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UNIVERSE PRINTSHOP HOLDINGS LIMITED

環球印館控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8448)

PROPOSED CHANGE OF COMPANY NAME

The board (the “**Board**”) of directors (the “**Director(s)**”) of Universe Printshop Holdings Limited (the “**Company**”) proposes to change the English name of the Company from “Universe Printshop Holdings Limited” to “Premier Intellect Holdings Limited” and to adopt “數智名品控股有限公司” as the dual foreign name of the Company in Chinese in place of its existing Chinese name of “環球印館控股有限公司” (the “**Proposed Change of Company Name**”).

REASONS FOR THE PROPOSED CHANGE OF COMPANY NAME

The Board believes that the new English name and Chinese name of the Company will provide the Company with fresh corporate image and will better align the Company’s direction of future business development. The Board is of the opinion that the Proposed Change of Company Name will benefit the Company’s future business development and is in the interests of the Company and the shareholders of the Company (the “**Shareholders**”) as a whole.

CONDITIONS OF THE PROPOSED CHANGE OF COMPANY NAME

The Proposed Change of Company Name is subject to the passing of a special resolution by the Shareholders approving the Proposed Change of Company Name at the forthcoming annual general meeting (the “**AGM**”) of the Company to be convened and held.

Subject to the satisfaction of the condition set out above, the Proposed Change of Company Name will take effect upon the date of passing of special resolution at the AGM. The Company will then carry out all necessary filing procedures with the Companies Registry in Hong Kong.

EFFECT OF THE PROPOSED CHANGE OF COMPANY NAME

The Proposed Change of Company Name will not affect any of the rights of the Shareholders or the Company's daily operations or financial position. All existing share certificates in issue bearing the Company's existing name shall continue to be evidence of legal title and remain valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of existing share certificates for new share certificates bearing the new name of the Company. Once the Proposed Change of Company Name becomes effective, share certificates of the Company will be issued in the new name of the Company. In addition, subject to the confirmation of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), the English stock short name and Chinese stock short name for trading in the shares of the Company will also be changed after the Proposed Change of Company Name becomes effective. The Company also intends to change its website to reflect the Proposed Change of Company Name.

GENERAL

A special resolution will be proposed for the Shareholders to consider, and if thought fit, approve the Proposed Change of Company Name at the AGM. A circular containing, among other things, details of the Proposed Change of Company Name, together with a notice of the AGM and the related proxy form, will be despatched to the Shareholders as soon as practicable.

As no Shareholder has a material interest in the Proposed Change of Company Name, no Shareholder will be required to abstain from voting on the special resolution to approve the Proposed Change of Company Name at the AGM.

Further announcement(s) will be made by the Company to inform the Shareholders of the poll results of the AGM, the effective date of the Proposed Change of Company Name, the new English and Chinese stock short names of the Company for trading of its shares on GEM of the Stock Exchange and other relevant information as and when appropriate.

By order of the Board
Universe Printshop Holdings Limited
Chen Minghui
Chairman and Chief Executive Officer

Hong Kong, 31 August 2026

As at the date of this announcement, the executive Directors are Mr. Chen Minghui and Mr. Wong Chun Kwok, the non-executive Directors are Mr. Meng Lei and Mr. Yan Yanchun and the independent non-executive Directors are Mr. Wang Xinguo, Ms. Cai Xinyan and Mr. Lau Jing Yeung William.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the date of its posting. This announcement will also be published on the Company’s website at www.uprintshop.com.