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JIMU GROUP LIMITED
積木集團有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8187)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by Jimu Group Limited (the "**Company**", together with its subsidiaries, collectively the "**Group**") on a voluntary basis and for the purpose of keeping the shareholders (the "**Shareholders**") and potential investors of the Company informed of the latest business developments of the Group.

EXISTING BUSINESS OF THE GROUP

The Group is principally engaged in the footwear, apparel and sports-related peripheral products businesses. With a view to broadening the Group's business portfolio, diversifying its revenue streams and improving its financial performance, the board (the "**Board**") of directors of the Company (the "**Directors**") has been actively exploring business opportunities.

PROPOSED EXPANSION INTO FINANCIAL SERVICES SECTOR

The Board hereby informs the Shareholders and potential investors that the Group intends to expand into the financial services sector. The proposed business may include, but is not limited to, the conduct of Type 1 (dealing in securities), Type 4 (advising on securities) and Type 9 (asset management) regulated activities under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "**Potential New Business**").

The Board notes that the Hong Kong government has expressed its intention to develop Hong Kong into an international asset and wealth management centre and to enhance the development of its securities market. In light of these initiatives, the Board considers that the financial services sector in Hong Kong offers potential business opportunities and growth prospects.

REASONS AND BENEFITS OF THE POTENTIAL NEW BUSINESS

The Board expects that the Potential New Business will enable the Group to broaden its business portfolio by pursuing opportunities in the financial services sector, diversify its sources of income and revenue streams, and potentially improve its financial performance. The Board considers that the development of the Potential New Business is in the interests of the Company and its Shareholders as a whole.

The Board wishes to emphasise that the proposed expansion into the financial services sector is at a preliminary stage and that the Potential New Business may or may not materialise. The actual scope, structure and implementation of the Potential New Business remain subject to further evaluation and compliance with applicable regulatory requirements.

The Group will not commence any proposed business activities that constitute regulated activities under the applicable laws and regulations unless and until the relevant licences, approvals and registrations have been obtained. The Company will make further announcement(s) regarding the Potential New Business as and when appropriate in accordance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Jimu Group Limited
Chan Ting Leuk Arthur
Executive Director

Hong Kong, 18 November 2026

As at the date of this announcement, the executive Directors of the Company are Mr. Chan Ting Leuk Arthur, Mr. Chow Ngai Fung (Chief Executive Officer) and Mr. Huang Yiyuan; and the independent non-executive Directors of the Company are Mr. Choi Ho Yan, Mr. Yiu Yu Hong John and Ms. Chu Wei Ning.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Announcements" page of the Stock Exchange's website at http://www.hkexnews.hk for at least 7 days from the date of its posting and on the Company's website at http://www.jimugrouphk.com.