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天泓文创

Icon Culture Global Co., Ltd

Icon Culture Global Company Limited

天泓文創國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8500)

APPOINTMENT OF AN EXECUTIVE DIRECTOR

This announcement is made by the board (“**Board**”) of directors (“**Director(s)**”) of Icon Culture Global Company Limited (the “**Company**”) pursuant to Rule 17.50 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

APPOINTMENT OF AN EXECUTIVE DIRECTOR

The Board is pleased to announce the appointment of Ms. Xia Ying (“**Ms. Xia**”) as an executive Director, with effect from 10 August 2026.

The biography of Ms. Xia is set out as follows:

Ms. Xia, aged 28, holds a bachelor’s degree in Agronomy from Jiangxi Agricultural University in 2019, is currently working in Zhongtian Zhenghe Certified Public Accountants (Guangdong) Co., Ltd to serve its clients of accounting and financing for more than two years, focusing on established financial policy frameworks and oversee tax planning, budgeting, cash flow management, and payroll/account settlements, also leading complex financial initiatives such as corporate relocation and organizational restructuring. She was an external auditor and has four years of experience leading audit engagements in Zhongtian Zhenghe Certified Public Accountants (Guangdong) Co., Ltd, experience in practical expertise in both specialized audits for government and corporate entities and performed auditing financial statement audits—for various state-owned enterprises and public institutions.

A letter of appointment has been entered into between Ms. Xia and the Company for a term of service for one year commencing from 10 August 2026. Pursuant to the articles of association of the Company, Ms. Xia will hold office only until the next annual general meeting of the

Company and shall then be eligible for re-election. Thereafter, she will be subject to retirement by rotation and re-election at the annual general meetings of the Company according to the articles of association of the Company.

Ms. Xia is entitled to an annual emolument of HK\$120,000 which has been determined by the Board on recommendation of the remuneration committee with reference to her qualifications, experience, duties and responsibilities with the Company, the performance of the Group and the prevailing market conditions.

Save for the information disclosed above, as at the date of this announcement, Ms. Xia (i) does not hold any position with the Company or other members of the Group; (ii) does not hold any other directorship in the last three years in public companies, the securities of which are listed on any securities markets in Hong Kong or overseas; (iii) does not have any other relationship with any Directors, senior management or substantial or controlling shareholders of the Company; (iv) does not have any interests or is not deemed to have any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations which is required to be disclosed under Part XV of the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong and (v) is not aware of any matters in relation to her appointment that is required to be disclosed pursuant to Rules 17.50(2)(h) to (v) of the GEM Listing Rules or any matters that need to be brought to the attention of the Shareholders and the Stock Exchange.

The Board would like to take this opportunity to warmly welcome Ms. Xia to the Board.

By order of the Board
Icon Culture Global Company Limited
Chen Zongxian
Chairman

Hong Kong, 10 August 2026

As at the date of this announcement, the executive Directors are Mr. Yao Tong and Ms. Xia Ying; the non-executive Director is Mr. Chen Zongxian (Chairman), and the independent non-executive Directors are Mr. Ng Chau, Mr. Tian Tao and Mr. Liu Lihan.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard

to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published and will remain on the website of the Company at www.iconspace.com.