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# Zhongshi Minan Holdings Limited
# 中食民安控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8283)**

## VOLUNTARY ANNOUNCEMENT
## BUSINESS UPDATE

This announcement is made by Zhongshi Minan Holdings Limited (the "**Company**", together with its subsidiaries as the "**Group**") on a voluntary basis to update the shareholders (the "**Shareholders**") and potential investors of the Company on the latest business development of the Group.

As the market environment continuously evolves and technology applications become increasingly prevalent, the Group keeps actively exploring new business opportunities and plans to expand its business scope into the digitalized local lifestyle services sector to capitalize on the growth potential brought by new economic trends.

As a leading local lifestyle industry internet platform, the Group is committed to empowering merchants, reshaping the ecosystem, and stimulating regional economies through digital means. The Group integrates resources from AI digital intelligence, catering, retail, culture, and tourism and trendy IP to build a digital ecosystem characterized by "intelligent connectivity + data-driven operations + ecological synergy", fostering innovation and development within the industry.

The Group focuses on the culture, tourism, and catering sectors, utilizing new media operations and digital tools to provide full-funnel traffic empowerment, addressing pain points traditional merchants face in digitalization, response speed, and precision marketing. The Group plans to launch and AI-integrated Digital Smart Wine Cabinet within the year, which represents a significant breakthrough in industrial digital innovation. It adopts a model of "AI agent interaction + scenario-based experience + data-driven operation", providing multi-dimensional traffic empowerment for the local lifestyle sector. For the spatial dimension, it optimizes the allocation of scene resources, thereby enhancing space utilization and consumption conversion efficiency. For the cultural dimension, it functions as a vital carrier for transmitting wine culture and brand stories, significantly enriching the cultural

connotation of consumer scenes. For the technological dimension, it relies fundamentally on Internet of Things and big data technologies to integrate smart interaction, entertainment, and convenient service functions, ultimately achieving a profound integration of space, culture, and technology.

Its industry value lies in integrating diverse advertising formats, leveraging AI smart interaction to achieve massive precise reach, ushering in the era of digital intelligent media; promoting the digitalization of industries by transforming the wine cabinet from a storage tool into a "mini experience store + traffic entrance + data terminal", injecting new vitality into the industry and reshaping the local lifestyle industry ecosystem.

This expansion signifies the Group's strategic initiative to pioneer new growth avenues while maintaining the stable development of its core businesses. The new business will focus on empowering local lifestyle services through digital means, utilizing advanced technologies such as artificial intelligence and the Internet of Things to create innovative consumption scenarios and smart interactive experiences. The Group firmly believes that this move will not only help enrich the existing business ecosystem but also inject new momentum for long-term development.

By order of the Board
**Zhongshi Minan Holdings Limited**
**WANG Lei**
*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, 11 September 2025

*As at the date of this announcement, the executive Directors are Mr. WANG Lei, Mr. CHUA Boon Hou (CAI Wenhao) and Ms. WU Mengmeng; and the non-executive Director is Mr. LI Xiaodong; and the independent non-executive Directors are Mr. CHEN Huichun, Mr. GAO Yan and Mr. WU Guoyong.*

*This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.*

*This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least seven days from the day of its posting. This announcement will also be published on the website of the Company at http://www.zhongshiminanholdings.com.*