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Qing Hua Holding Group Company Limited
擎華控股集團有限公司

(formerly known as "Sunny Side Up Culture Holdings Limited 光尚文化控股有限公司")
(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Ye Chao has been appointed as a non-executive Director with effect from 3 December 2025.

The board (the "**Board**") of directors (the "**Director(s)**") of Qing Hua Holding Group Company Limited (the "**Company**") is pleased to announce that Mr. Ye Chao ("**Mr. Ye**") has been appointed as a non-executive Director with effect from 3 December 2025.

Biographical details of Mr. Ye are as follows:

Mr. Ye, aged 38, has over 17 years of extensive entrepreneurial and management experience across multiple industries, including health management, mining and new energy materials. He is currently the chairman of 四川恒冠天宇泓健康管理有限公司 (Sichuan Hengguan Tianyu Hong Health Management Co., Ltd.*), a company principally engaged in health management in the People's Republic of China. Mr. Ye previously co-founded 湖南擎華實業有限公司 (Hunan Qinghua Industrial Co., Ltd.*), a mining company focused on fluorite resources and new energy materials. He has also founded and operated businesses in the catering sector. Mr. Ye graduated from 四川工商職業技術學院 (Sichuan Technology and Business College*) in 2009 with a diploma in Marketing.

Mr. Ye has entered into an appointment letter with the Company for a term of two years commencing from 3 December 2025 and renewable automatically for successive terms of one year unless terminated by either party giving one month's prior written notice. In accordance with the bye-laws of the Company and the Rules (the "**GEM Listing Rules**") governing the listing of securities on GEM of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), Mr. Ye will hold office until the next annual general meeting of the Company at which time he will be eligible for re-election and his appointment is subject to retirement by rotation. Mr. Ye is entitled to a director's fee of HK$10,000 per month, which was determined with reference to his background, qualifications, experience, duties and responsibilities in the Group and the prevailing market conditions. His emoluments will be reviewed annually by the Board and the remuneration committee of the Company.

As at the date of this announcement, Mr. Ye is interested in 50,000,000 shares of the Company.

Save as disclosed above, as at the date of this announcement, Mr. Ye (i) has not held any other directorship in the last three years in other public companies the securities of which are listed on any securities market in Hong Kong or overseas; (ii) does not have any relationship with any other directors or senior management of the Group or substantial or controlling shareholders of the Company; (iii) does not hold any position of the Company and other companies within the Group, nor other major appointments and professional qualifications; and (iv) does not have, and is not deemed to have, any interest in the shares, underlying shares or debenture of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed in this announcement, Mr. Ye confirmed that there is no other information which requires to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the GEM Listing Rules nor is there any other matter regarding his appointment that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange.

The Board would like to express its warmest welcome to Mr. Ye for joining the Board.

By order of the Board
Qing Hua Holding Group Company Limited
Dong Choi Chi, Alex
Chairman and executive Director

Hong Kong, 3 December 2025

As at the date of this announcement, the board comprises one executive Director, namely Mr. Dong Choi Chi, Alex (the chairman); three non-executive Directors, namely Mr. Ma Xinying, Ms. Yuan Xiaomei and Mr. Ye Chao; and three independent non-executive Directors, namely Mr. Chan Wai Man, Dr. Ip Wai Hung and Mr. Siu Hi Lam, Alick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the day of its publication and on the website of the Company at www.8082.com.hk.

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