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CHINA 33 GROUP LIMITED
中國三三集團有限公司

(Formerly known as China 33 Media Group Limited 中國三三傳媒集團有限公司)
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8087)

CHANGE OF COMPANY NAME AND CHANGE OF STOCK SHORT NAME

References are made to the announcement of China 33 Media Group Limited (currently known as China 33 Group Limited) (the "**Company**", together with its subsidiaries, the "**Group**") dated 17 July 2025, the circular of the Company dated 8 April 2026 (the "**Circular**") and the poll results announcement of the extraordinary general meeting of the Company dated 24 April 2026 in relation to, among others, the Proposed Change of Company Name. Unless otherwise defined, capitalised terms used herein shall have the same meanings as defined in the Circular.

CHANGE OF COMPANY NAME

As announced by the Company on 24 April 2026, the special resolution approving the Proposed Change of Company Name was duly passed by the Shareholders at the EGM held on 24 April 2026. Subsequent to the approval of the Shareholders of the Proposed Change of Company Name, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 11 May 2026 certifying the change of the English name of the Company from "China 33 Media Group Limited" to "China 33 Group Limited" and the change of the dual foreign name in Chinese of the Company from "中國三三傳媒集團有限公司" to "中國三三集團有限公司". The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 26 May 2026 confirming the alteration of the English name of the Company from "China 33 Media Group Limited" to "China 33 Group Limited" and the Chinese name of the Company from "中國三三傳媒集團有限公司" to "中國三三集團有限公司" in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

Following the Proposed Change of Company Name becoming effective, the English stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "CHINA 33MEDIA" to "CHINA 33 GROUP" and the Chinese stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "中國三三傳媒" to "中國三三集團" with effect from 9:00 a.m. on 15 June 2026. The stock code of the Company on the Stock Exchange remains unchanged as "8087".

EFFECT OF THE PROPOSED CHANGE OF COMPANY NAME

The Proposed Change of Company Name will not affect any rights of the holders of securities of the Company or the Group's daily business operation and its financial position. All existing share certificates in issue bearing the former name of the Company will, upon the Proposed Change of Company Name becoming effective, continue to be evidence of legal title and valid for all purposes (including for the purposes of trading, settlement, registration and delivery). Accordingly, there will not be any arrangement for the exchange of the share certificates of the Company under its existing name for new share certificates under the new name of the Company. Upon the Proposed Change of Company Name becoming effective, share certificates of the Company will be issued only in the new name of the Company.

By Order of the Board
China 33 Group Limited
Ruan Deqing
Chairman and Executive Director

Hong Kong, 8 June 2026

As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman) and Ms. Wang Linlin; and the independent non-executive Directors are Ms. Tay Sheve Li, Mr. Chan Wing Wah Terence and Ms. Wipada Kunna.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk for at least seven days from the date of its posting and the Company's website at www.china33media.com