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Orange Tour Cultural Holding Limited
旅橙文化控股有限公司

(Incorporated in the Cayman Islands with limited liability)

Stock Code: 8627

VOLUNTARY ANNOUNCEMENT
COOPERATION AGREEMENT

This announcement is made voluntarily by Orange Tour Cultural Holding Limited (the "**Company**", together with its subsidiaries, the "**Group**"). This announcement is intended to inform the shareholders of the Company and potential investors of the latest business development of the Group.

Cooperation Agreement

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that on 11 November 2026, Wuxi Orange Tour Cultural Creative Co., Ltd. ("**Wuxi Orange Tour**"), a wholly-owned subsidiary of the Company, and NiuGamer Hong Kong Limited (" **Hong Kong NiuGamer**") entered into a business cooperation agreement (the "**Cooperation Agreement**"), pursuant to which Wuxi Orange Tour and Hong Kong NiuGamer have agreed to carry out comprehensive cooperation in the following aspects:

1. the application of the culture and tourism industries in the fields of interactive film and television and games, the joint development of the Chinese-language interactive film and television and games market, the overseas expansion of domestically developed games, digital marketing and the integrated market development of multiple fields, so as to jointly secure competitive advantages in the market;

2. the application of new digital media in the cultural tourism commercial consumption sector, the joint development of the combination and application of culture, tourism and digital content, and the expansion of the communication channels of digital cultural tourism through new media such as interactive film and television and games;

3. the joint carrying out of marketing and promotion cooperation in respect of other games, digital products and digital cultural tourism;

4. both parties shall coordinate their own resources, channels and market advantages to carry out long-term cooperation throughout the entire business process, and shall adjust the scope of cooperation in light of actual market conditions;

5. both parties shall provide each other with adequate commercial and technical support, establish a close and efficient information-sharing mechanism and conduct regular exchanges and communications, so as to achieve resource sharing and to mutually promote the enhancement of products and services.

Information on Hong Kong NiuGamer

Hong Kong NiuGamer is a limited company established in Hong Kong in 2023. Hong Kong NiuGamer is a professional game publisher principally engaged in the promotion and marketing of live-action interactive games and other games, and combines culture and tourism through interactive real-world scenes. Its major published games include "Oh No! I'm Surrounded by Beauties – Console Version", "There Is Such a Guy", "Bohemian Times", "Wushu Chronicles II" and other live-action interactive and other games.

To the best of the knowledge, information and belief of the Directors after making all reasonable enquiries, as at the date of this announcement, Hong Kong NiuGamer and its ultimate beneficial owners are independent of the Company and the connected persons of the Company (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")), and are not connected with any of them.

Reasons for and Benefits of Entering into the Cooperation Agreement

The Company is a limited company incorporated in the Cayman Islands and is an investment holding company. Through its subsidiaries, its principal businesses are the provision of event management services and design and production services. Wuxi Orange Tour is a limited company established in China and is principally engaged in the provision of event management services and design and production services in China. The Board considers that the Group focuses on the core track of cultural tourism commerce, deepens the innovative integration of and cooperation between cultural tourism consumption and other commercial sectors, and expands in-depth cooperation in commercial operations, digital cultural tourism, digital culture and other industries.

Entering into the Cooperation Agreement is in line with the business development strategies and plans of the Group, will be conducive to the future business development

of the Group and has laid a solid foundation for the Group to further expand its markets in Hong Kong and in the PRC. The Board believes that entering into the Cooperation Agreement further improves the Group's layout in the cultural tourism commerce sector, opens up new sources of income for the Group, and is expected to bring more stable and continuously growing income to the Group in the long run.

By Order of the Board
Orange Tour Cultural Holding Limited
Zhou Yang
Chairman and Executive Director

Hong Kong, 13 November 2026

As at the date of this announcement, the Board comprises Mr. Zhou Yang and Ms. Song Ruiqing as executive Directors; and Ms. Xu Yiyun, Mr. Fan Li and Mr. Cui Zijian as independent non-executive Directors.

This announcement, which is provided for the purpose of giving information about the Company, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules"). The Directors collectively and individually accept full responsibility for the accuracy of the information contained in this announcement. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and that there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the website of the Stock Exchange (www.hkexnews.hk) for at least 7 days and will also be published on the website of the Company (www.otch.com.cn).