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NOIZ GROUP LIMITED
聲揚集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8163)

BUSINESS UPDATE

ENTERING INTO A POST-PRODUCTION AGREEMENT FOR THE TELEVISION DRAMA《灼灼烈日》

This announcement is made by NOIZ Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to keep the shareholders of the Company and potential investors informed of the latest business development of the Company.

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that on 23 November 2026, NOIZ Entertainment Limited ("**NOIZ Entertainment**"), an indirect wholly-owned subsidiary of the Company, entered into a post-production services agreement (the "**Post-Production Agreement**") with 浙江義烏上象影視文化有限公司 (Zhejiang Yiwu Shangxiang Film and Television Culture Co., Ltd.*) ("**Yiwu Shangxiang**"). Under the Post-Production Agreement, Yiwu Shangxiang has engaged NOIZ Entertainment to provide post-production services for the 24-episode television drama《灼灼烈日》(the "**Series**") for a service fee of approximately RMB4,400,000, inclusive of tax.

The Series is a 24-episode Mainland television drama starring Bi Wenjun (畢雯珺) and Zhou Jieqiong (周潔瓊), and is expected to air on Hunan Satellite TV (湖南衛視) and stream on Mango TV (芒果TV).

PRINCIPAL TERMS OF THE POST-PRODUCTION AGREEMENT

Under the Post-Production Agreement, NOIZ Entertainment will provide video and audio post-production services, undertake visual design, produce AI-generated content ("**AIGC**") and music, and create the opening and closing sequences and promotional trailers for the Series. The music deliverables include four original songs and at least 100 minutes of original score, with the final number of songs and duration of the score subject to the production requirements of the Series. The timetable provides for interim milestones in December 2026 and completion of the work in March 2027.

Yiwu Shangxiang will review the work in stages and pay the production fee for the work it accepts. NOIZ Entertainment will deliver the final masters upon receipt of full payment.

INFORMATION ON YIWU SHANGXIANG

Yiwu Shangxiang is a limited liability company established in the People's Republic of China and is qualified to produce and distribute the Series. Yiwu Shangxiang's registered business scope includes, among other activities, the production and operation of radio and television programmes, the provision of intermediary services for concerts and other live performances, and the organisation of cultural and artistic exchange activities.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, Yiwu Shangxiang and its ultimate beneficial owners are independent third parties not connected with the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**")).

INFORMATION OF THE GROUP

The Group is principally engaged in (i) financial services business including provision of corporate finance advisory services, asset management business and money lending services; (ii) corporate consulting business including company secretarial services, accounting and financial reporting services and management consulting services; and (iii) digital business that leverages blockchain, artificial intelligence, and immersive interaction technologies to create value and protection to individuals, creators, artists, businesses and brand owners, and offer various opportunities within the entertainment sector, including the organization/production of and investment in concerts, events and festivals.

REASONS FOR AND BENEFITS OF THE POST-PRODUCTION AGREEMENT

The Group has been engaged in the digital business for several years, and its entertainment operations encompassing content creation as well as the production of live concerts, events and festivals. Leveraging this established experience, the Group is actively advancing its strategic transformation toward artificial intelligence ("**AI**") digital production and AI-driven entertainment, while exploring the innovative application of technologies across cultural and entertainment content creation, including television dramas, films, and music production. This post-production business collaboration marks a significant step forward in the Group's efforts to empower its cultural and entertainment business through technological innovation and expand its footprint in this sector. Pursuant to the Post-Production Agreement, NOIZ Entertainment will provide post-production services to Yiwu Shangxiang in relation to a 24-episode drama series in return for production fees. Its scope of services will include the production of four original songs and musical scores, as well as the provision of video and audio post-production, visual design, and AIGC.

The Board considers that this business collaboration presents a valuable opportunity for the Group to accelerate its transformation into AI digital production and expand the innovative application of its technologies into the television drama and cultural entertainment production market in Mainland China. By integrating its capabilities in music, entertainment production, and technological innovation into the drama series, the Group can broaden its service offerings, scale up its cultural and entertainment business, and capture further commercial opportunities within the Mainland China cultural and entertainment industry. Furthermore, the Group can leverage this opportunity to build and strengthen a dedicated business team specializing in AI digital production and entertainment applications, serving as a foundation to further expand such business into overseas markets.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
NOIZ GROUP LIMITED
Wong Hin Shek
Chairman and Chief Executive Officer

Hong Kong, 23 November 2026

As at the date of this announcement, the executive Director is Mr. Wong Hin Shek (Chairman and Chief Executive Officer); and the independent non-executive Directors are Ms. Ng Ka Sim, Casina, Mr. Wong Wing Kit and Ms. Yeung Mo Sheung, Ann.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the Stock Exchange's website at www.hkexnews.hk for at least seven days from the date of its publication and on the Company's website at www.noiz-group.com.

* *English translation for identification purposes only.*