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Simplicity Holding Limited

倩碧控股有限公司 *

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8367)

COMPLETION OF PLACING OF NEW SHARES UNDER GENERAL MANDATE

Reference is made to the announcements of the Company dated 8 July 2026 and 9 July 2026 (the “**Announcements**”) relating to placing of new shares under general mandate. Terms used herein shall have the same meanings as defined in the Announcements unless otherwise stated.

The Board is pleased to announce that all the conditions precedent set out in the Placing Agreement and Supplemental Placing Agreement have been fulfilled and the Placing was completed on 28 July 2026 and 13,800,000 new Shares were issued to not less than six Placees at the Placing Price.

By Order of the Board of
Simplicity Holding Limited
Choi Pun Lap

Executive Director and Company Secretary

Hong Kong, 28 July 2026

As at the date of this announcement, the executive Directors of the Company are Mr. Choi Pun Lap, Mr. Leung Wai Tai and Mr. Zhang Qifeng; and the independent non-executive Directors of the Company are Mr. Lo Cheuk Fei Jeffrey, Mr. Cheung Hiu Fung and Ms. Ip Sin Nam.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange’s website at <http://www.hkexnews.hk> on the “Latest Listed Company Information” page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at <http://www.simplicityholding.com>.

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