Max Sight Photo
名仕快相

Max Sight Group Holdings Limited
名仕快相集團控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8483)

PROFIT WARNING

This announcement is made by Max Sight Group Holdings Limited (the "**Company**" and together with its subsidiaries, the "**Group**") pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "**GEM Listing Rules**") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the latest information currently available to the Board including the unaudited consolidated financial statements of the Group for the year ended 31 December 2025 (the "**2025 Management Accounts**"). The Group is expected to record a net loss after tax not exceeding approximately HK$4 million, in contrast to a net profit after tax of approximately HK$0.5 million for the year ended 31 December 2024. The decline is primarily attributable to the combined effect of (i) a decrease in revenue not less than approximately HK$21.7 million for the year ended 31 December 2025 from approximately HK$66.2 million for the year ended 31 December 2024. As a result, the gross profit is expected to decrease not less than approximately HK$8.2 million for the year ended 31 December 2025 from gross profit of approximately HK20.3 million for the year ended 31 December 2024; and (ii) a reduction in administrative expenses of approximately HK$3.5 million, primarily driven by a decrease in staff costs. The decrease in revenue and gross profit was primarily linked to the decreased revenue from photography services business, which is attributed to the maturity of a significant service contract transitioning from provision of services to sales of goods, along with a general decline in demand for physical identify documentation ("**ID**") photo in favour of digital ID photo in certain scenarios.

The Group is still in the process of finalising the 2025 Management Accounts. The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the 2025 Management Accounts and other information currently available to the Group which have not been audited or reviewed by the auditor and the audit committee of the Company. Further details of the Group's financial information and performance will be disclosed in the annual results announcement of the Group for the year ended 31 December 2025, which is expected to be released by the end of March 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Max Sight Group Holdings Limited
Chan Wing Chai, Jamson
Chairman and Executive Director

Hong Kong, 6 March 2026

As at the date of this announcement, the executive directors are Mr. Chan Wing Chai, Jamson, Mr. Chan Tien Kay, Timmy and Dr. Chan Wing Lok, Brian; the non-executive directors are Mr. Riccardo Costi and Ms. Wong Shin Yee, Freda; and the independent non-executive directors are Mr. Ngai James, Mr. Hui Chi Kwan and Mr. Kwok Tsun Wa.

This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of The Stock Exchange of Hong Kong Limited website at www.hkexnews.hk for a minimum period of 7 days from the date of publication and on the website of the Company at www.maxsightgroup.com.