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**PHOENITRON**

**PHOENITRON HOLDINGS LIMITED**

**品創控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 8066)**

**VOLUNTARY ANNOUNCEMENT**

**BUSINESS UPDATE – DEVELOPMENT OF GLOBAL DIGITAL ENTERTAINMENT BUSINESS**

This announcement is made by Phoenitron Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to update the shareholders and potential investors that the Group has recently upgraded “Dongchuang Shuyue” (the pan-entertainment digital ecosystem membership e-commerce platform operated by 山西動創數娛科技集團有限公司 (Shanxi Dongchuang Digital Entertainment Technology Group Company Limited\*)) to the 2.0 digital entertainment version, thereby upgrading and creating a globalized digital gaming platform. This globalized digital gaming platform will be operated by the Group’s wholly-owned subsidiary, Nova Digital Labs Limited (formerly known as Dongchuang Digital Entertainment (H.K.) Technology Company Limited 香港動創數娛科技有限公司), which will focus on the promotion and operation of digital gaming platforms on the global internet.

The Board considers that this development will enhance the operational efficiency and growth potential of the Group’s digital entertainment business in the global market.

\* *The English transliteration of the Chinese name(s) in this announcement, where indicated, is included for information purpose only, and should not be regarded as the official English name(s) of such Chinese name(s).*

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board  
**Phoenitron Holdings Limited**  
**Guo Rongxiang**  
*Executive Director*

Hong Kong, 31 December 2025

*As at the date of this announcement, the Board comprises four executive Directors, Ms. Lily Wu (Chairman), Mr. Guo Rongxiang, Mr. Chang Wei Wen (Chief Executive Officer) and Mr. Yang Meng Hsiu, and three independent non-executive Directors, Ms. Wong Ka Wai, Jeanne, Mr. Yeung Man Chit, Daniel and Mr. Chan Siu Wing, Raymond.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement in this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) for at least 7 days from the date of its publication and on the website of the Company at [www.phoenitron.com](http://www.phoenitron.com).*