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Stream Ideas Group Limited

源想集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8401)

(1) APPOINTMENT OF CHAIRMAN

(2) APPOINTMENT OF CHIEF EXECUTIVE OFFICER

(3) CHANGE OF EXECUTIVE DIRECTOR

AND

(4) CHANGE OF COMPOSITION OF NOMINATION COMMITTEE

The Board announces that with effect from 30 January 2026:

- (1) Mr. Xie Cheng (“**Mr. Xie**”), an existing executive Director of the Company, has been appointed as chairman of the Board (the “**Chairman**”);
- (2) Ms. Cai Ying (“**Ms. Cai**”), an existing executive Director of the Company, has been appointed as chief executive officer of the Company (the “**CEO**”);
- (3) Mr. Zhang Yu (“**Mr. Zhang**”) has been appointed as an executive Director of the Company;
- (4) Ms. Cheung Lee (“**Ms. Cheung**”) has resigned as an executive Director of the Company; and
- (5) Ms. Cheung also ceased to be the member of the Nomination Committee and Mr. Xie has been appointed as a member of the Nomination Committee.

APPOINTMENT OF CHAIRMAN

The board (the “**Board**”) of directors (the “**Directors**”) of Stream Ideas Group Limited (the “**Company**” together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Xie, an executive Director of the Company (the “**executive Director**”) has been appointed as the Chairman with effect from 30 January 2026. The role of Chairman will be responsible for leading the Board and oversee the overall strategic direction of the Group.

Mr. Xie, aged 47, was appointed as an executive Director on 22 October 2025. For the biographical details and terms of appointment as executive Director of Mr. Xie, please refer to the announcement of the Company dated 22 October 2025. As of the date of this announcement, there has been no change in the information contained therein. Mr. Xie has entered into a service contract with the Company for his role as an executive Director but

will not enter into a separate service contract with the Company in respect of his appointment as the Chairman. Mr. Xie's remuneration was determined by the Board upon the recommendation by the remuneration committee of the Company with reference to his qualifications, experience, responsibility, workload and the time devoted to the Group, the individual's and the Group's performance as well as the Company's remuneration policy. Mr. Xie will not receive any additional remuneration for being the Chairman.

Save as disclosed above, as at the date of this announcement, Mr. Xie confirms that he (i) does not hold any other position with the Group and other members of the Group or any other directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or have any other major appointments and professional qualifications; (ii) does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company (as defined in the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**")); and (iii) does not have any interests in the shares of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, the Board is not aware of any information relating to the appointment of Mr. Xie as Chairman required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the shareholders of the Company.

APPOINTMENT OF CHIEF EXECUTIVE OFFICER

The Board is pleased to announce that Ms. Cai, an executive Director, has been appointed as the CEO with effect from 30 January 2026. Ms. Cai will be responsible for the implementation of the Board designed strategy and the coordination of overall business operation of the Group.

Ms. Cai, aged 45, has over 20 years' experience in financial management.

Ms. Cai was an independent non-executive director of Jiading International Group Holdings Limited (formerly known as Farnova Group Holdings Limited, stock code: 8153), a company listed on the GEM of the Stock Exchange, since September 2022 and was re-designated as an executive director from February 2023 to July 2023. Since April 2020, she is a supervisor of 智合新天(北京)傳媒廣告股份有限公司 (New Sky Union (Beijing) Media and Advertising Company Limited*), the shares of which were formerly listed on the National Equities Exchange and Quotations of China.

Ms. Cai has entered into a service contract with the Company for her role as an executive Director for a term of three years commencing from 8 January 2025 and expiring on the third anniversary of the date of the service contract (i.e. 7 January 2028). Ms. Cai will not enter into a separate service contract with the Company in respect of her appointment as CEO and her term of office as CEO will coincide with the remaining term of office of executive Director (i.e. from 30 January 2026 to 7 January 2028). Pursuant to the service contract, Ms. Cai is entitled to a director's fee of HK\$240,000 per annum which was determined by the Board upon the recommendation by the remuneration committee of the Company with reference to her qualifications, experience, responsibility, workload and the

time devoted to the Group, the individual's and the Group's performance as well as the Company's remuneration policy. Ms. Cai will not receive any additional remuneration for acting as CEO.

Save as disclosed above, as at the date of this announcement, Ms. Cai confirms that she (i) does not hold any other position with the Group and other members of the Group or any other directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or have any other major appointments and professional qualifications; (ii) does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company (as defined in the GEM Listing Rules); and (iii) does not have any interests in the shares of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, the Board is not aware of any information relating to the appointment of Ms. Cai as CEO which is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the shareholders of the Company.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Zhang has been appointed as an executive Director with effect from 30 January 2026.

Mr. Zhang, aged 54, graduated from the Department of Chemistry of Yunnan University in 1992. Mr. Zhang is an entrepreneur and has over ten years of experience in corporate development and management. Mr. Zhang is the chairman of 三銀信息技術有限公司 Sanyin Information Technology Co., Ltd.*, a company engaging in the development of internet ecosystem in the People's Republic of China (the "PRC") and 小聖生命科技(海南)有限公司 Xiaosheng Life Science & Technology (Hainan) Co., Ltd.*, a company engaging in the development of health industry ecosystem in the PRC.

Mr. Zhang has entered a service contract with the Company for a term of three years commencing from 30 January 2026 and expiring on the third anniversary of the date of the service contract. Mr. Zhang's appointment is also subject to retirement by rotation and re-election in accordance with the articles of association of the Company and the GEM Listing Rules. He will hold office until the first annual general meeting of the Company following his appointment and is eligible for re-election. Pursuant to the service contract, Mr. Zhang is entitled to a director's fee of HK\$180,000 per annum which was determined by the Board upon the recommendation by the remuneration committee of the Company with reference to his qualifications, experience, responsibility, workload and the time devoted to the Group, the individual's and the Group's performance as well as the Company's remuneration policy.

Save as disclosed above, as at the date of this announcement, Mr. Zhang confirms that he (i) does not hold any other position with the Group and other members of the Group or any other directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or have any other major appointments and professional qualifications; (ii) does not have any relationship with other Directors, senior management, substantial or controlling shareholders of the Company (as

defined in the GEM Listing Rules); and (iii) does not have any interests in the shares of the Company which are required to be disclosed pursuant to Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, the Board is not aware of any information relating to the appointment of Mr. Zhang required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters that need to be brought to the attention of the shareholders of the Company concerning the appointment of Mr. Zhang as an executive Director.

The Board would like to take this opportunity to express its warm welcome to Mr. Xie and Ms. Cai for their new roles and Mr. Zhang as executive Director for his appointment.

RESIGNATION OF EXECUTIVE DIRECTOR

Ms. Cheung Lee (“**Ms. Cheung**”) has resigned as an executive Director with effect from 30 January 2026 due to her other business commitment. Ms. Cheung will remain as the general manager of the Group and a director of certain subsidiaries of the Group to provide continuity and support for their operations.

Ms. Cheung has confirmed that she has no disagreement with the Board and there is no matter that needs to be brought to the attention of the holders of securities of the Company or the Stock Exchange of Hong Kong Limited in respect of her resignation.

The Board would like to express its gratitude to Ms. Cheung for her valuable efforts and contributions to the Company during her tenure as executive Director.

CHANGE OF COMPOSITION OF NOMINATION COMMITTEE

Upon the resignation of Ms. Cheung, she also ceased to be a member of the nomination committee of the Company (“**Nomination Committee**”). With effect from 30 January 2026, Mr. Xie has been appointed as a member of the Nomination Committee.

Following the above change, the Nomination Committee comprises four members, namely Mr. Kwan Chi Hong (chairman), Mr. Xie, Mr. Ho Ho Tung Armen and Ms. Meng Mei.

By Order of the Board
Stream Ideas Group Limited
Xie Cheng
Chairman

Hong Kong, 30 January 2026

As at the date of this announcement, the Board comprises five executive Directors, namely Mr. Xie Cheng (Chairman), Ms. Cai Ying (CEO), Mr. Lee Wing Leung Garlos, Mr. Zhang Yu and Mr. Fu Tao; and four independent non-executive Directors, namely Mr. Kwan Chi Hong, Mr. Ho Ho Tung Armen, Mr. Yiu Chun Wing and Ms. Meng Mei.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk for at least 7 days from the date of its publication and on the website of the Company at www.stream-ideas.com.

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