the date of approval of the unaudited condensed consolidation financial statements, Youth Success Holdings Limited and Guang Rui Investments Limited are its immediate and ultimate parent respectively. Guang Rui Investments Limited is wholly and beneficially owned by Mr. Yang Shaoqian and his spouse, Ms. Mou Sufang.

The principal activity of the Company is investment holding while its subsidiaries are principally engaged in serial program/film production and related services and film distribution and income rights, concert and event organisation services, mobile application development and operation services and artist management. The Company and its subsidiaries are collectively referred as the "Group" hereafter.

#### 2. BASIS OF PRESENTATION

The unaudited condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 ("HKAS 34") "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants as well as the applicable disclosure requirements of Chapter 18 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited.

The unaudited condensed consolidated financial statements have been prepared on the historical cost basis at the end of the reporting period.

Other than additional accounting policies resulting from application of amendments to Hong Kong Financial Reporting Standards ("HKFRSs"), the accounting policies and methods of computation used in the unaudited condensed consolidated financial statements for the six months ended 30 June 2025 are the same as those presented in the Group's annual financial statements for the year ended 31 December 2024.

The unaudited condensed consolidated financial statements are presented in Renminbi ("RMB"), which is the same as the functional currency of the Company and its subsidiaries, and all values are rounded to the nearest thousand except when otherwise indicated.

#### Application of amendments to HKFRSs

In the current interim period, the Group has applied the following amendments to HKFRSs issued by the HKICPA, for the first time, which are mandatorily effective for the Group's annual period beginning on 1 January 2025 for the preparation of the Group's condensed consolidated financial statements:

Amendments to HKAS 21 Lack of exchangeability

The application of the amendments to HKFRSs in the current interim period has had no material impact on the Group's financial positions and performance for the current and prior periods and/or on the disclosures set out in these unaudited condensed consolidated financial statements.

The unaudited condensed consolidated financial statements have not been reviewed nor audited by the Company's auditor, but have been reviewed by the audit committee of the Board (the "Audit Committee").

#### 3. REVENUE AND SEGMENT INFORMATION

The Group determines its operating segments based on the reports reviewed by the chief operating decision maker ("CODM") that are used to make strategic decisions.

The Group has the following reportable segments which are managed separately as each business offers different products and services and requires different business strategies. The following summary describes the operations in each of the Group's reportable and operating segments:

#### Serial Program/Film Production and Film Rights Investment

Serial Program/Film Production and Film Rights Investment segment provides film and television program original script creation, adaptation, production and licensing and related production services and film rights investment.

## Concert and Event Organisation

Concert and Event Organisation segment provides organisation services, such as music concerts and other performance events.

#### Mobile Application Development and Operation

Mobile Application Development and Operation segment provides electronic platforms for entertainment contents consumption and e-commerce, such as online store. This segment also provides livestreaming e-commerce, online advertising services, mobile application development and related services.

# Artist Management

Artist management segment provides management service for the customers for arrangement of different performance activities.

#### (a) Revenue

Revenue of the Group represents revenue generated from (i) serial program/film production and related services and film distribution and income rights; (ii) concert and event organisation and related services; (iii) mobile application development and operation and related services; and (iv) artist management and related services. The amounts of each significant category of revenue recognised during the period are as follows:

	Six months ended 30 June		
	2025	2024	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Sale of script copyright and program	8,700	22,900	
Concert and event income	188	2,226	
Livestreaming e-commerce	217	185	
Provision of artist management services		384	
	9,105	25,695	

# (b) Business segments

The segment information provided to the chief operating decision maker for the reportable segments is as follows:

# For the six months ended 30 June 2025 (unaudited)

	Serial Program/ Film Production and Film Distribution and Income Rights RMB'000	Concert and Event Organisation RMB'000	Mobile Application Development and Operation RMB'000	Artist Management <i>RMB'000</i>	Total <i>RMB</i> '000
Revenue from contracts with customers	8,700	188	217		9,105
Represented by:  Recognised at a point in time  - Sale of script copyright and program  - Concert and events income	8,700	- 188	- -	_ _	8,700 188
Livestreaming e-commerce  Reportable segment revenue from external customers	8,700	188	217		9,105
Reportable segment profit/(loss)	1,689	(1,552)	(1,122)	(968)	(1,953)
Interest income Interest expense Depreciation of right-of-use	1 (249)	- (7)	-	1 (7)	2 (263)
assets Depreciation of property, plant and equipment	(249) (150)	(84)	(52)	(135)	(645) (203)
Amortisation of intangible asset Reportable segment assets Additions to non-current assets	378,485	5,671	14,981	6,656	405,793
(note) Reportable segment liabilities	2,160 54,811	1,031 (1,041)	14 (1,821)	(10,965)	3,187 (78,638)

For the six months ended 30 June 2024 (unaudited)

	Serial Program/				
	Film				
	Production		Mobile		
	and Film		Application		
	Distribution	Concert	Development		
	and Income	and Event	and	Artist	
	Rights	Organisation	Operation	Management	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Revenue from contracts with					
customers	22,900	2,226	185	384	25,695
Represented by:					
Recognised over time					
<ul><li>Provision of artist</li></ul>					
management services	_	_	_	384	384
Recognised at a point in time					
<ul> <li>Sale of script copyright and</li> </ul>					
program	22,900	_	_	_	22,900
<ul> <li>Concert and events income</li> </ul>	_	2,226	_	_	2,226
- Livestreaming e-commerce			185		185
Reportable segment revenue					
from external customers	22,900	2,226	185	384	25,695
Reportable segment profit/(loss)	9,003	(328)	(2,986)	(725)	4,964
Interest income	7			3	15
Interest income  Interest expense	(336)	(2)	5 (1)	(2)	15 (341)
Depreciation of right-of-use		(2)		(2)	
assets	(2)	_	(60)	_	(62)
Depreciation of property, plant	(150	(0.5)	(122)	(120)	(02.4)
and equipment	(476)	(85)	(133)	(130)	(824)
Amortisation of intangible asset	256 205	12.502	(841)	7 722	(841)
Reportable segment assets Additions to non-current assets	356,205	13,583	25,490	7,723	403,001
(note)	2,160	_	5		2,165
Reportable segment liabilities	66,875	(8,342)	(11,338)	(14,598)	(101,153)
	30,073	(0,5 12)	(11,555)	(11,570)	(101,103)

Note: Non-current assets include property, plant and equipment and right-of-use assets.

# (c) Reconciliation of reportable segment revenue, profit or loss, assets and liabilities

	Six months ended 30 June		
	2025	2024	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Revenue			
Reportable segment revenue from external customers	9,105	25,695	
	Six months end	led 30 June	
	2025	2024	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
(Loss) profit before taxation			
Reportable segment (loss) profit	(1,953)	4,964	
Unallocated other gains and losses:			
– Exchange gain	5,954	284	
<ul> <li>Loss on disposal of subsidiaries</li> </ul>	(4,492)	_	
Unallocated corporate expenses:			
<ul> <li>Auditor's remuneration</li> </ul>	(327)	(323)	
<ul> <li>Directors' emoluments</li> </ul>	(1,097)	(1,097)	
<ul> <li>Legal and professional fee</li> </ul>	(751)	(858)	
- Salaries and other benefits for key management and			
administration staff	(726)	(796)	
<ul> <li>General operating expenses</li> </ul>	(2,161)	(817)	
Consolidated (loss) profit before taxation	(5,553)	1,357	
	As at	As at	
	30 June	31 December	
	2025	2024	
	RMB'000	RMB'000	
	(Unaudited)	(Audited)	
Assets			
Reportable segment assets Unallocated corporate assets:	405,793	409,231	
- Property, plant and equipment	8	11	
<ul><li>Property, plant and equipment</li><li>Bank balances and cash</li></ul>	6 4,291	954	
<ul><li>Dank balances and cash</li><li>Others</li></ul>	4,291 564	660	
- Others			
Consolidated total assets	410,656	410,856	

Cabilities   Reportable segment liabilities   Reportable segment liabilities   Caccurate of the payable   Caccurate of the paya			As at 30 June 2025 <i>RMB'000</i> (Unaudited)	As at 31 December 2024 <i>RMB'000</i> (Audited)
Unallocated corporate liabilities:  - Accruals and other payable - Amount due to a director - Amount due to a related company - Amount due to shareholder  Consolidated total liabilities  (109,763)  Consolidated total liabilities  Consolidated total liabilities  Consolidated total liabilities  (109,763)  Consolidated total liabilities  Consolidated total liabilities  Consolidated total liabilities  Consolidated total liabilities  (109,763)  Consolidated total liabilities  Six months ended 30 June 2025  2024  RMB'000  (Unaudited)  Conaudited)  PRC  - Sale of script copyright and program - Provision of artist management services - 384  - Livestreaming e-commerce - 217  185  - Concert and events income - 188  - Other countries in Southeast Asia and Taiwan		Liabilities		
- Accruals and other payable		Reportable segment liabilities	(78,638)	78,166
- Amount due to a director (6,045) 6,138 - Amount due to a related company (12,448) 10,099 - Amount due to shareholder (195)  Consolidated total liabilities (109,763) 103,841  (d) Geographic information  Six months ended 30 June 2025 2024 RMB'000 RMB'000 (Unaudited) (Unaudited)  PRC - Sale of script copyright and program 8,700 22,900 - Provision of artist management services 384 - Livestreaming e-commerce 217 185 - Concert and events income 188  Other countries in Southeast Asia and Taiwan		Unallocated corporate liabilities:		
- Amount due to a related company - Amount due to shareholder  Consolidated total liabilities  (109,763)  Consolidated total liabilities  Six months ended 30 June  2025 2024  RMB'000 (Unaudited)  Consolidated total liabilities  Consolidated total liabilities  Six months ended 30 June  2025 2024  RMB'000 (Unaudited)  Consolidated total liabilities  Consolidated total liabilities  Six months ended 30 June  2025 2024  RMB'000 (Unaudited)  Consolidated total liabilities  Consolidated total liabilities  Six months ended 30 June  2025 2024  RMB'000 (Unaudited)  Consolidated total liabilities  Consolidated total liabilities  103,841		<ul> <li>Accruals and other payable</li> </ul>	(12,437)	9,438
- Amount due to shareholder (195) -  Consolidated total liabilities (109,763) 103,841  (d) Geographic information  Six months ended 30 June 2025 2024 RMB'000 (Unaudited) (Unaudited)  PRC - Sale of script copyright and program 8,700 22,900 - Provision of artist management services - 384 - Livestreaming e-commerce 217 185 - Concert and events income 188 -		<ul> <li>Amount due to a director</li> </ul>	(6,045)	6,138
Consolidated total liabilities  (109,763) 103,841  Six months ended 30 June 2025 2024 RMB'000 RMB'000 (Unaudited) (Unaudited)  PRC  - Sale of script copyright and program - Provision of artist management services - Sale - Livestreaming e-commerce - Concert and events income  Other countries in Southeast Asia and Taiwan		<ul> <li>Amount due to a related company</li> </ul>	(12,448)	10,099
(d) Geographic information  Six months ended 30 June 2025 2024 RMB'000 RMB'000 (Unaudited) (Unaudited)  PRC  - Sale of script copyright and program - Provision of artist management services - Sale - Livestreaming e-commerce - Livestreaming e-commerce - Concert and events income - Other countries in Southeast Asia and Taiwan		- Amount due to shareholder	(195)	
Six months ended 30 June  2025 2024  RMB'000 RMB'000 (Unaudited) (Unaudited)  PRC  - Sale of script copyright and program - Provision of artist management services - 384 - Livestreaming e-commerce - 217 185 - Concert and events income 188 -  Other countries in Southeast Asia and Taiwan		Consolidated total liabilities	(109,763)	103,841
PRC - Sale of script copyright and program - Provision of artist management services - Livestreaming e-commerce - Concert and events income  Provision Southeast Asia and Taiwan	(d)	Geographic information		
PRC - Sale of script copyright and program - Provision of artist management services - Livestreaming e-commerce - Concert and events income  RMB'000 (Unaudited)  8,700 22,900 - 22,900 - 185 - 185 - Concert and events income - 188 - Other countries in Southeast Asia and Taiwan			Six months end	led 30 June
PRC  - Sale of script copyright and program - Provision of artist management services - Livestreaming e-commerce - Concert and events income  Other countries in Southeast Asia and Taiwan  (Unaudited) (Unaudited) (Unaudited) (Unaudited) (Unaudited) (22,900 184 185 - 185 - Concert and events income			2025	2024
PRC  - Sale of script copyright and program - Provision of artist management services - Livestreaming e-commerce - Concert and events income  Other countries in Southeast Asia and Taiwan			RMB'000	RMB'000
- Sale of script copyright and program Provision of artist management services - Livestreaming e-commerce Concert and events income  Other countries in Southeast Asia and Taiwan			(Unaudited)	(Unaudited)
<ul> <li>Provision of artist management services</li> <li>Livestreaming e-commerce</li> <li>Concert and events income</li> <li>Other countries in Southeast Asia and Taiwan</li> </ul>		PRC		
<ul> <li>Livestreaming e-commerce</li> <li>Concert and events income</li> <li>Other countries in Southeast Asia and Taiwan</li> </ul>		<ul> <li>Sale of script copyright and program</li> </ul>	8,700	22,900
- Concert and events income 188 - Other countries in Southeast Asia and Taiwan		<ul> <li>Provision of artist management services</li> </ul>	_	384
Other countries in Southeast Asia and Taiwan		<ul> <li>Livestreaming e-commerce</li> </ul>	217	185
		<ul> <li>Concert and events income</li> </ul>	188	-
- Concert and events income 2,226		Other countries in Southeast Asia and Taiwan		
		<ul> <li>Concert and events income</li> </ul>		2,226

*Note:* Geographical location of customers is based on the location at which the services are provided.

9,105

25,695

No geographical location of non-current assets is presented as substantial non-current assets are physically based in the PRC.

## (e) Information about major customers

For the six months ended 30 June 2025, revenues from a major customer (for the six months ended 30 June 2024: two major customers) with whom transactions have exceeded 10% of the Group's revenue for the period. Details were as follows:

	Six months end 2025 RMB'000 (Unaudited)	ded 30 June  2024  RMB'000  (Unaudited)
Revenue from the major customer:  Customer I:  Social Program/Film Production and Film Distribution and		
<ul> <li>Serial Program/Film Production and Film Distribution and Income Rights</li> </ul>	N/A*	18,900
Customer II:		
<ul> <li>Serial Program/Film Production and Film Distribution and Income Rights</li> </ul>	N/A*	4,000
Customer III:		
<ul> <li>Serial Program/Film Production and Film Distribution and Income Rights</li> </ul>	8,700	N/A*
	8,700	22,900

<sup>\*</sup> The corresponding revenue for the major customer did not contribute over 10% of the total revenue of the Group during the period.

# 4. OTHER INCOME

	Six months ended 30 June	
	2025	
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Interest income from bank deposits	2	16
Sundry income	43	
	45	16

# 5. OTHER GAINS AND LOSSES

	Six months ended 30 June	
	2025	
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Exchange gain/(loss), net	5,629	309
Loss on disposal of subsidiaries	(4,492)	
	1,137	309

#### 6. LOSS BEFORE TAXATION

7.

8.

Taxation for the period

	Six months end 2025 <i>RMB'000</i> (Unaudited)	ed 30 June 2024 RMB'000 (Unaudited)
Loss before taxation is arrived at after charging: Auditor's remuneration Directors' remuneration (including retirement benefit scheme	327	323
contributions)	1,097	1,097
Other staff costs	3,582	2,763
Retirement benefit schemes contributions for other staffs	391	362
Staff costs	5,397	4,545
Depreciation of property, plant and equipment	206	64
Depreciation of right-of-use assets  Amortisation of intangible asset	794 	909 841
FINANCE COSTS		
	Six months end	•
	2025	2024
	RMB'000 (Unaudited)	RMB'000 (Unaudited)
Interest on bank borrowings	233	289
Interest on lease liabilities	46	42
Interest on amount due to a related party	257	113
	536	444
TAXATION		
	Six months end	
	2025	2024 RMB'000
	<i>RMB'000</i> (Unaudited)	(Unaudited)
	(Chauditeu)	(Onaudited)
Current tax – HK – provision for the period Current tax – the PRC	-	_
– provision for the period	(251)	(101)
Deferred taxation	(239)	(243)

Under the two-tiered profits tax rates regime of Hong Kong Profits Tax, the first HK\$2 million of profits of the qualifying group entity will be taxed at 8.25%, and profits above HK\$2 million will be taxed at 16.5%. The profits of group entities not qualifying for the two-tiered profits tax rates regime will continue to be taxed at a flat rate of 16.5%. Under the Law of the PRC on Enterprise Income Tax (the "EIT Law") and Implementation Regulation of the EIT Law, the tax rate of the PRC subsidiaries is 25% for both periods.

(490)

(344)

As stipulated in Cai Shui [2011] No. [112], Cai Shui [2021] No. [27] and Cai Shui [2021] No. [42], enterprises newly established in Khorgas special economic areas and engaged in the encouraged industries as defined under the 《新疆困難地區重點鼓勵發展產業企業所得稅優惠目錄》(Catalogue of Key Encouraged Developing Industries for Enterprise Income Tax Benefits in Difficult Areas of Xinjiang (for identification purpose only)) could enjoy EIT exemption for five years starting from its first operation income-generating year during the period from 2011 to 2020, from 2021 to 2030 and from 2021 to 2030 respectively. Horgos Zongheng Infinite Cultural Media Co. Ltd. ("Horgos Zongheng") and Horgos Feichi Cultural Media Co. Ltd. ("Horgos Feichi"), subsidiaries of the Group are eligible for entitlement of EIT exemption from 1 January 2020 to 31 December 2024 and from 1 January 2024 to 31 December 2028, respectively.

#### 9. DIVIDEND

The directors do not recommend the payment of any dividend for the six months ended 30 June 2025 (for the six months ended 30 June 2024: nil).

#### 10. (LOSS) PROFIT PER SHARE

The calculation of the basic and diluted loss per share attributable to the owners of the Company is based on the following data:

	Six months ended 30 June	
	<b>2025</b> 202	
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
(Loss) profit for the purposes of basic (loss) profit per share	(6,043)	1,059
	Six months end	ed 30 June
	2025	2024
	'000	'000
Weighted average number of ordinary shares	577,798	559,337

*Note:* No diluted loss per share is presented as there were no potential ordinary shares in issue for the six months ended 30 June 2025 and 2024.

# 11. PROPERTY, PLANT AND EQUIPMENT AND RIGHT-OF-USE ASSETS

During the six months ended 30 June 2025, the Group acquired property, plant and equipment amounting to approximately RMB948,000 (for the six months ended 30 June 2024: RMB2,177,000).

During the six months ended 30 June 2025, the Group disposed of certain plant and machinery for cash proceeds of RMBnil (for the six months ended 30 June 2024: RMBnil), resulting in a gain on disposal of RMBnil (for the six months ended 30 June 2024: nil).

During the six months ended 30 June 2025, the Group entered into lease agreements and with lease terms ranged from 12 months to 24 months (for the six months ended 30 June 2024: ranged from 12 months to 24 months).

The Group recognised a gain of RMBnil relating to the early termination of the lease for the six months ended 30 June 2025 (six months ended 30 June 2024: RMBnil).

On date of lease modification or lease commencement, the Group recognised right-of-use assets of RMBnil (six months ended 30 June 2024: RMB2,160,000) and lease liabilities of RMBnil (six months ended 30 June 2024: RMB2,160,000).

#### 12. INTANGIBLE ASSET

During the six months ended 30 June 2025, the Group acquired intangible asset amounting to approximately RMB5,724,000 (for the six months ended 30 June 2024: nil).

#### 13. TRADE AND OTHER RECEIVABLES

	As at 30 June 2025 <i>RMB'000</i> (Unaudited)	As at 31 December 2024 <i>RMB'000</i> (Audited)
Trade receivables, gross Less: impairment allowance	125,670 (4,053)	167,462 (5,009)
Trade receivables, net	121,617	162,453
Prepayments and deposits (note (a)) Other receivables	262,139 2,684	226,099 2,710
	386,440	391,262

#### Notes:

- (a) At the end of the reporting period, the balances of prepayments and deposits are mainly represented by the following:
  - (i) The balance included prepayment to event organisers of approximately RMB4,534,000 (31 December 2024: RMB6,775,000) under Concert and Event Organisation segment for the purpose of concert to be held in the coming years.
  - (ii) The balance included prepaid service fees of approximately RMB26,963,000 (31 December 2024: RMB27,310,000) in relation to program production and livestreaming services.
  - (iii) The balance included prepayment for pre-production of script copyright and acquisition film distribution and income rights amounting to approximately RMB229,638,000 (31 December 2024: RMB184,036,000) under Serial Program/Film Production and Film Rights Investment segment.

The Group has performed assessment on whether impairment indicator exists for the prepayments for program production, event or concert and live broadcasting program. Management considered the plans and status of utilisation of the prepayments. Based on the management's assessment, no impairment indicator has been identified for the prepayments.

The aging analysis of trade receivables (net of impairment losses), based on invoice dates, as of the end of period, is as follows:

	As at 30 June 2025 <i>RMB'000</i> (Unaudited)	As at 31 December 2024 <i>RMB'000</i> (Audited)
Within 30 days 31 to 90 days 91 to 180 days	8,397	130,392
Over 180 days	113,220	32,061

The normal credit period granted to trade debtors is generally within one year. Trade receivables that were not past due relate to customers for whom there was no recent history of default.

#### 14. TRADE PAYABLES

The aging analysis of trade payables, based on invoice dates, as of the end of period, is as follows:

		As at	As at
		30 June	31 December
		2025	2024
		RMB'000	RMB'000
		(Unaudited)	(Audited)
	91 to 365 days	5,720	_
	Over 365 days		411
		5,720	411
15.	BANK BORROWINGS		
		As at	As at
		30 June	31 December
		2025	2024
		RMB'000	RMB'000
		(Unaudited)	(Audited)
	The carrying amount of bank borrowings which are repayable		
	within one year	14,648	16,000

The Group's bank borrowings are unsecured, and carry interest rate ranging from 2.8% to 4.3% (2024: 2.8% to 3.5%) per annum.

#### 16. SHARE CAPITAL

#### Authorised and issued share capital

	Number	HK\$'000	Equivalent to RMB'000
Authorised			
Ordinary shares of HK\$0.05 at each at 1 January 2024,			
30 June 2024, 1 January 2025 and 30 June 2025	1,600,000,000	80,000	67,024
Issued and fully paid			
Ordinary shares			
At 1 January 2024	528,387,719	26,419	22,605
Placing under General Mandate (note (a))	49,410,000	2,471	2,242
At 31 December 2024, 1 January 2025 and 30 June 2025	577,797,719	28,890	24,847

#### *Note:*

(a) On 19 February 2024, the Company entered into a placing agreement with a placing agent, for the placing of 49,410,000 ordinary shares ("Placing Shares") to not less than six placees at the placing price of HK\$0.50 per Placing Shares (the "Placing"), which was a discount of approximately 18.03% to the closing price of HK\$0.61 per share on the date of the placing agreement. On 8 March 2024, a total of 49,410,000 Placing Shares (with a nominal value of HK\$2,470,500) have been successfully placed by the placing agent to not less than six placees, which are independent third parties of the Company, at placing price of HK\$0.50 per Placing Shares. The net issue price was approximately HK\$0.472 per Placing Share.

#### 17. RELATED PARTY TRANSACTIONS

(a) In addition to the transactions and balances disclosed elsewhere in this unaudited condensed consolidated financial statements, the Group had the following significant transactions with related parties during the period:

		Six months end	led 30 June	
Related party relationship	Type of transaction	<b>2025</b> 202		
		RMB'000	RMB'000	
		(Unaudited)	(Unaudited)	
Shareholder A (note (i))	Salaries	38	38	
Shareholder B (note (i))	Salaries	38	38	
Director A	Lease payment	565	550	
Related company	Proceeds from loan	2,845	6,407	
	Interest expenses on loan	256	113	

#### Note:

- $(i) \qquad \text{The shareholders are the controlling shareholders of the Group.} \\$
- (b) The amounts due from non-controlling interests of subsidiaries are unsecured, interest-free and repayable on demand or due within one year.

- (c) The amount due to a director is unsecured, interest-free and repayable on demand.
- (d) The amount due to a related company, an entity wholly-owned by the controlling shareholders, is unsecured, carries interests of 6.125% (2024: 6.125%) per annum and due within one year.
- (e) The amount due to a shareholder is unsecured, interest-free and repayable on demand.
- (f) The remuneration of the Directors and other members of key management during the period was as follows:

	Six months ended 30 June	
	2025	
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Salaries	1,509	1,539
Contributions to retirement benefit schemes	30	30
	1,539	1,569

## 18. CAPITAL MANAGEMENT

The Group's objective of managing capital is to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debts.

The capital structure of the Group consists of equity attributable to owners of the Company, comprising share capital and reserves.

The capital structure of the Group consists of debts, which includes the amounts due to shareholders, a director and a related party, banks borrowings, cash and cash equivalents and equity attributable to owners of the Company, comprising share capital and reserves. The Group's risk management reviews the capital structure actively and regularly. As part of this review, the management considers the cost of capital and the risks associated with each class of capital.

The Group monitors capital on the basis of gearing ratio. The ratio is calculated as net debt divided by total equity. Net debt is calculated as total debt less cash and cash equivalents.

The Group was in a net debt position as at 30 June 2025 and 31 December 2024. The Group's gearing ratio, as calculated by dividing the Group's net debt by the Group's total equity, as at 30 June 2025 is approximately 7.3% (2024: 6.6%).

The gearing ratio at the end of reporting period was as follows:

	As at	As at
	30 June	31 December
	2025	2024
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Debt	33,336	32,237
Less: Cash and cash equivalents	(11,362)	(11,837)
Net debt	21,974	20,400
Equity	300,894	307,015
Net debt to equity ratio	7.3%	6.6%

#### MANAGEMENT DISCUSSION AND ANALYSIS

#### FINANCIAL REVIEW

#### Revenue

Revenue of the Group for the six months ended 30 June 2025 amounted to approximately RMB9.1 million, representing a decrease of approximately 64.6% as compared to that recorded for the six months ended 30 June 2024 of approximately RMB25.7 million. The decrease in revenue mainly due to the sales of script copyright and program business.

## **Gross profit**

The gross profit for the six months ended 30 June 2025 amounted to approximately RMB2.0 million, representing a decrease of approximately 78.9% as comparing to that recorded in the corresponding period in 2024 of approximately RMB9.5 million. The decrease in gross profit was mainly attributable to decrease of gross profit from segment of serial program/ film production and film rights investment, increase of assessment cost being incurred in the segment of event and concert organization for certain virtual reality project.

# Other gain and loss

The other gain for the six months ended 30 June 2025 amounted to approximately RMB1.1 million, representing an increase of approximately 267% as comparing to an other gain that recorded in the corresponding period in 2024 of approximately RMB0.3 million. The increase in other gain was mainly due to net effect of exchange gain being incurred and based on the accounting treatment for the accumulated losses of insignificant subsidiaries being disposed through profit and loss as loss of disposal of subsidiary.

#### **Expenses**

Selling and distribution costs for the six months ended 30 June 2025 was approximately RMB1.0 million, which represented a decrease by approximately 16.7% as compared to the corresponding period in last year. The selling and distribution costs incurred for the six months ended 30 June 2025 were mainly for livestreaming e-commerce businesses.

Administrative expenses for the six months ended 30 June 2025 amounted to approximately RMB8.1 million (six months ended 30 June 2024: approximately RMB8.2 million). It is mainly due to no leasing of studio for livestreaming e-commerce, decrease in legal and professional expenses and staff cost.

#### **Income tax expenses**

The Group's income tax expenses amounted to approximately RMB0.5 million for the six months ended 30 June 2025, and approximately RMB0.3 million for same period of last year. Income tax expenses for the six months ended 30 June 2025 were mainly due to profits arising from the sale of script copyright. The provision of profit tax made for Hong Kong profits tax and PRC enterprise income tax for the six months ended 30 June 2025 were Nil and RMB0.3 million respectively. PRC enterprise income tax for subsidiaries incorporated in the PRC is calculated at 25% on assessable profits during the year.

As stipulated in Cai Shui [2011] No. [112], Cai Shui [2021] No. [27] and Cai Shui [2021] No. [42], enterprises newly established in Khorgas special economic areas and engaged in the encouraged industries as defined under the 《新疆困難地區重點鼓勵發展產業企業所得稅優惠目錄》(Catalogue of Key Encouraged Developing Industries for Enterprise Income Tax Benefits in Difficult Areas of Xinjiang (for identification purpose only)) could enjoy EIT exemption for five years starting from its first operation income generating year during the period from 2011 to 2020 and from 2021 to 2030 respectively. Horgos Zongheng Infinite Cultural Media Co. Ltd. and Horgos Feichi Cultural Media Co. Ltd., subsidiaries of the Group are eligible for entitlement of EIT exemption from 1 January 2020 to 31 December 2024 and from 1 January 2024 to 31 December 2028, respectively.

Hong Kong profit tax is calculated at 8.25% on the first HK\$2 million of the estimated assessable profit and 16.5% on the estimated assessable profit above HK\$2 million during the year. The income tax expenses recognised in the relevant periods are in accordance with the relevant laws and regulations.

# Profit/Loss attributable to owners of the Company for the year

Loss attributable to owners of the Company for the six months ended 30 June 2025 was approximately RMB6.0 million, while profit of approximately RMB1.1 million was recorded for the corresponding period in 2024. The loss was mainly due to decrease of revenue of serial program segment.

# Financial resources, liquidity and capital structure

For the six months ended 30 June 2025, the Group continued to finance its working capital through cash flows generated from operating activities, financing activities, loans and shareholders' equity. As at 30 June 2025, the Group had net current assets of approximately RMB292.5 million (as at 31 December 2024: approximately RMB304.2 million) including cash and cash equivalents of approximately RMB11.4 million (as at 31 December 2024: approximately RMB11.8 million). The decrease in net current assets was mainly due to repayment of loans and increase of the other payable in relation to projects. The current ratio, calculated as the ratio of current assets to current liabilities, was approximately 3.67 times as at 30 June 2025 (as at 31 December 2024: approximately 3.94 times). The capital of the Group comprises solely of ordinary shares. Total equity attributable to owners of the Company amounted to approximately RMB300.9 million as at 30 June 2025 (as at 31 December 2024: approximately RMB307.7 million). The gearing ratio as at 30 June 2025 was 7.30%, increased from the Year 2024. It was mainly due to the increase in net debt (For details, please refer to note 18 to the consolidated financial statements).

#### **BUSINESS REVIEW AND PROSPECTS**

The Group is principally engaged in the businesses of (i) serial Program/film production and related services and film rights investment; (ii) concert and event organisation and related services; (iii) mobile application development and operation and related services; and (iv) artist management.

## Serial program/film production and related services and film rights investment

The Group has recorded revenue of approximately RMB8.7 million in program production and related services for the six months ended 30 June 2025, while there was recorded revenue of approximately RMB22.9 million for the corresponding period last year. The revenue mainly comes from the sales of copyrights of a serial program and film. The decrease in revenue mainly due to decrease in the sales of copyrights of serial program and film compared to the period last year.

The Group actively collaborates with film and television production companies in the PRC engaging in the creation of film and television intellectual property, in order to obtain more potential resources and reserves of television programs, online dramas and movies. The Group continues to leverage its own production experience and related resources to expand the program production segment to original script creation, adaptation, production, licensing, and related services, in order to create more self-developed film and serial program script copyrights.

# Concert and event organisation

The Group has recorded revenue of approximately RMB0.2 million from concert and event organisation segment in the six months ended 30 June 2025, as compared to RMB2.2 million revenue being recognised for the same period in 2024. The revenue mainly comes from immersive experience centre being held in the PRC. The decrease in revenue mainly due to no concerts being held during the reporting period.

The Group started the operation of "Three Body Four Dimensional Space" (The world's first innovative offline experience space inspired by "The Three-Body Problem") immersive experience centre in Beijing in early 2025. The project makes use of the current popular visual effects (VFX) and mixed reality (MR) technologies of the metaverse, including real-time rendering, motion capture and ultra-high-definition wireless transmission, breaking above the boundaries of virtual and reality. Audiences can step into the world they have imagined countless times, delve deeply into the characters' inner worlds and life trajectories, and enhance their emotional resonance and identification with the original work through interactions with familiar figures. "The Three-Body Problem" is a science fiction novel serialized by Chinese mainland writer Liu Cixin in Science Fiction World magazine in 2006. It has now become a Chinese science fiction IP with top-tier global influence.

In the future, the Group will explore business opportunities to organize more concerts and events in different regions.

# Mobile application development and operation

The Group has recorded revenue of approximately RMB0.2 million from the mobile application development and operation segment for the six months ended 30 June 2025, comparing to RMB0.2 million for the corresponding period of last year. Revenue are mainly from livestreaming e-commerce.

The Group will continue to plan for in-depth cooperation with well-known celebrities and artists, actively train broadcast assistants, and introduce virtual human anchors, to launch live broadcasts on large platform, and deeply cultivate the huge market of live streaming e-commerce.

## **Artist management**

The Group as an agent recorded net revenue for the six months ended 30 June 2025 was approximately RMBnil as compared to approximately RMB0.4 million in the same period of last year. The decrease was mainly due to our artist has not yet renewed the management contract, hence, no new jobs being arranged during the period.

In the future, the Group intends to develop a more comprehensive artist list to bring greater value to the Group.

Despite various external challenges facing the Group's businesses, the Group is confident that under the leadership of our experienced management and the strong teams formed by the seasoned staff, the Group will be able to overcome any and all challenges. With various business opportunities that the Group is currently exploring, the Group believes that our business will continue to improve.

## PRINCIPAL RISKS AND UNCERTAINTIES

A number of factors may affect the results and business operations of the Group, major risks are summarised below.

#### Reliance on limited number of customers

The Group derived a significant portion of our revenue from a limited number of customers. For the six months ended 30 June 2025, the largest customer of the Group contributed approximately 95.6% of total revenue to the Group respectively. There is a risk that these significant customers to cancel or early terminate the contract and no assurance that these significant customers will continue their business relationship with the Group or that the revenue generated from the customers will increase or be maintained in the future. The Group will continue to expand the customer base to mitigate the risk.

# **Intense competition**

The television broadcasting content production market is highly fragmented. New players are entering into the market, while existing big players are growing. The Group is facing pricing pressure from the television station customers which have the sole decision making to which program to be played. The Group also faces threat of substitution by films, television series and competition programs which take up higher proportions of audience rating compared to television broadcasting contents such as variety shows.

The robust sector in the event organisation is very competitive. Apart from competition with other event organisers, television stations, online video networks and film distributors with high backward integration ability, many corporations setup their own in-house public relations, which have the ability to organise their own events such as annual parties. Further, companies that are well-established in other related fields such as public relations agencies, also are the potential competitors of the event organisation segment of the Group. However, the management of the Group will closely monitor the operation and the market changes of these segments.

# Uncertainties of market demand of recently developed businesses

The Group had made material investment in the mobile application development and operation businesses. The Group believes these businesses have huge potential under the fast growing internet platform and the huge demand in the pan-entertainment sector. However, due to the instability in judgements on the fast changing users' behaviors make no assurance that our optimistic expectation on these businesses can be realised. Further, its regulatory control are not fully sophisticated. The Group's operations of mobile application development and operation business require quick reaction to the rapid market changes, therefore the Group has not yet been affirmed that the value of this business model will be realised in the short term.

Livestreaming e-commerce are not necessities, the demand of these businesses may fall significantly if the economy in the PRC faces material downturn with the decrease in purchasing power of potential consumers. In addition, the consumption trend and demand of the internet and pan-entertainment can be changed quickly, the Group may require to deploy resources continuously to attract and retain the customers' loyalty. The management of the Group will closely monitor the operation and the market changes of these segments.

#### EMPLOYEES AND REMUNERATION POLICIES

As at 30 June 2025, the Group had a total of 27 employees (30 June 2024: 29). The Group remunerates its employees based on their performance, experience and the prevailing market situation. Their remuneration packages are normally renewed on an annual basis, based on performance appraisals and other relevant factors. The Group may pay discretionary bonuses to its employees based on individual performance.

## FOREIGN EXCHANGE RISKS

Regular sales and purchases of the Group are mainly conducted in RMB. The Group will review and monitor the risk relating to foreign exchanges.

# **CAPITAL EXPENDITURE**

The Group paid approximately RMB948,000 for the addition of property, plant and equipment during the six months ended 30 June 2025 (for the six months ended 30 June 2024: approximately RMB2,177,000).

## **CAPITAL COMMITMENTS**

As at 30 June 2025, the Group had capital commitments of RMB69.7 million (as at 31 December 2024: RMB41.8 million).

#### CONTINGENT LIABILITIES

Referring to the announcement of the discloseable transaction in relation to the provision of financial assistance as of 14 November 2023, where an indirect wholly-owned subsidiary of the Company being entered into a corporate guarantee ("Corporate Guarantee"), the Group has retained the entitlement to the income from the project amounted to approximately RMB15.0 million has been held by the Group and included in "other payables" line item (being no change comparing to Year 2023). The amount of other payables would be able to mitigate any risk associated with the provision of the Corporate Guarantee by the Group. Based on the information currently available up to the date of this announcement, the other payables held by the Group is sufficient to cover any claims due to the litigation. In the opinion of the directors of the Company, the fair value of the Corporate Guarantee is considered insignificant.

# SIGNIFICANT INVESTMENTS, MATERIAL ACQUISITIONS OR DISPOSALS OF SUBSIDIARIES AND AFFILIATED COMPANIES

There were no significant investments held as at 30 June 2025 nor material acquisitions and disposals of subsidiaries or affiliated companies made by the Group during the six months ended 30 June 2025 (Year 2024: nil).

#### OTHER INFORMATION

# PURCHASES, SALES OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

Neither the Company nor any of its subsidiaries have purchased, sold or redeemed any of the Company's listed securities during the six months ended 30 June 2025.

The Company did not have any treasury shares (as defined under the Listing Rules) as at 30 June 2025.

#### **SHARE OPTION SCHEME**

The Company has adopted the share option scheme on 3 November 2015 (the "Share Option Scheme") and, unless otherwise cancelled or amended, will remain in force for 10 years from the date of its adoption and enables the Company to grant share options to the eligible persons (including any executive director, non-executive director and independent non-executive director, advisor and consultant of the Group) (the "Eligible Person(s)") as incentives or rewards for their contributions to the Group. No share option was granted, exercised, cancelled or lapsed since its adoption by the Company and there is no outstanding share option under the Share Option Scheme. The number of options available for grant under the scheme mandate as at 1 January 2025 and 30 June 2025 is 24,000,000 shares.

#### **COMPETING INTERESTS**

During the six months ended 30 June 2025, none of the Directors, the controlling shareholders of the Company and their respective close associates (as defined in the GEM Listing Rules) as at 30 June 2025 had any interest in any business which competes or is likely to compete, directly or indirectly, with the business of the Group or any other conflicts of interest with the Group.

#### CORPORATE GOVERNANCE PRACTICES

The Board and the management of the Company are committed to establishing good corporate governance practices and procedures. The maintenance of high standard of business ethics and corporate governance practices has always been one of the Group's goals. The Company believes that good corporate governance provides a framework that is essential for effective management, successful business growth and a healthy corporate culture, thereby leading to the enhancement of shareholders' value.

The Board has adopted the Corporate Governance Code (the "CG Code") as set out in Appendix C1 to the GEM Listing Rules.

The Board is pleased to report compliance with the applicable code provisions set out in Part 2 of the CG Code for the six months ended 30 June 2025, except the following deviations (Code Provisions C.2.1 and D.2.5 of the then CG Code):

#### **Chairman and Chief Executive Officer**

Mr. Philip Jian Yang is the Chairman of the Board and the Chief Executive Officer of the Company and is responsible for the overall operations, management, business development and strategy planning of the Group.

The Chairman also takes the lead to ensure that the Board works effectively and acts in the best interest of the Company by encouraging the directors to make active contribution in Board's affairs and promoting a culture of openness and debate.

The Board is of the view that although Mr. Yang is both Chairman and the Chief Executive Officer, the balance of power and authority is ensured by the operation of the Board, which comprises experienced individuals who would meet from time to time to discuss issues affecting operation of the Company. The Board will regularly review the need to appoint different individuals to perform the roles of chairman and chief executive officer separately.

#### Internal audit function

The Company does not have an internal audit function and is currently of the view that there is no immediate need to set up an internal audit function within the Group in light of the size, nature and complexity of the Group's business. It was decided that the Board would be directly responsible for internal control of the Group and for reviewing its effectiveness, the situation will be reviewed from time to time.

#### **DIRECTORS' SECURITIES TRANSACTIONS**

The Company has adopted the Rules 5.48 to 5.67 of the GEM Listing Rules as the code of conduct for dealing in securities of the Company by the directors (the "Required Standard of Dealings"). The Company has confirmed, having made specific enquiry of the directors, all the directors have complied with the Required Standard of Dealings throughout the six months ended 30 June 2025, and up to the date of this announcement.

#### **AUDIT COMMITTEE**

The Company has established an audit committee with written terms of reference in compliance with Rules 5.28 to 5.33 of the GEM Listing Rules. The primary duties of the Audit Committee are to review and supervise the financial control, internal control and risk management systems of the Group, and provide advice and comments on the Group's financial reporting matters to the Board. As at the date of this announcement, the Audit Committee comprises three independent non-executive directors, namely Mr. Yau Yan Yuen, Ms. Fu Yuehong and Mr. Wang Xinghua.

The unaudited condensed consolidated results of the Company for the six months ended 30 June 2025 have been reviewed by the Audit Committee. The Audit Committee is of the opinion that such unaudited condensed consolidated results comply with the applicable accounting standards, the GEM Listing Rules and legal requirements, and that adequate disclosure have been made.

By order of the Board

Creative China Holdings Limited

Philip Jian Yang

Chairman and Executive Director

Hong Kong, 29 August 2025

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Philip Jian Yang and Mr. Wang Yong as executive directors; Mr. Yang Shiyuan and Mr. Ge Xuyu as non-executive directors; and Ms. Fu Yuehong, Mr. Yau Yan Yuen and Mr. Wang Xinghua as independent non-executive directors.

This announcement will remain on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk on the "Latest Listed Company Information" page for at least seven days from the date of its publication and will be published on the website of the Company at www.creativechinahk.com.