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Icon Culture Global Company Limited
天泓文創國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8500)

VOLUNTARY ANNOUNCEMENT
LETTER OF INTENT OF STRATEGIC COOPERATION

This announcement is made by Icon Culture Global Company Limited (hereinafter referred to as the **"Company**", together with its subsidiaries, collectively referred to as the "**Group**") voluntarily and pursuant to Rule 17.10(2) of the GEM Listing Rules and Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) to inform the shareholders of the Company and potential investors of the latest development in the Group's business.

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that the Company, on 10 April 2026 after the trading hour, has signed a letter of intent (the "**Letter of Intent**") of strategic cooperation (the "**Strategic Cooperation**") with Changsha Tangyi Film and Television Media Co., Ltd. * （長沙棠藝影視傳媒有限公司）(the "**Changsha Tangyi**").

Changsha Tangyi is an innovative cultural and entertainment company with "AI + short drama" as its core concept, focused on building a technology-driven cross-border cultural and entertainment operation platform. Changsha Tangyi leverages its core strengths in high-quality short drama production, AI Agent application technology development, full-chain operation of AI short dramas, and cultural and entertainment IP incubation to integrate domestic and international cultural and entertainment creative resources with global distribution channels, building a comprehensive cultural and entertainment industry chain. Through a closed-loop model of "technology research and development + content production + cross-border operation", Changsha Tangyi is committed to becoming a benchmark enterprise for the new business model of "AI + short drama" and promoting the industrial upgrade from "traditional short drama" to "intelligent entertainment".

The Company believes that the proposed strategic cooperation under this Letter of Intent is in line with the Group's long-term development goals and business development strategies. This strategic partnership with Changsha Tangyi can bring potential profit growth points to both parties. The strategic cooperation between the two parties will focus on the new business model of "AI + short drama" and create a cross-border cultural and entertainment industry platform with technological barriers. This move is in line with the overall interests of the company and its shareholders. The specific terms and conditions of the formal agreement are subject to approval by the Board of Directors after the Company completes its due diligence. The Company will make further announcements in due course in accordance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited.

The Company wishes to emphasize that as of the date of this announcement, the Company has not entered into any formal or legally binding agreement concerning Strategic Cooperation. As the Strategic Cooperation may or may not proceed, shareholders of the Company and potential investors are advised to exercise caution when dealing with the securities of the Company.

**For identification purpose only*

By order of the Board
Icon Culture Global Company Limited
Chen Zongxian
Chairman

Hong Kong, 10 April 2026

As at the date of this announcement, the executive Directors are Mr. Yao Tong; the non-executive Director is Mr. Chen Zongxian (Chairman), and the independent non-executive Directors are Mr. Tian Tao, Mr. Liu Lihan and Mr. Ng Chau.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the ''Latest Listed Company Information'' page of the GEM website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published and will remain on the website of the Company at www.iconspace.com.