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Asia Pioneer Entertainment Holdings Limited

亞洲先鋒娛樂控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8400)

**SUPPLEMENTAL ANNOUNCEMENT
IN RELATION TO
THE POSITIVE PROFIT ALERT**

Reference is made to the announcement of Asia Pioneer Entertainment Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 11 March 2026 in relation to the positive profit alert (the “**Announcement**”). Unless otherwise defined, terms used in this announcement shall have the same meanings as defined in the Announcement.

Based on a preliminary review of the unaudited consolidated management accounts of the Group and information currently available, the Board expects that the Group will record:

- i) a net profit of approximately HK\$7.5 million for the year ended 31 December 2025 (the “**Year 2025**”), representing a significant increase of approximately 100% as compared to the corresponding period last year; and
- ii) a revenue of approximately HK\$65.8 million for the Year 2025, representing an increase by approximately 30% as compared to the corresponding period last year.

Based on the information currently available, the Board is of the view that the expected increase in net profit and revenue for the Year 2025 is primarily driven by an uptick in customer demand.

The Company is still in the process of finalizing the annual results of the Group for the Year 2025. The information set out in this announcement is only based on a preliminary assessment by the Board with reference to the currently available information, which has not been reviewed or audited by the Company's auditors and may be subject to further adjustment.

Shareholders and potential investors of the Company are advised to read carefully the annual results announcement of the Company which is expected to be published before the end of March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Asia Pioneer Entertainment Holdings Limited
Huie, Allen Tat Yan
Chairman and Executive Director

Hong Kong, 12 March 2026

As at the date of this announcement, the executive Directors are Mr. HUIE, Allen Tat Yan (Chairman), Mr. NG Man Ho Herman (Chief Executive Officer), Mr. CHAN Chi Lun (Chief Financial Officer) and Ms. Maria Fatima FRANCISCO FREIRE GARCIA; and the independent non-executive Directors are Mr. CHOI Kwok Wai, Mr. MA Chi Seng and Mr. HO Kevin King Lun.

*This announcement, for which the directors of the Company (the “**Directors**”) collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the “Latest Company Announcements” page of the GEM website (www.hkgem.com) for at least 7 days from the date of its publication. This announcement will also be published on the website of the Company (www.apemacau.com).