XinXiang Era Group Company Limited
新享時代集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8519)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the "**Board**") of directors (the "**Director(s)**") of XinXiang Era Group Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") hereby announces that Mr. Tang Shek Chung ("**Mr. Tang**") has been appointed as an executive Director of the Company with effect from 18 September 2026. The biographical details of Mr. Tang are set out below:

Mr. Tang, aged 51, obtained a bachelor's degree in business accountancy from RMIT University, Australia. He has extensive experience and knowledge in auditing, finance and accounting. He has served as a senior auditor of Vision C.P.A. Limited from April 1996 to April 2004, an accounting manager of FTE Logistics International Limited from July 2004 to May 2005, an accounting supervisor of Lee Kee Holdings Limited (stock code: 0637) from May 2005 to April 2013. He is currently a Finance and Operation Manager of Tyre Pacific (HK) Limited (partnership of listed companies Tan Chong International Limited (stock code: 0693) and Stamford Tyres Corporation Limited (a company listed in Singapore, stock code: S29) since August 2013. He is an executive director of First Credit Finance Group Limited (stock code: 8215, and de-listed on 16 January 2026) and a director of First Credit Limited since March 2025.

Mr. Tang has entered into a service agreement with the Company for a term of one year commencing from 18 September 2026. Mr. Tang shall hold office until the first general meeting of the Company following his appointment and shall be eligible for retirement and re-election at that meeting in accordance with the Company's articles of association. Mr. Tang will be entitled to a director's remuneration of HK$240,000 per annum which was recommended and approved by the remuneration committee of the Board, with reference to his duties, work experience, responsibilities as well as the prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Mr. Tang (i) does not hold any other positions with any members of the Group; (ii) does not hold any directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years; (iii) does not have any relationships with any Directors, senior management or substantial shareholders or controlling shareholders; and (iv) does not have any interests in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, there is no information that is required to be disclosed in accordance with Rule 17.50(2)(h) to (v) of the GEM Listing Rules, nor any other matters that need to be brought to the attention of the Shareholders in relation to the appointment of Mr. Tang as an executive Director.

The Board would like to take this opportunity to welcome Mr. Tang to the Board.

By Order of the Board
XinXiang Era Group Company Limited
LIU ENYU
Chairperson and Non-executive Director

Hong Kong, 18 September 2026

As at the date of this announcement, the Board comprises Mr. Kong Linglei, Mr. Peng Ben and Mr. Tang Shek Chung as executive Directors; Mr. Liu Enyu (Chairman) as non-executive Director; Ms. Deng Yongling, Ms. Mao Xiaobi and Ms. Ma Lina as independent non-executive Directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Announcement" page of the Stock Exchange website (www.hkexnews.hk) for at least seven days from the date of its posting and on the Company's website (www.xinxiangera.com).