Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

China Digital Video Holdings Limited
中國數字視頻控股有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8280)

POSITIVE PROFIT ALERT

This announcement is made by China Digital Video Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Director(s)**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on a preliminary review of the Group's unaudited consolidated management accounts for the six months ended 30 September 2026 ("**2026 Interim Period**") and the information currently available to the management of the Company, it is expected that the profit recorded by the Group for the 2026 Interim Period would be in the range between RMB18.0 million and RMB22.0 million, as compared to the loss of approximately RMB34.9 million recorded for the six months ended 30 September 2025.

The Board considered that the expected turnaround from loss to profit for the period was primarily due to (i) an increase in revenue driven by the rise of business contracts, (ii) a one-off increase in other income resulting from disposal interest in an associate, namely Beijing Meishe Network Technology Co., Ltd.* (北京美攝網絡科技有限公司), and (iii) the initial positive impact of the Company's cost-control strategies.

The Company is still in the process of finalising the financial results of the Group for the 2026 Interim Period. The information contained in this announcement is only the preliminary assessment made by the Company's management based on information currently available to the Group (including the Group's unaudited consolidated management accounts for the 2026 Interim Period), is not based on any data or information reviewed or audited by the Company's auditors or audit committee, and is subject to possible adjustments upon further review. The interim results announcement of the Group for the 2026 Interim Period is expected to be published by 30 November 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Digital Video Holdings Limited
GUO Langhua
Chairman

Hong Kong, 23 November 2026

As at the date of this announcement, the executive Directors are Mr. GUO Langhua, Mr. PANG Gang and Mr. LIU Baodong, and the independent non-executive Directors are Dr. LI Wanshou, Mr. JIAN Nianqiang, Mr. LI Youliang and Ms. XU Mei.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and be posted on the website of the Company at www.cdv.com.