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Qing Hua Holding Group Company Limited
擎華控股集團有限公司
(incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

VOLUNTARY ANNOUNCEMENT - STRATEGIC COOPERATION

This announcement is made by Qing Hua Holding Group Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to inform the shareholders and potential investors of the Company of the latest business development of the Group, providing updated information regarding the Group's business diversification.

The Company, as an investment holding company primarily engaged in the operation of concerts, exhibitions and live entertainment events. The board (the "**Board**") of directors of the Company aims to explore the cross-border integration of "Entertainment Content + Healthy Living", the Company intends to enter into a strategic cooperation with 湖南華域水務有限公司 (Hunan Huayu Water Company Limited*) ("**Huayu Water**"). Both parties aim to leverage the entertainment and cultural intellectual property resources owned by the Company to provide marketing promotion and event planning support for the partner's brand. This initiative is designed to expand the value-added service revenue of the Group's existing media and entertainment business. This collaboration represents a commercial endeavor within the Company's ordinary course of business and is consistent with the extension of the Company's current business strategy.

The strategic cooperation is intended to capitalize on the Group's established advantages in concerts, artist management, and the fan economy to provide Huayu Water with customized brand promotion, co-branded product marketing, and interconnected membership benefits. It is expected to generate sponsorship and service revenue for the Group's media and entertainment business segment.

The Board believes that strategic cooperation with Huayu Water is in line with industry development trends and is in the overall long-term interests of the Company and its shareholders as a whole. The Board confirms that the strategic cooperation described in this announcement does not constitute a notifiable transaction under the Rules Governing the Listing of Securities on GEM of The Stock

Exchange of Hong Kong Limited ("**GEM Listing Rules**"), nor does it involve the acquisition or disposal of any assets.

Shareholders and potential investors should note that the strategic cooperation described in this announcement is made based on the current market environment, regulatory policies, and the progress of business development. The actual implementation progress of the strategic cooperation may be subject to adjustments in the future due to factors such as changes in the market environment, adjustments in regulatory policies, and changes in the competitive landscape of the industry. This strategic cooperation is currently at a preliminary stage of intent, and no legally binding agreement has been entered into. The Group's principal business remains media and entertainment-related, and there is no plan to change the structure of its principal business in the short term. The Company will strictly comply with the relevant requirements of the GEM Listing Rules and other applicable laws and regulations to disclose any further material developments of the strategic cooperation in a timely and accurate manner. **Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board
Qing Hua Holding Group Company Limited
Xiong Guorui
Executive Director

Hong Kong, 13 April 2026

As at the date of this notice, the board comprises an executive Director, namely Mr. Xiong Guorui, three non-executive Directors, namely Mr. Ma Xinying, Mr. Ye Chao and Ms. Yuan Xiaomei and three independent non-executive Directors, namely Dr. Ip Wai Hung, Mr. Chan Wai Man and Mr. Siu Hi Lam, Alick.

This notice for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This notice will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the day of its publication and on the website of the Company at www.8082.com.hk.

** For identification purpose only*