

NIU HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號: 8619)

NOTIFICATION LETTER 通知信函

Dear Shareholder(s),

29 July 2026

The following document(s) of NIU Holdings Limited (the “**Company**”) has/have been prepared in English and Chinese and is/are available on the websites of the Company at www.niuholdings.com.hk and The Stock Exchange of Hong Kong Limited at <https://www.hkexnews.hk> (collectively the “**Websites**”):-

- Annual Report 2026
- Circular dated 29 July 2026 and Notice of the Annual General Meeting to be held on Tuesday, 1 September 2026
- Form of Proxy for the Annual General Meeting to be held on Tuesday, 1 September 2026

If you have not provided us with an email address but now would like to receive an email notification of the publication of the Corporate Communications ^(Note) on the Websites instead of receiving a printed notification letter in future or the email address provided is invalid, please complete the Reply Form overleaf, and then sign and return it by email to 8619-corpcomm@unionregistrars.com.hk or by post or by hand to the Company c/o the Company’s branch share registrar in Hong Kong, Union Registrars Limited (the “**Hong Kong Share Registrar**”) at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King’s Road, North Point, Hong Kong. If you post your Reply Form in Hong Kong, you may use the mailing label at the bottom of the Reply Form and need not affix a stamp. Otherwise, please affix an appropriate stamp.

You may at any time send your request in writing to the Company (c/o the Hong Kong Share Registrar at the above address or by email to the above email address) to request for printed copies of the Corporate Communications. If you have received notification of the publication of the Corporate Communications on the Websites and for any reason have difficulty in gaining access to the Corporate Communications on the Websites, the Company will upon request send the Corporate Communications to you in printed form free of charge.

If you have previously submitted a written request to receive Corporate Communications in printed form, a printed version of the above Corporate Communications are enclosed herewith. Please be aware that any written request from a shareholder of the Company (a “**Shareholder**”) to receive Corporate Communications in printed form will expire one year from the date of receipt of the valid written request by the Hong Kong Share Registrar, unless it is revoked or superseded before the expiry date. A further written request will be required if a Shareholder wishes to continue receiving future Corporate Communications in printed form thereafter.

Should you have any queries in relation to this letter, please call the Hong Kong Share Registrar at (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays.

By Order of the Board
NIU Holdings Limited

Note: Corporate Communications refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors’ report, its annual accounts together with a copy of auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東：

NIU Holdings Limited (「**本公司**」)下述文件已以中、英文版本編制及於本公司網站 (www.niuholdings.com.hk) 及香港聯合交易所有限公司網站 (<https://www.hkexnews.hk>) (統稱「**相關網站**」) 刊載:-

- 2026 年年報
- 日期為 2026 年 7 月 29 日的通函及將於 2026 年 9 月 1 日(星期二)舉行之股東週年大會通告
- 將於 2026 年 9 月 1 日(星期二)舉行之股東週年大會之代表委任表格

如閣下並未提供電郵地址或所提供的電郵地址無效，並現在希望日後收取有關公司通訊 ^(附註) 於相關網站發佈的電郵通知，以代替通知信函印刷本，請閣下填妥本函背面的回條及簽名，然後把回條電郵至 8619-corpcomm@unionregistrars.com.hk 或寄回或親身交回本公司之香港股份過戶登記處聯合證券登記有限公司(「**香港股份過戶登記處**」)，地址為香港北角英皇道 338 號華懋交易廣場 2 期 33 樓 3301-04 室。倘若閣下在香港投寄回條，可使用回條下方的郵寄標籤而毋須貼上郵票；否則，請貼上適當的郵票。

閣下可以隨時以書面通知本公司(經香港股份過戶登記處上述地址或電郵地址發送)要求收取公司通訊之印刷本。倘若閣下已收到有關公司通訊在相關網站上發佈的通知，但因任何原因而難以在相關網站上查閱公司通訊，本公司將於收到閣下的要求後免費寄上公司通訊之印刷本。

若閣下曾提出書面要求收取公司通訊之印刷本，現隨函附上上述公司通訊之印刷本。請注意，本公司的股東(「**股東**」)任何以書面要求收取公司通訊之印刷本將由香港股份過戶登記處接獲有效書面要求當日起一年後到期(除非在到期日前已被撤銷或取代)。如股東希望日後繼續收取公司通訊之印刷本，則須再作書面要求。

閣下若對本函有任何疑問，請在辦公時間(星期一至星期五上午九時正至下午五時正，香港公眾假期除外)內致電香港股份過戶登記處(852) 2849 3399 查詢。

承董事會命
NIU Holdings Limited

2026年7月29日

附註：「公司通訊」指本公司發出或將予發出以供其任何證券持有人或投資大眾參照或採取行動的任何文件，其中包括但不限於(a)董事會報告、年度賬目連同核數師報告及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)委任代表表格。

Name(s) and Address of Shareholder(s)
股東姓名及地址

Reply Form 回條

To: NIU Holdings Limited (the “Company”)
(Stock Code: 8619)
c/o Union Registrars Limited
Suites 3301-04, 33/F., Two Chinachem Exchange Square
338 King’s Road, North Point, Hong Kong

致：NIU Holdings Limited（「本公司」）
（股份代號：8619）
經聯合證券登記有限公司
香港北角英皇道338號華懋交易廣場2期33樓3301-04室

I/We would like to receive a **notification by email** to the email address below when each corporate communication of the Company (“**Corporate Communication(s)**”^(*)) is made available on the websites of the Company at www.niuholdings.com.hk and The Stock Exchange of Hong Kong Limited at <https://www.hkexnews.hk> (collectively the “**Websites**”).

本人／我們希望當每次本公司在本公司網站（www.niuholdings.com.hk）及香港聯合交易所有限公司網站（<https://www.hkexnews.hk>）（以下統稱「**相關網站**」）發佈公司通訊（「**公司通訊***」）時收取發送至以下電郵地址的**電郵通知**。

Email Address
電郵地址[illegible]

(The Company will send to the email address provided above (if any) with a notification of the availability of each Corporate Communication on the Websites. If no email address or invalid email address is provided, a printed notification letter of the publication of the Corporate Communication on the Websites will be sent to you. Please provide a valid email address in English CAPITAL LETTERS and the email address is used for notification of publication of Corporate Communication(s) only.)

(每次於相關網站登載公司通訊時，本公司將發送電郵通知至以上提供之電郵地址（如有）。如未有提供電郵地址或電郵地址無效，則會發出公司通訊已在相關網站刊登的通知信印副本予閣下。請以英文正楷填寫有效電郵地址，以上電郵地址僅供用作通知公司通訊已發佈。)

Name(s) : (English)

姓名: (英文)

(Please use **BLOCK CAPITALS**)

(Chinese)

(中文)

(請用正楷填寫)

Address :

地址：

Signature(s) :

簽名：

Contact telephone
number :

聯絡電話號碼：

Date :

日期：

Notes 附註:

1. Please use legible handwriting to complete all your details clearly.
請 閣下以清晰字體填妥所有資料。
2. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
如屬聯名股東，則本回條須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署，方為有效。
3. The above instructions will apply to all future Corporate Communications to be sent to shareholders of the Company until you notify otherwise by reasonable notice in writing to the Hong Kong Share Registrar, Union Registrars Limited at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong or by email to 8619-corpcomm@unionregistrars.com.hk.
上述指示將適用於寄發予本公司股東之所有日後公司通訊，直至 閣下發出合理時間的書面通知或電郵至 8619-corpcomm@unionregistrars.com.hk 通知香港股份過戶登記處聯合證券登記有限公司（地址為香港北角英皇道338號華懋交易廣場2期33樓3301-04室）另作選擇為止。
4. For the avoidance of doubt, we do not accept any additional instructions written on this Reply Form.
為免存疑，任何在本回條上的額外書面指示，本公司將不予處理。

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Cap. 486 of the laws of Hong Kong ("**PDPO**"), which may include but not limited to your name, contact telephone number, email address and mailing address. Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes. You have the right to request access to and/or correction of the Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by mail to Privacy Compliance Officer of Union Registrars Limited.

收集個人資料聲明

本聲明中之「個人資料」相等於香港法例第 486 章《個人資料（私隱）條例》（「**《私隱條例》**」）所定義之「個人資料」，當中可能包括但不限於閣下之姓名、聯絡電話號碼、電郵地址及郵寄地址。閣下之個人資料，以便按閣下選擇之方式收取公司通訊。本公司將在有需要之期間保存閣下之個人資料作核實及記錄用途。閣下有權根據《私隱條例》中的條款，查閱、更改或刪除閣下之個人資料。任何相關查詢或修改個人資料之要求均須以書面方式將寄至聯合證券登記有限公司之私隱保護事務主任。

* *Corporate Communications* refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but are not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.

閣下寄回本回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

MAILING LABEL 郵寄標籤

Union Registrars Limited

聯合證券登記有限公司

Freepost No. 簡便回郵號碼: 37 WCH

Hong Kong 香港