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SIMPLICITY HOLDING LIMITED

倩碧控股有限公司 *

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8367)

BAD WEATHER ARRANGEMENT FOR THE ANNUAL GENERAL MEETING TO BE HELD ON WEDNESDAY, 24 SEPTEMBER 2025

Reference is made to the notice of annual general meeting (the “**AGM**”) dated 14 August 2025 (the “**AGM Notice**”) of Simplicity Holding Limited (the “**Company**”) and the circular of the Company dated 14 August 2025 (the “**Circular**”). Unless otherwise defined, capitalised terms used herein shall have the same meanings as defined in the Circular.

According to the AGM Notice, the AGM was scheduled to be held at Orange Financial Printing Limited, Unit 1103–06, China Building, 29 Queen’s Road Central, Central, Hong Kong, on Wednesday, 24 September 2025 at 11:00 a.m.

Owing to the approach of a tropical cyclone, there is a risk that the weather condition in Hong Kong may deteriorate at the time originally scheduled for the AGM. In view of this, the Board would like to announce that in the event:

1. Typhoon Signal No. 8 (or above) or Black Rainstorm Warning Signal or “extreme condition” caused by super typhoon is hoisted or issued but is lowered or cancelled at or before 7:00 a.m. on Wednesday, 24 September 2025, the AGM will be held as scheduled at 11:00 a.m. on Wednesday, 24 September 2025 at the same venue; or
2. Typhoon Signal No. 8 (or above) or Black Rainstorm Warning Signal or “extreme condition” caused by super typhoon remains hoisted or in effect after 7:00 a.m. on Wednesday, 24 September 2025, or the Hong Kong Observatory has issued an advance notice that the Typhoon Signal No. 8 (or above) is expected to be hoisted or remain hoisted after 7:00 a.m. on Wednesday, 24 September 2025, the AGM will be rescheduled at 16:30 p.m. on Friday, 26 September 2025 at the same venue.

If the AGM is so rescheduled, all resolutions set out in the Circular and the AGM Notice to be proposed at the AGM will remain unchanged, and all such resolutions will be proposed at the rescheduled AGM. All forms of proxy deposited with the Company’s branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, for the purposes of the AGM will remain valid for the rescheduled AGM.

The record date for determining entitlement of the Shareholders to attend and vote at the AGM (as stated in the Circular) will remain unchanged.

Shareholders should make their own decision as to whether they wish to attend the AGM in bad weather condition, at their own risk having regard to their own situation; and if they should choose to do so, they are advised to exercise care and caution.

By Order of the Board
Simplicity Holding Limited
Choi Pun Lap

Executive Director and Company Secretary

Hong Kong, 19 September 2025

As at the date of this announcement, the executive Directors of the Company are Mr. Choi Pun Lap, Mr. Leung Wai Tai; and the independent non-executive Directors of the Company are Mr. Lo Cheuk Fei Jeffrey, Mr. Cheung Hiu Fung and Ms. Ip Sin Nam Ingrid.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at <http://www.hkexnews.hk> on the "Latest Listed Company Information" page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at <http://www.simplicityholding.com>.

* For identification purpose only