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XinXiang Era Group Company Limited
新享時代集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8519)

(1) SHARE CONSOLIDATION BECOMING EFFECTIVE ON 20 OCTOBER 2025; AND (2) ADJUSTMENTS TO SHARE OPTIONS

References are made to the circular of XinXiang Era Group Company Limited (the "**Company**") dated 24 September 2025 regarding the Share Consolidation (the "**Circular**") and the announcement of the Company dated 16 October 2025 in respect of the poll results of the extraordinary general meeting of the Company held on 16 October 2025. Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular unless otherwise specified herein.

(1) SHARE CONSOLIDATION

The Board is pleased to announce that all the conditions of the Share Consolidation have been fulfilled and the Share Consolidation will become effective on Monday, 20 October 2025. Dealing in the Consolidated Shares on the Stock Exchange will commence at 9:00 a.m. on Monday, 20 October 2025.

Please refer to the Circular for the details on, among other things, the trading arrangements, the exchange of share certificates and matching services for odd lots arising in connection with the Share Consolidation. Shareholders should note that upon the Share Consolidation becoming effective, new share certificates of the Consolidated Shares in green colour will be issued to the Shareholders in order to distinguish them from the existing share certificates for the Existing Shares in purple colour.

(2) ADJUSTMENTS TO SHARE OPTIONS

As at the date of this announcement, there are outstanding share options (the "**Share Options**") entitling the holders thereof to subscribe for up to an aggregate of 40,000,000 Existing Shares under the Share Option Scheme adopted by the Company on 23 January 2018. Immediately upon the Share Consolidation becoming effective, the following adjustments will be made to the exercise price of the outstanding Share Options and the number of Consolidated Shares falling to be issued upon the exercise of the outstanding Share Options in accordance with the terms and conditions of the Share Option Scheme and the GEM Listing Rules.

				Immediately before the Share Consolidation becoming effective		Immediately after the Share Consolidation becoming effective	
Date of grant	Exercise period of the Share Options	Name of Grantee	Category of participants	Number of Existing Shares to be issued upon exercise of the Share Options	Exercise price per Existing Share	Number of Consolidated Shares to be issued upon exercise of the Share Options	Exercise price per Consolidated Share
21 February 2024	21 February 2025 to 20 February 2034	Liang Chuanping (梁川平)	Service Provider	2,000,000	HK$0.30	500,000	HK$1.20
		Xiang Yanli (向艷麗)		2,000,000		500,000	
		Du Caihong (杜彩虹)		1,900,000		475,000	
		Wang Bo (王波)		800,000		200,000	
		Kuang Yuebiao (鄺岳標)		2,500,000		625,000	
		Deng Yuhan (鄧宇涵)		525,000		131,250	
		Li Xinbo (李新波)		2,225,000		556,250	
		Deng Xiaoshi (鄧小石)		1,000,000		250,000	
		Zhang Yan (張艷)		750,000		187,500	
		Wang Zhibin (王志斌)		1,000,000		250,000	
		Hu Qiang (胡強)		950,000		237,500	
		Luo Qinghua (羅慶華)		2,050,000		512,500	
		Wang Xiaojing (王曉景)		1,250,000		312,500	
		He Juan (何娟)		1,300,000		325,000	
		Zhang Lifeng (張立鋒)		900,000		225,000	
		Chen Jingxian (陳景賢)		2,750,000		687,500	
		Hu Kwun (胡堃)		700,000		175,000	

				Immediately before the Share Consolidation becoming effective		Immediately after the Share Consolidation becoming effective	
Date of grant	Exercise period of the Share Options	Name of Grantee	Category of participants	Number of Existing Shares to be issued upon exercise of the Share Options	Exercise price per Existing Share	Number of Consolidated Shares to be issued upon exercise of the Share Options	Exercise price per Consolidated Share
		Zhang Zhihua (張枝花)		1,605,000		401,250	
		Su Xiaoping (蘇小萍)		1,500,000		375,000	
		Zhan Shuling (詹淑鈴)		1,360,000		340,000	
		Niu Naling (牛娜玲)		900,000		225,000	
		Wu Yu (吳宇)		1,290,000		322,500	
		Huang Wenhao (黃文豪)		1,265,000		316,250	
		Chen Yan (陳燕)		1,215,000		303,750	
		Cheng Feng E (程鳳娥)		965,000		241,250	
		Zhong Chunyan (鍾春燕)		990,000		247,500	
		He Junli (何君麗)		800,000		200,000	
		Deng Ruiyan (鄧瑞燕)		1,025,000		256,250	
		Wang Xiaohui (王小會)		1,385,000		346,250	
		Zhu Dongyan (朱冬艷)		1,100,000		275,000	
			Total:	40,000,000	Total:	10,000,000	

The adjustments to the Share Options will be effective on 20 October 2025. Save for the above adjustments, all other terms and conditions of the Share Options remain unchanged.

As at the date of this announcement, the total number of Shares available for future grant under the scheme mandate limit of the Share Option Scheme and any other share schemes of the Company is 1,800,000 Existing Shares. Immediately upon the Share Consolidation becoming effective on 20 October 2025, the total number of Shares available for future grant under the scheme mandate limit of the Share Option Scheme and any other share schemes of the Company is 450,000 Consolidated Shares.

The independent financial adviser of the Company, Lego Corporate Finance Limited, has confirmed to the Directors in writing that the adjustments made to the exercise prices of the Share Options and the number of Consolidated Shares falling to be issued upon the exercise of the Share Options are in accordance with the terms of the Share Option Scheme and the GEM Listing Rules.

By Order of the Board
XinXiang Era Group Company Limited
Liu Enyu
Chairman and Non-Executive Director

Hong Kong, 17 October 2025

As at the date of this announcement, the Board comprises Mr. Kong Linglei and Ms. Wan Suet Yee Cherry as executive Directors; Mr. Liu Enyu (Chairman) and Mr. Peng Ben as non-executive Directors; Ms. Deng Yongling, Ms. Mao Xiaobi and Ms. Ma Lina as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Announcement" page of the Stock Exchange website at (www.hkexnews.hk) for at least seven days from the date of its posting and on the Company's website (www.xinxiangera.com).