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QINGHUA
擎華控股

Qing Hua Holding Group Company Limited
擎華控股集團有限公司
(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 8082)

PROFIT WARNING

This announcement is made by Qing Hua Holding Group Company Limited (the "**Company**" and together with its subsidiaries, the "**Group**") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that, based on the initial assessment of the information currently available to the Company, it is expected that the Group would record a net loss in the range of HK$14 million to HK$20 million for the six months ended 30 June 2026 (the "**Current Period**") as compared to a net loss of approximately HK$29.19 million recorded for the six months ended 30 June 2025 (the "**Corresponding Period**"). The estimated reduction of loss after taxation for the Current Period was mainly attributable to the following reasons:

(i) The media and entertainment business recorded a revenue of approximately HK$14.9 million for the Current Period (Corresponding Period: HK$71.6 million), which representing a 79.2% decreased and a gross loss of approximately HK$4.4 million for the Current Period (Corresponding Period: gross profit of HK$0.7 million). The gross loss was driven by the poor market performance of the concerts invested or organized by the Group and cancellation of some concerts due to poor weather, while part of the production costs have been incurred;

(ii) An one-off gain from disposal of a subsidiary is recognized with approximately HK$4.1 million during the Current Period; and

(iii) To adapt to the poor market environment, the Group proactively implementing cost-control measures in response to revenue pressures, which resulted in a significant decrease of HK$10.8 million in administrative expenses from HK$26.2 million for the Corresponding Period to HK$15.4 million for the Current Period.

The Company is still in the process of finalising the consolidated results of the Group for the Period. The information contained in this announcement is only based on the Board's preliminary assessment of certain unaudited financial information of the Group upon the preliminary review of the unaudited management accounts of the Group for the Period and certain information currently available to the Board, which have not been audited or reviewed by/agreed with the auditors of the Company. The preliminary unaudited consolidated results of the Group for the Period may be subject to adjustments following further review by the Board and the audit committee of the Company. As such, the final consolidated results of the Group for the Period and related information may be different from what are disclosed in this announcement. The consolidated financial results of the Group for the Period will be published on 28 August 2026.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By order of the Board
Qing Hua Holding Group Company Limited
Xiong Guorui
Executive Director

Hong Kong, 14 August 2026

As at the date of this announcement, the board comprises one executive Director, namely Mr. Xiong Guorui, three non-executive Directors, namely Mr. Ma Xinying, Mr. Ye Chao and Ms. Yuan Xiaomei, and three independent non-executive Directors, namely Mr. Wong Chun Kwok, Mr. Chu Ho Kan and Ms. Qin Jing.