XinXiang Era Group Company Limited
新享時代集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8519)

RESIGNATION OF EXECUTIVE DIRECTOR AND REDESIGNATION OF DIRECTOR

RESIGNATION OF EXECUTIVE DIRECTOR

The board (the "**Board**") of directors (the "**Director(s)**") of XinXiang Era Group Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") hereby announces that Ms. Wan Suet Yee Cherry ("**Ms. Wan**") has resigned as an executive Director with effect from 30 June 2026, due to her pursuit of other business commitments.

Ms. Wan has confirmed that she has no disagreement with the Board and there are no matters relating to her resignation that needs to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to thank Ms. Wan for her valuable contributions to the Company during her term of service.

REDESIGNATION OF DIRECTOR

Mr. Peng Ben ("**Mr. Peng**") has been redesignated from a non-executive Director to an executive Director with effect from 30 June 2026 as he will take on an executive role in the Group.

Mr. Peng confirmed that he has no disagreement with the Board and there is no matter relating to his redesignation that needs to be brought to the attention of the shareholders of the Company.

For details of Mr. Peng's biography, please refer to the Company's 2025 annual report published on 29 April 2026. As at the date of this announcement, there has been no change to such information. Terms of his service contract will be unchanged.

By Order of the Board
XinXiang Era Group Company Limited
LIU ENYU
Chairperson and Non-executive Director

Hong Kong, 30 June 2026

As at the date of this announcement, the Board comprises Mr. Peng Ben and Mr. Kong Linglei as executive Directors; Mr. Liu Enyu (Chairman) as non-executive Director; Ms. Deng Yongling, Ms. Mao Xiaobi and Ms. Ma Lina as independent non-executive Directors.