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CHINA NEW CONSUMPTION GROUP LIMITED
中國新消費集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8275)

NOTICE OF BOARD MEETING

The board (the "**Board**") of directors (the "**Directors**") of China New Consumption Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") hereby announces that a meeting of the Board will be held on Friday, 20 November 2026 for the purpose of, inter alia, considering and approving the unaudited interim results of the Group for the six months ended 30 September 2026 and considering the payment of a dividend, if any.

By Order of the Board
China New Consumption Group Limited
Liu Ching Man
Executive Director

Hong Kong, 10 November 2026

As at the date of this announcement, the Board comprises Ms. Liu Ching Man as executive Director; and Mr. He Dingding, Ms. Chan Tsz Hei Sammi and Mr. Ma Kwok Wah as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

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