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## **Stream Ideas Group Limited**

### **源想集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 8401)**

## **CHANGE OF EXECUTIVE DIRECTOR**

### **APPOINTMENT OF EXECUTIVE DIRECTOR**

The board (the “**Board**”) of directors (the “**Directors**”) of Stream Ideas Group Limited (the “**Company**”) together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Xie Cheng (“**Mr. Xie**”) has been appointed as an executive director of the Company (“**Executive Director**”) with effect from 22 October 2025.

Mr. Xie, aged 47, has over 5 years of experience in corporate management and corporate strategic development. Mr. Xie is currently the president of 華夏水務(北京)有限公司 Hua Xia Water (Beijing) Co. Ltd.\* and the Chief Capital and Operating Officer of 貴州烤局餐飲連鎖有限公司 Guizhou Kaoju Catering Chain Co. Ltd.\*. Mr. Xie obtained a graduation certificate from the Law School of Peking University in 2023.

Mr. Xie has entered into a service contract with the Company for a term of three years commencing from 22 October 2025 and expiring on the third anniversary of the date of the service contract. Mr. Xie’s appointment is also subject to retirement by rotation and re-election in accordance with the articles of association of the Company and the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”). He will hold office until the first annual general meeting of the Company following his appointment and is eligible for re-election. Pursuant to the service contract, Mr. Xie is entitled to a director’s fee of HK\$180,000 per annum which was determined by the Board upon the recommendation by the remuneration committee of the Company with reference to his qualifications, experience, responsibility, workload and the time devoted to the Group, the individual’s and the Group’s performance as well as the Company’s remuneration policy. Upon his appointment, the duties of chairman of the Company will be performed by two Executive Directors, Ms. Jenny Cheung and Mr. Xie.

Save as disclosed above, as at the date of this announcement, Mr. Xie confirms that he (i) does not hold any other position with the Group and other members of the Group or any other directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or have any other major appointments and professional qualifications; (ii) does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company (as

\* For identification purposes only

defined in the GEM Listing Rules); and (iii) does not have any interests in the shares of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, the Board is not aware of any information relating to the appointment of Mr. Xie required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the shareholders of the Company concerning the appointment of Mr. Xie as an Executive Director.

The Board would like to take this opportunity to welcome Mr. Xie as Executive Director.

## **RESIGNATION OF EXECUTIVE DIRECTOR**

Ms. Choi Si Yi (“**Ms. Choi**”) has resigned as an Executive Director with effect from 31 October 2025 due to her other business commitment. Ms. Choi will remain as the Senior Advertising Manager of the Group.

Ms. Choi has confirmed that she has no disagreement with the Board and there is no matter that needs to be brought to the attention of the holders of securities of the Company or the Stock Exchange of Hong Kong Limited in respect of her resignation.

The Board would like to express its gratitude to Ms. Choi for her valuable efforts and contributions to the Company during her tenure as Executive Director.

By Order of the Board  
**Stream Ideas Group Limited**  
**Lee Wing Leung Garlos**  
*Executive Director*

Hong Kong, 22 October 2025

*As at the date of this announcement, the Board comprises six executive Directors, namely Ms. Cheung Lee, Mr. Xie Cheng, Mr. Lee Wing Leung Garlos, Ms. Choi Sin Yi, Ms. Cai Ying and Mr. Fu Tao; and four independent non-executive Directors, namely Mr. Kwan Chi Hong, Mr. Fenn David, Mr. Ho Ho Tung Armen and Ms. Meng Mei.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the website of The Stock Exchange of Hong Kong Limited at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the date of its publication and on the website of the Company at [www.stream-ideas.com](http://www.stream-ideas.com).*