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GAMEONE HOLDINGS LIMITED

智傲控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8282)

POSITIVE PROFIT ALERT

This announcement is made by Gameone Holdings Limited (the “**Company**”, together with its subsidiaries, collectively referred to as the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform to the shareholders (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary assessment of the Group’s unaudited consolidated management accounts for the year ended 31 December 2025 (the “**2025 Financial Year**”) and the latest information currently available to the Board, the Group is expected to record a net profit of approximately HK\$0.5 million to HK\$1.0 million for the 2025 Financial Year, as compared to a net loss of approximately HK\$2.0 million for the corresponding period in 2024.

The Board considers that the expected turnaround from loss to profit for the year is mainly attributable to the combined effects of the following factors: (i) Driven by the Company’s investment in artificial intelligence and efficient marketing promotion, revenue has increased by approximately HK\$65.0 million compared with the same period in 2024; (ii) Driven by the growth in revenue, gross profit has increased by approximately HK\$5.6 million compared with the same period in 2024; and (iii) decrease in general consulting fees.

This announcement is made solely based on the Board’s preliminary assessment after reviewing the Group’s unaudited consolidated management accounts for the 2025 Financial Year and the latest information currently available to the Board. Such unaudited consolidated management accounts have not been audited or reviewed by the Company’s auditors, nor have they been reviewed by the Company’s audit committee, and are subject to finalization and further adjustment(s). Further details of the Group’s financial performance for the 2025 Financial Year will be disclosed in the Group’s results announcement for the 2025 Financial Year, which is expected to be published by the end of March 2026. The Shareholders and potential investors of the Company are advised to read carefully the said results announcement of the Company when it is published in accordance with the GEM Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Gameone Holdings Limited
Liu Yi
Chairman and Executive Director

Hong Kong, 6 February 2026

As at the date of this announcement, the executive Directors are Dr. Liu Yi and Mr. Huang Jianying; and the independent non-executive Directors are Ms. Ngo Mei Kwan, Mr. Jin Baiting and Mr. Lu Yi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Stock Exchange at www.hkexnews.hk on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and will be published on the Company’s website at www.hk08282.com.