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Qing Hua Holding Group Company Limited
擎華控股集團有限公司
(formerly known as Sunny Side Up Culture Holdings Limited)
(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

INSIDE INFORMATION
DISPOSAL OF SHARES BY AN EXECUTIVE DIRECTOR

This announcement is made by Qing Hua Holding Group Company Limited (the **"Company"**) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities (the **"GEM Listing Rules")** on GEM of The Stock Exchange of Hong Kong Limited (the **"Stock Exchange"**) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the **"Board"**) of directors of the Company (the **"Director(s)"**) was informed that Dong Choi Chi, Alex (**"Mr. Dong"**), being a substantial shareholder (as defined in the GEM Listing Rules), and an executive Director and Chairman of the Company, that on 20 January 2026 (after trading hours of the Stock Exchange), Mr. Dong had entered into sale and purchase agreement (the **"Agreement"**) with one individual (the **"Purchaser"**) where Mr. Dong agreed to dispose of, and the Purchaser agreed to purchase from Mr. Dong, 517,589,428 shares of the Company (the **"Shares"**) at a consideration of HK$15,000,000 (the **"Disposal"**). The Agreement is subject to certain conditions precedent which, if not satisfied by 16 February 2026, may result in termination of the Agreement. The transaction is, however, expected to close no later than 16 February 2026.

To the best of the Company's knowledge, information and belief, having made all reasonable enquires, the Purchaser is independent third party of the Company and its connected persons (as defined in the GEM Listing Rules).

As at the date of this announcement and immediately before the completion of the Disposal, Mr. Dong held 532,589,428 Shares, representing 20.15% of the total issued share capital of the Company.

Upon completion of the Disposal, the Purchaser will hold 517,589,428 Shares, representing 19.58% of the total issued share capital of the Company. Mr. Dong will retain 15,000,000 Shares, representing approximately 0.57% of the issued Shares.

The Board is of the view that there will be no change in business focus or strategic direction of the Company following completion of the Disposal.

In view of the fact that the Disposal has not been completed, and the possible risk that it may not complete, shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares. The Company will make a further announcement as and when appropriate with regard to further progress of the Disposal.

By order of the Board
Qing Hua Holding Group Company Limited
Dong Choi Chi, Alex
Chairman and executive Director

Hong Kong, 20 January 2026

As at the date of this announcement, the board comprises one executive Director, namely Mr. Dong Choi Chi, Alex (the chairman); three non-executive Directors, namely Mr. Ma Xinying, Ms. Yuan Xiaomei and Mr. Ye Chao; and three independent non-executive Directors, namely Mr. Chan Wai Man, Dr. Ip Wai Hung and Mr. Siu Hi Lam, Alick.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the day of its publication and on the website of the Company at www.8082.com.hk.