

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

 中國創意  
**Creative China**  
**Creative China Holdings Limited**  
中國創意控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*  
(Stock code: 8368)

## POSITIVE PROFIT ALERT

This announcement is made by Creative China Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 and the information currently available to the Board, the profit attributable to owners of the Company is expected to be between RMB42.0 million to RMB45.0 million for the year ended 31 December 2025 (the “**Year**”), as compared to the profit attributable to owners of the Company of approximately RMB24.4 million for the corresponding year in 2024. The Board considers that the increase in profit for the Year was mainly attributed to (i) the increase in gross profit in the serial program/film production and film rights investment segment, (ii) the gain from the disposal of certain subsidiaries’ equity interest, and (iii) the decrease in administrative expenses due to the absence of amortisation of intangible assets.

As at the date of this announcement, the Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2025. The information contained in this announcement is only based on a preliminary assessment by the Board on the information currently available to the Company and the unaudited consolidated management accounts of the Group for the year ended 31 December 2025, which have not been audited or reviewed by the Company’s auditors or the audit committee of the Company and may be subject to adjustment. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company, which is expected to be published in late March 2026.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Creative China Holdings Limited**  
**Philip Jian Yang**  
*Chairman & Executive Director*

Hong Kong, 20 March 2026

*As at the date of this announcement, the Board comprises Mr. Philip Jian Yang and Mr. Wang Yong as executive Directors; Mr. Yang Shiyuan and Mr. Ge Xuyu as non-executive Directors; and Ms. Fu Yuehong, Mr. Yau Yan Yuen and Mr. Wang Xinghua as independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the Stock Exchange website at [www.hkexnews.hk](http://www.hkexnews.hk) on the “Latest Listed Company Information” page for at least seven days from the date of its publication and will be published on the website of the Company at [www.creativechinahk.com](http://www.creativechinahk.com).*