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OOH Holdings Limited
奧傳思維控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8091)

PROFIT WARNING

This announcement is made by OOH Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "**GEM Listing Rules**") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform shareholders of the Company ("**Shareholders**") and potential investors that based on the latest review of the unaudited management accounts (the "**Latest Management Accounts**") of the Group for the six months ended 30 September 2026 ("**6M2027**"), the Group is expected to record an estimated loss and total comprehensive loss attributable to the owners of the Company of approximately HK$4.1 million for 6M2027 as compared to that of approximately HK$1.7 million for the six months ended 30 September 2025. The expected increase in loss for 6M2027 was mainly attributable to the net effect of (i) decrease in revenue from bus advertising; and (ii) decrease in depreciation related to the right-of-use assets.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the Latest Management Accounts and the information currently available to the Company. Such information has not been reviewed or confirmed by the auditor or the audit committee of the Company. Further details of the Group's performance will be disclosed in the interim results announcement of the Company for 6M2027, which is expected to be published on 26 November 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board of
OOH Holdings Limited
CHAU Wai Chu Irene
Chairlady and Chief Executive Officer

Hong Kong, 13 November 2026

As at the date of this announcement, the Directors are:

Executive Directors
Ms. CHAU Wai Chu Irene *(Chairlady and Chief Executive Officer)*
Mr. LEAN Chun Wai

Independent Non-Executive Directors
Mr. LAM Yau Fung Curt
Ms. SUEN Wan Nei Winnie
Ms. CHEUNG Kit Yi

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange at www.hkexnews.hk for at least 7 days from the date of its posting. This announcement will also be published on the website of the Company at www.ooh.com.hk.